

## Annual Report 2019 - 2020

### INTRODUCTION

#### **About us:**

Shri Nehru Maha Vidyalaya College of Arts and Science, which is run under the auspices of Coimbatore Welfare Association, was founded by a group of philanthropists with visionary zeal in the year 1989. The Management of the College is vested with the Governing Council which is headed by the President, Shri Ramesh C. Bafna. The Secretary of the College is Shri Bharathkumar Jaghamani.

The institution is spread over 50 acres of land with all modern amenities including separate hostels for boys and girls. The institution is a registered society run on a non-profit basis, which offers quality education at affordable cost. It ensures holistic progression of students through educational activities, curricular, co-curricular, research as well as extension programs, placement training and industrial interaction. The College has been re-accredited with 'A' grade by NAAC. The College is affiliated to Bharathiar University, and is approved by the Government of Tamil Nadu and AICTE, New Delhi. The present strength of the students is 3316 with 145 teaching and 110 non-teaching staff, headed by the Principal, Dr. Bojan Subramani.

### ACADEMICS

#### **Courses offered:**

New courses are introduced every year based on the emerging trends. The institution offers a rich array of 19 UG and 8 PG Courses along with 5 Research and Doctoral programs, complemented by 14 Career-oriented Add-On Courses (sponsored by the UGC) and value-added Coaching Classes for CA, ICWA and ACS Competitive Examinations.

#### **UG Courses:**

B.B.A.

B.Com.

B.Com. (Computer Applications)

B.Com. (Information Technology)

B.Com. (Professional Accounting)

B.Com. (Corporate Secretaryship)

B.Com. (Banking and Insurance)  
B.Com. (E-Commerce)  
B.Com. (Finance)  
B.Sc. Information Technology  
B.Sc. Computer Science  
B.C.A. (Computer Applications)  
B.Sc. Computer Technology  
B.Sc. Biotechnology  
B.Sc. Microbiology  
B.Sc. Physics  
B.Sc. Chemistry  
B.Sc. Mathematics (Computer Applications)  
B.A. English Literature

**PG Courses:**

M.B.A.  
M.Com.  
M.Com. (Computer Applications)  
M.Sc. Computer Science  
M.Sc. Biotechnology  
M.Sc. Microbiology  
Master of Social Work  
M. A. English Literature

**Research Programs:**

**M.Phil. Program:**

**(Both Full-time and Part-time)**

Biotechnology, Computer Science, Commerce, Social Work and Microbiology.

**Ph.D. Program:**

**(Both Full-time and Part-time)**

Biotechnology, Commerce, Computer Science and Social Work.

**Coaching Classes for:**

- Chartered Accounting

- Company Secretaryship
- Cost and Management Accounting
- Communicative English
- Aptitude
- Placement

**Career Oriented Programs:**

1. Advertising Management
2. Bioinformatics
3. Call Centre Management
4. Economics for Rural Development
5. Export and Import Management
6. Insurance Management
7. International Business
8. Medical Transcription
9. Mushroom Cultivation
10. Nano-Medicine
11. Net Banking
12. Office Automation and Accounting Software
13. Refrigeration Services
14. Tourism Management

**Admissions:**

No Donation! No Capitation! This is the stern policy adopted by Coimbatore Welfare Association. **1224** students were admitted in the academic year 2019-2020.

As part of admission drive, the College participated in various educational fair in and around Coimbatore. In addition, **12** spot admission centers were set up to enhance the admissions.

**MERIT SCHOLARSHIP SCHEME**

The Management recognises the commendable performance of plus two students by awarding various scholarships.

**UG Merit Scholarship Scheme:**

SNV school students joining SNMV College for undergraduate courses are eligible for 10% fee concession and are exempted from admission fee.

<b>Percentage of Marks at +2 level</b>	<b>Fee Concession</b>	<b>% to be Maintained (in the University Exam)</b>
75 % - 79.99 %	10%	75%
80 % - 89.99 %	20%	80%
90 % - 94.99 %	50%	80%
95% and above	100%	80%

**PG Merit Scholarship Scheme:**

- SNMV UG students continuing into Postgraduate studies (including MBA) at the College are eligible for 10% fee concession.
- SNMV UG students securing University First Rank and continuing into Postgraduate studies at the College are eligible for 100% scholarship.

<b>Percentage of Marks at the UG Level</b>	<b>Fee Concession</b>	<b>% to be Maintained (in the University Exam)</b>
65%-74.99%	10%	65%
75%-79.99%	20%	75%
80% and above	25%	80%
University First	100%	80%

Rank		
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**Sports Scholarship Scheme (From +2 to UG):**

<b>Particulars</b>	<b>Fees Scholarship</b>
Zonal Level	10%
District Level	25%
Divisional Level	40%
State Level	50%
National Level	75%
International Level	100%

**Sports Scholarship Scheme (From UG to PG):**

<b>Particulars</b>	<b>Fees Scholarship</b>
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Zonal Level	10%
Inter Collegiate	25%
South Zone (Form 3)	50%
All India Level (Form 3 & Form 2)	75%
International Level	100%

**Institutional Social Responsibility (ISR):**

To commemorate the 30 years of existence of the institution, 30 seats are offered by the Management to deserving students under the ‘Institutional Social Responsibility’ Scheme, for children from economically weaker sections with good academic records.

**Student Insurance Scheme:**

Under the Accidental Insurance Scheme Policy that covers the staff and students of the college, two students namely Janaki Durga S. (2017 batch) and Gowtham Karthik M. (2015 batch) received insurance claim amount of **Rs. 1, 00,000** each on the demise of their fathers.

**FACILITIES**

**Infrastructure:**

**Arts and Science Block:**

The institution is spread over 50 acres of land with all modern amenities including separate hostels for boys and girls. The artistically constructed infrastructure with built-in area of 3,18,000 sq.ft. includes spacious class rooms, state-of-the-art Science Laboratories, hi-tech Computer Labs and English Language Lab. In the sophisticated Mahaveers Auditorium with a seating capacity of 700; in the air-conditioned Apex Seminar Hall with a seating capacity of 150; in the Fateh Champa Open Air Auditorium with a seating capacity of 1200 and a Multi-purpose auditorium with a seating capacity upto 3500, extra-curricular activities are conducted throughout the year.

**Library:**

The Library is an information hub with rich resources contributing to the intellectual capital of the students and teachers with its working hours from 8 a.m. to 5 p.m.

### **Library Services**

1. Barcoded book system
2. Reference Section
3. Internet
4. Reprographics

### **Best Library User Award:**

The Best Library User Award, initiated in 2006-2007, has been found successful in inculcating reading habit among students. This award judges students across a comprehensive criterion of continuous assessment on the basis of books, journals and newspaper reviews referred to / utilised by them. Two students, one each from UG and PG are selected for this award. T.Yogesh Kannan of II MBA and S.Srinithi of II B.Sc. M.B. were the award winners for the academic year 2019-2020.

### **Computer Labs:**

The computer labs provide numerous computing facilities for students and faculty. These labs contain networked personal computers, printers and other computer equipments that are available for students' use. Well-equipped, modernised and sophisticated computer laboratories with centralised AC, 24x7 internet connectivity and wire-free network provide extensive knowledge to the students. Extended lab hours aid to extensive reference and information. In the seven labs available, 503 systems (440 desktops, 63 laptops) are available which are equipped with 4 HP servers, N-computing technology and Thin-Client technology.

### **Science Laboratories:**

The spacious Science laboratories are well-equipped with modern instruments for Molecular and Plant Tissue Culture and provide need-based practical, project training for the UG and PG students of Microbiology, Biotechnology, Physics and Chemistry.

### **SNMV Institute of Management:**

SNMV Institute of Management, established in 1994, offers a two year full-time M.B.A. program. The spacious, exclusive, fully air-conditioned MBA Block, sprawling over 56,580 sq.ft spans over 25,380 sq.ft of Air-Conditioned hi-tech Institute of Management Studies and 31,200 sq.ft of an additional floor constructed for UG Classes and is endowed with digital Wi-Fi

environment. 17 new rooms were built inclusive of 15 class rooms, a Computer Lab and a Seminar Hall. The special features of the institute encompass Mentoring, Career Counseling, and Entrepreneurship development. Furthermore, the Development Cell, Summer Internships, Personality Development Programs, Industrial Visits and Association Activities bestow the students with the knowledge about industry trends and latest developments in the professional arena. The institute organises a plethora of guest lectures and face-to-face interactions with industry experts and eminent personalities.

**Hostels:**

The hostels are well-designed and furnished to ensure residential stay on campus. There are separate Girls and Boys Hostels (with independent Messes), each of which has two Wings, monitored by full-time Wardens. The hostel facilities include medical assistance room and reading room. The strength of the hostel inmates has multiplied from 33 students in 1998 to 304 as on date (178 boys and 126 girls).

**Canteen:**

The College has a cafeteria for the supply of snacks & food to students. Healthy vegetarian food is available at affordable cost.

**Transport:**

The College plies thirty five buses that provide access to different parts of Coimbatore, Tirupur, Udumalpet, Pollachi and Kerala. A cruiser van is available for shuttle trips from Malumachampatti to the College. A Qualis van is also used for admission purpose and for picking up guests. Bonafide users of the College buses are provided with passes, which should be produced on demand.



ACADEMIC ACHIEVEMENTS OF STUDENTS

Bharathiar University Examination results of the students are highly commendable. The Comparative Result Analysis of April 2018 and April 2019 is presented below:

COMPARITIVE RESULT ANALYSIS - April 18 & April- 19								
COURSE	YEA R	2018		2019		PASS %		DIFFEREN CE
		APPEARE D	PASSE D	APPEARE D	PASSE D	2018	2019	
UG Classes								
B.Com – A	I	48	31	61	34	64.58	55.74	-8.85
	II	50	23	45	21	46.00	46.67	0.67
	III	44	32	52	41	72.73	78.85	6.12
B.Com – B	I	54	36	60	37	66.67	61.67	-5.00
	II	49	15	49	31	30.61	63.27	32.65
	III	47	44	49	27	93.62	55.10	-38.51
B.Com (CA) - A	I	50	21	59	36	42.00	61.02	19.02
	II	48	25	45	35	52.08	77.78	25.69
	III	53	49	46	45	92.45	97.83	5.37
B.Com(C A) - B	I	51	19	55	43	37.25	78.18	40.93
	II	51	33	43	38	64.71	88.37	23.67
	III	51	48	53	50	94.12	94.34	0.22
B.Com (PA) - A	I	52	35	54	37	67.31	68.52	1.21
	II	35	22	49	26	62.86	53.06	-9.80

	III	51	50	35	23	98.04	65.71	-32.32
B.Com (PA) - B	I	46	30	55	37	65.22	67.27	2.06
	II	32	19	42	33	59.38	78.57	19.20
	III			33	16		48.48	
B.Com (IT)	I	50	29	46	30	58.00	65.22	7.22
	II	40	22	44	26	55.00	59.09	4.09
	III	30	29	39	29	96.67	74.36	-22.31
B.Com (CS)	I	61	32	57	35	52.46	61.40	8.94
	II	21	6	53	30	28.57	56.60	28.03
	III	11	5	19	14	45.45	73.68	28.23
B.Com (BI)	I	42	11	44	20	26.19	45.45	19.26
	II	27	18	44	40	66.67	90.91	24.24
	III			23	21		91.30	
B.Com (E-Com)	I	28	7	39	16	25.00	41.03	16.03
	II			28	10		35.71	35.71
BBA	I	45	28	50	15	62.22	30.00	-32.22
	II	43	27	45	36	62.79	80.00	17.21
	III	43	42	40	34	97.67	85.00	-12.67
B.Sc (CS)- A	I	46	32	33	14	69.57	42.42	-27.14
	II	30	20	42	32	66.67	76.19	9.52

	III	62	59	32	31	95.16	96.88	1.71
B.Sc (CS)- B	I	50	28	36	14	56.00	38.89	-17.11
	II	35	32	47	36	91.43	76.60	-14.83
	III			34	28		82.35	
BSC (IT)	I	44	24	47	24	54.55	51.06	-3.48
	II	49	35	45	28	71.43	62.22	-9.21
	III	38	32	46	31	84.21	67.39	-16.82
BCA	I	58	35	44	17	60.34	38.64	-21.71
	II	31	26	53	37	83.87	69.81	-14.06
	III	48	46	32	27	95.83	84.38	-11.46
B.Sc (CT)	I	39	25	36	13	64.10	36.11	-27.99
	II	45	41	39	28	91.11	71.79	-19.32
	III	15	14	45	45	93.33	100.00	6.67
B.Sc (BT)	I	31	25	32	21	80.65	65.63	-15.02
	II	34	34	32	30	100.00	93.75	-6.25
	III	36	35	33	31	97.22	93.94	-3.28
B.Sc (MB)	I	39	29	38	27	74.36	71.05	-3.31
	II	40	33	38	32	82.50	84.21	1.71
	III	38	31	40	38	81.58	95.00	13.42

B.Sc (Phy)	I	19	8	15	10	42.11	66.67	24.56
	II	21	16	19	14	76.19	73.68	-2.51
	III	8	7	20	18	87.50	90.00	2.50
B.Sc (Chem)	I	45	22	29	20	48.89	68.97	20.08
	II	25	8	40	20	32.00	50.00	18.00
	III			24	17		70.83	70.83
B.Sc (MATHS CA)	I	60	50	26	18	83.33	69.23	-14.10
	II	29	22	59	51	75.86	86.44	10.58
	III	55	53	27	26	96.36	96.30	-0.07
BA (ENG)	I	50	14	42	34	28.00	80.95	52.95
	II	26	16	47	38	61.54	80.85	19.31
	III	26	25	23	19	96.15	82.61	-13.55
<b>PG Classes</b>								
MBA	I	31	23	34	7	74.19	20.59	-53.61
	II	25	23	34	30	92.00	88.24	-3.76
MA English	I	9	6	11	5	66.67	45.45	-21.21
	II	4	4	10	9	100.0 0	90.00	-10.00
M.Com	I	9	9	7	6	100.0 0	85.71	-14.29
	II			9	9		100.0	

							0	
M.Com (CA)	I	11	9	13	13	81.82	100.0 0	18.18
	II	7	7	10	8	100.0 0	80.00	-20.00
MSW	I	12	8	7	7	66.67	100.0 0	33.33
	II	9	9	12	12	100.0 0	100.0 0	0.00
M.Sc (BT)	I	10	10	4	4	100.0 0	100.0 0	0.00
	II	5	5	10	10	100.0 0	100.0 0	0.00
M.Sc (MB)	I	11	10	16	10	90.91	62.50	-28.41
	II	11	10	14	13	90.91	92.86	1.95
M.Sc (IT)	I	8	5	17	13	62.50	76.47	13.97
	II	10	9	8	8	90.00	100.0 0	10.00
<b>TOTAL</b>		<b>2597</b>	<b>1812</b>	<b>2867</b>	<b>1999</b>	<b>69.77</b>	<b>69.72</b>	<b>-0.05</b>
Total UG Classes	65							
Total PG Classes	16							
<b>Overall Total</b>	<b>81</b>							

### University Rank Holders

17 students brought laurels to the institution with their exemplary performance in Bharathiar University Examinations conducted for the 2016-2019 batch of students.

<b>Sl.No.</b>	<b>Name of the Student</b>	<b>Department</b>	<b>Rank</b>
1.	Kiruthika G	B.Com. Corporate Secretaryship	5
2.	Shanmuga Priya S.J.	B.Com. Corporate Secretaryship	9
3.	Kowshalya S.	B.B.A	6
4.	Shilpa K.	B. Com. Banking and Insurance	1
5.	Babitha S.	B. Com. Banking and Insurance	2
6.	Shruthi Krishna U.	B. Com. Banking and Insurance	3
7.	Gayathri P.	B.Com. Professional Accounting	1
8.	Premalatha S.	B.Sc. Microbiology	1
9.	Asma K.	B.Sc. Microbiology	3
10.	Priya V.V.	B.Sc. Mathematics with C.A.	8
11.	Sakthi V.	B.Sc. Computer Technology	5
12.	Atchaya D.	B.Sc. Computer Technology	6
13.	Srinisha B.	M.B.A	4
14.	Priyanka R.	M.S.W.	7
15.	Chithu R. Prakash	M.Sc. Microbiology	3

16.	Kavya K. K.	M.Sc. Microbiology	5
17.	Sri Ranjana B.V.	M.Sc. Microbiology	8

### STAFF DETAILS

The institution has qualified and experienced teaching staff including 25 Ph.D. holders and 76 M.Phil. degree holders.

#### Ph.D. Holders

Sl. No.	Department	Name of the Staff	Designation
1		Dr. B. Subramani	Principal
2	Languages	Dr. P. Manjula Suresh	Dean / Associate professor
3	Tamil	Dr. K. Dhanalakshmi	HOD
4		Dr. C.V. Venkatalakshmi	Associate professor
5		Dr. M. Mahalakshmi	Asst Professor
6	Hindi	Dr. G. Renuka	HOD & Associate professor
7	B.Com.	Dr. A. Thiruvenkateswari	Asst. Professor
8	BBA	Dr. S.V. Manivannan	HOD - ( BBA) / Associate professor
9	B.Com PA	Dr.C. Suresh	HOD I/c
10		Dr. T. Kannan	Asst Professor
11		Dr. Tamilselvi R.	Asst Professor
12	B.Com CS & B.com Finance	Dr. T.Santhiya Rani	HOD I/c / Associate professor
13	B.Com B&I	Dr.J. John Manoharan	HOD I/c - (B.Com B&I )
14	Social Work	Dr.M. Premalatha	HOD / Associate Professor
15	IT	Dr. M Jayakumar	Asst Professor
16	Biotechnology	Dr. P. Ruban	Asst Professor
17		Dr. D. Arunkumar	Asst Professor
18		Dr.K.Ramalashmi	Asst Professor
19		Dr. A G Rajalakshmi	Asst Professor
20	Microbiology	Dr.R.Bhakyaraj	HOD
21	Chemistry	Dr. Indhumathi P.	Asst Professor
22	Maths CA	Dr. K.Indira	Asst Professor
23	MBA	Dr. T.P. Krishna Kumar	Director
24		Dr. S Sudhakar	HOD
25		Dr. K. Uma Maheswari	Librarian

### **Recognition for Guideship**

The following thirty one faculty members have obtained their recognition from Bharathiar University for guiding scholars for M.Phil. and Ph.D. degrees.

Sl. No.	Name of the Staff	Designation	Field	Guiding
1.	Dr.B.Subramani	Principal	CS	M. Phil. & Ph.D.
2.	Mrs.K.Tamilselvi	Associate Professor	CS	M. Phil.
3.	Mr.M.Chandrakumar	Associate Professor	CS	M. Phil.
4.	Mr.Nandhakumar	Assistant Professor	CS	M. Phil.
5.	Ms.B.Chithra	Head & Associate Professor	CS	M. Phil.
6.	Mr.K.Vijay Anand	Associate Professor	CS	M. Phil.
7.	Mr.G.Viswanathan	Associate Professor	CS	M. Phil.
8.	Mr.G.Vadivel	Assistant Professor	CS	M. Phil.
9.	Mrs.K. Shrisarika	Assistant Professor	CS	M. Phil.
10.	Dr. M. Jayakumar	Assistant Professor	CS	M. Phil. & Ph.D.
11.	Mr. P. Karthi	Assistant Professor	CS	M. Phil.
12.	Mr.N.Senthilkumar	Assistant Professor	CS	M. Phil.
13.	Ms. P.S. Vijayalakshmi	Assistant Professor	CS	M. Phil.
14.	Ms, K Radha Gowri	Assistant Professor	CS	M. Phil.
15.	Dr. G Abel Thanga Raja	Assistant Professor	CS	M. Phil. & Ph.D.
16.	Mr.A.Gurunathan	Assistant Professor	Commerce	
17.	Dr.T.Santhiya Rani	HOD I/c / Associate professor	Commerce	M. Phil. & Ph.D.
18.	Dr.T.Kannan	Assistant Professor	Commerce	M. Phil. & Ph.D.
19.	Dr.R.Bhagyaraj	Head & Associate Professor	Microbiology	M. Phil. & Ph.D.
20.	Dr.P.Ruban	Assistant Professor	BT	M. Phil. & Ph.D.
21.	Dr.A.G.Rajalakshmi	Assistant Professor	BT	M. Phil. & Ph.D.
22.	Mr.T. Purushothaman	HOD I/c	BT	M. Phil.
23.	Dr.M.Premalatha	Head & Associate	MSW	M. Phil. &



		Professor		Ph.D.
24.	Mr.S.Yogananth	Assistant Professor	Management	M. Phil.
25.	Dr. John Manoharan J	HOD I/c	Management	M. Phil.
26.	Ms. D. Nishasujatha	Assistant Professor	English	M. Phil.
27.	Dr. A.Thiruvankateswari	HOD I/c	Economics	M. Phil.
28.	Dr.K. Dhanalakshmi	HOD I/c	Tamil	M. Phil.

## RESEARCH

### **Project Proposals:**

- Dr.A.Thiruvankateswari of Commerce Department submitted a proposal for Major Project on the topic “Status of Drinking Water and Toilet Facilities in Slum Area with Special Reference to Coimbatore District” to Tamil Nadu State Council for Science and Technology and she also submitted a proposal for minor project to ICSSR on the topic “Coconut Farm Molecular Detection and Suggestion for Small and Medium Farmers with Special Reference to Coimbatore District”.
- Dr. T. Santhiyarani submitted project proposals titled “A Role Of Government Health Schemes in Improving Overall Health Status Of Rural Communities” and “To study about importance of health, nutrition and sanitation of the masses in rural villages with affiliation to in and around Coimbatore district” to TNSCST and ICSSR respectively for approval.
- Dr. P. Ruban, Assistant Professor, has submitted a proposal entitled “Effective microorganisms technology waste water quality restoration, potential for sustainable water resources and management” to Kovai Kulangal Pathukapu Amaippu on 11<sup>th</sup> October 2019.
- Mrs. P. S. Vijayalakshmi and Dr. G. Abel Thanagaraja, Assistant Professors, Department of Computer Science, have applied for the grant of partial financial assistance for National Conference on the topic ‘Emerging Research Technologies and Trends in Machine Learning and Big Data Analytics’ funded by Tamil Nadu State Council for Science and Technology, Chennai on 22<sup>nd</sup> October 2019.
- Dr. G. Abel Thanagaraja, Assistant Professor, Department of Computer Science, has applied to receive a grant of Rs.88,000/- for conducting one day legal awareness programme from National Commission For Women, New Delhi.
- Dr. M. Premalatha, Associate Professor and Head, Department of Social Work submitted a project proposal to National Commission for Women, New Delhi on 22<sup>nd</sup> November 2019 to organize a conference titled “Domestic Violence and Women’s Mental Health - Myths and Realities”.

## ADMISSION: ACTIVITIES

- An Educational Expo was conducted by 'Omega Event Managers' at Pollachi on 4<sup>th</sup> and 5<sup>th</sup> March 2019. Around 180 students visited the stall of the College.
- An Educational Expo, Dinamalar 'Valikaati' was conducted at Codissia from 20<sup>th</sup> March 2019 to 22<sup>nd</sup> March 2019. Around 1600 students along with their parents visited the Expo and gathered details about various courses and the job opportunities.
- An Educational Expo was conducted by 'Omega Event Managers' at Charing Cross, Ooty on 21<sup>st</sup> and 22<sup>nd</sup> March 2019. Around 160 students visited the stall of the College.
- An Educational Expo, the Dinamalar 'Valikaati' was conducted at Tirupur on 30<sup>th</sup> and 31<sup>st</sup> March 2019. Around 170 students along with their parents visited the Expo.
- The admission team represented the college in the Omega Events fair at Pollachi on 04.04.2019 and 05.04.2019.
- The College participated in the MBA Expo: Gurushethra Events conducted in places like Erode, Salem, Nagecoil, Tirunelveli, Madurai and Trichy from 25.06.2019 to 09.07.2019.
- The College Admission Meeting for the next academic year 2020 – 2021 was convened on 7<sup>th</sup> November 2019.
- As part of the Admission Campaign, Dr. B. Subramani, the Principal of the college visited the schools in Kotagiri on 8<sup>th</sup> November 2019.
- Dr. B. Subramani, the Principal and Mr. Prakash, Head, Department of Commerce with Information Technology visited the schools in and around Nilgiris on 22<sup>nd</sup> November 2019, as part of the admission campaign.
- Mrs. Miriam Ranjini John, Executive Officer, Dr. M. Premalatha, Head, Department of Social Work and Mrs. M. B. Kavitha, Assistant Professor, Department of Microbiology conducted a Career Guidance programme to the students in the schools at Sundarapuram, Coimbatore.
- Mrs. B. Chithra, Head and Associate Professor, served as the resource person and handled the computer session for the XII Standard students of City Corporation School, Variety Hall Road, Coimbatore from 8<sup>th</sup> November 2019 to 13<sup>th</sup> November 2019. Around 61 students attended the session.
- On 17<sup>th</sup> December 2019, the Admission Core committee had a meeting with the President Dr. Ramesh C. Bafna, at Coimbatore Welfare Association (CWA) in regard with the designing of the materials for the admission 2020-2021.

- On 24<sup>th</sup> December 2019 and on 7<sup>th</sup> January 2020, the Admission Committee had a discussion with the Management regarding the admission 2020-21. Dr. Ramesh C Bafna, President, CWA and SNMV, Shri Bharathkumar Jaghamani, Secretary, SNMV, Shri Ashol Lunia, Treasurer, Shri M. M. Bhuradia, GC member, Shri Sampat G Paarikh, Joint Secretary, CWA and SNV, Dr. B. Subramani, Principal, SNMV, Dr. Krishna Kumar, Director, MBA, Mr. T. Purushothaman, Head In-charge, Department of Biotechnology, Mr. M. Chandrakumar, Head, Department of Computer Applications, Mr. Vinu, Admission Co-ordinator and Mrs. Miriam Ranjini John, Executive Officer, were present at the meeting.

#### **Admission Appreciation Meeting:**

- An Admission Appreciation Meeting was conducted on 12<sup>th</sup> February, 2020. The Principal welcomed the gathering. Shri Kamlesh C Bafna, Vice-President, presided over the function. Shri Bharathkumar Jaghamani, Secretary, felicitated and handed over the rolling trophy to the SNMV Admission centre for achieving the highest admissions for the academic year 2019- 2020. Shri Mahaveer Bothra, Joint Secretary, SNMV CAS, Shri Sampat G Paarikh, Joint Secretary, CWA and SNV and Shri Ashok Lunia, Treasurer, CWA graced the occasion with their presence.

#### **Senate Meeting**

- On 10<sup>th</sup> January 2020, Dr. B. Subramani, the Principal along with Dr. R. Bhagyaraj, Head, Department of Microbiology attended the Senate Meeting at Bharathiar University, Coimbatore.
- On 4<sup>th</sup> February 2020, Shri Bharathkumar Jaghamani, Secretary, SNMV attended a meeting with Vice Chancellor, Prof. P. Kaliraj at Bharatiyar University for the inclusion of Secretaries from self-financing institutions in the Syndicate of Bharathiar University after the direction from Honourable High Court and the State Government. The Vice Chancellor of Bharathiar University affirmed that it would be taken up with the Higher Education Secretary for the betterment of the self-financing institutions affiliated to Bharathiar University.

### **Faculty Rejuvenation Trip**

A Faculty Rejuvenation Trip was organised for the teaching and non-teaching staff members to Valparai on 25<sup>th</sup> January 2020. 86 teaching and non-teaching Faculty members participated in the trip along with the Principal, Dr. B. Subramani. They visited Balaji Temple, Solaiyar Dam and the Temple of Consciousness (Yoga and Meditation Centre).

### **National Level Workshop on Revised NAAC Norms and Procedures**

The College conducted a One Day National Level Workshop on the topic “Awareness on Revised NAAC Norms and Procedures” on 17<sup>th</sup> August 2019. Dr. B. Subramani, Principal, SNMV CAS, welcomed the gathering. There were six technical sessions by the resource persons like Dr. S. Srinivasaragavan, Professor and Head Department of Library and Information Science, Bharathidasan University, Trichy; Dr. K. Sumathi, IQAC- Coordinator, PSGR, Krishnammal College for Women, Coimbatore; Mrs. S. Kalaiselvi, Principal, GVG Vishalakshi College for Women, Udumalpet; Dr. N. Ponpandian, Director- IQAC, Bharathiar University, Coimbatore; Dr. Chithra, IQAC- Coordinator, Nehru Arts and Science College, Coimbatore and Dr. Kanagavel, Director and Head, Scientist- ‘E’ Skill development and Training Division, National Institute of Wind Energy, Government of India. 192 participants, in and around Coimbatore, attended and get benefitted.

### **SNMV’s Association with Various Bodies of the State and Central Government of India**

#### **ARIIA:**

The College participated in Atal Ranking of Institutions on Innovation Achievements Ranking 2019 (ARIIA), Ministry of Human Resource Development, Government of India.

#### **DDU-GKY:**

The College serves as the centre to host Deen Dayal Upadhyaya Grameen Kaushalya Yojana [DDU-GKY], a Central and State Government sponsored free skill training programme for school dropouts. The programme aims at transforming rural poor youth into an economically independent and globally relevant workforce.

#### **SNMV Science Club**

- SNMV Science Club was inaugurated in the College in association with Vigyan Prasar Network of Science Clubs under the Department of Science and Technology, Government of India on 7<sup>th</sup> August 2019. Dr. T. R. Govindarajan, Scientist, Dean, Homi Bhabha National Institute - Institute of Mathematical Science (IMSc), Chennai was the

chief guest. The Students and staff from various departments of the Science stream participated in the occasion.

- The Department of Physics in association with SNMV Science Club and Open Space Foundation jointly organised an outreach campaign on Annual Solar Eclipse at Somavarapatti Government School, Amazon Public School, Kalappanaickenpalayam Government Middle School and Peelamedu Government Middle School on 23<sup>rd</sup> December 2019. Around 700 school students participated in the event. The closing event for the Annual Solar Eclipse Outreach Campaign was conducted at SNV Matriculation Higher Secondary School on 26<sup>th</sup> December 2019. Mr. Ponnalagar, CEO, Open Space Foundation was the resource person. Around 200 school students participated in the event.

### **Uyir Club**

On 29<sup>th</sup> August 2019, Uyir Club of SNMV CAS participated in Uyir Club Inauguration programme organised by UYIR CLUB organization and Police department for Pollachi and Palakkad road colleges at Sri Krishna Arts and Science College campus. The programme was presided by Smt S. Malarvizhi, Chairperson and Managing Trustee. Dr.P.Baby Shakila, Principal of SKASC delivered the welcome address, and Dr.K.Sundraraman CEO, SKASC felicitated the function. The Chief Guest, Deputy Commissioner, Mr.P. Perumal, Crime and Traffic, and the Guest of Honour, Mr. Raj Khanna, Assistant Commissioner and Traffic (West) were present. Four colleges namely Shri Nehru Maha Vidyalaya College Arts and Science, D. J. Academy of Managerial Excellence, Rathinam College of Arts and Science and Krishna Arts and Science College participated in the programme . Around 100 volunteers from SNMV CAS participated in the programme along with two faculty members, Dr. J. John Manoharan, and Ms. Brita Molan.

### **Unnat Bharath Abhiyan**

The College has been registered with Indian Resource Development (IRD), IIT Delhi, under Unnat Bharat Abhiyan – Village Survey Scheme for the rural development. Under the scheme, five villages namely, Achipatti, Peedampalli, Pappampatti, Kallapalayam and Pattanam have been adopted by the College to conduct general survey for which an amount of Rs.50,000 has been sanctioned.

### **SNMV IAS Academy:**

- On 5<sup>th</sup> March 2019, the College established ‘SNMV IAS Academy’ on the campus. Dr. M. Padmanabhan, Course Director, Anna Centenary IAS Academy, Bharathiar University, Coimbatore inaugurated the academy and delivered the inaugural address. Mr. Arun Kumar, Chief Resource Person, Vajiram Ravi IAS Academy, New Delhi, instilled tremendous confidence in the minds of IAS aspirants at SNMV CAS with his vast experience. During the event, ‘A Handbook on Civil Services Examination’ was released. Around 400 registered aspirants and faculty members of the college had participated and benefitted.
- On 8<sup>th</sup> December 2019, one hundred and twenty students, from UG and PG Programmes accompanied by four staff members, attended ‘Aalappirandhom’ Programme at Kumaraguru College of Technology, Coimbatore. The programme was aimed at inspiring the civil service aspirants to take up the competitive and UPSC examinations.

#### **Board of Studies:**

On 12<sup>th</sup> March 2019, Mr. T. Puruhothaman, Department of Biotechnology attended the PG Biotech Board of Studies meeting at Bharathiar University.

#### **EDUINTEC 2020**

Dr. Ramesh C. Bafna, President, CWA and SNMV, Shri Ashok Gundesha, Secretary, CWA and SNV, and Dr. B. Subramani, Principal of the college, attended an interactive session ‘EDUINTEC 2020’, Futuristic learning at Codissia Trade Fair Complex on 3<sup>rd</sup> October 2019.

#### **ERP**

General Staff Meeting was convened on 5<sup>th</sup> December 2019 in regard to the implementation of Enterprise Resource Planning (ERP) system in the college to transform the institution into an E-campus. A Demonstration of the software was presented by the representatives from ACAAD PRO in the presence of the Principal, Dr. B. Subramani and all the faculty members of the college.

#### **Inspection Commission Visits**

An Inspection Commission constituted by Bharathiar University visited the campus on 24<sup>th</sup> April 2019. Dr.R.Maheswari, Associate Professor, PSGR Krishnammal College for Women,

Peelamedu and Dr.K.Pitchamuthu, Associate Professor, Thavathiru Santhalinga Adigalar College, Perur, inspected the amenities available for granting:

- Permanent Affiliation to B.Com. (B&I), B.Com. (P.A) and M.Com.
- Continuance of Provisional Affiliation for B.Com.E. Commerce.
- Provisional Affiliation for the new course, B.Com. Finance.
- Permanent increase in intake for B.A. English Literature (from 50 to 60 seats).

### **Presenting a Memorandum to Minister**

On 8<sup>th</sup> June 2019, the dignitaries from CWA and SNMV CAS met Minister Sri. S.P.Velumani and presented a memorandum which held a request signed by nearly 3000 members from various industries and individuals of the locality to widen Shri Nehru Maha Vidyalaya - Malumachampatti road and to extend the local bus services from Main Road to the college premises.

A request was also made to extend the facilities of the Sewage Treatment Plant to the College and also to have the traffic signal at L&T Road junction and Podanur Junction.

### **Honouring Ceremony**

Dr. B. Subramani, the Principal, Dr. P. Manjula Suresh, Dean, Languages and the Heads of various departments along with the staff of the college participated in the honouring ceremony of Dr. Ramesh C. Bafna, President, CWA and SNMV at Rajasthani Sangh, R. S. Puram, Coimbatore on 17<sup>th</sup> November 2019. They honoured him for being conferred with the Doctorate Degree from Commonwealth Vocational University, Tonga.

### **Memoranda of Understanding:**

Various Departments have signed Memoranda of Understanding (MoU) in order to improve the relationship between Industry and Academia. The details are as below.

<b>Sl. No.</b>	<b>Organization</b>	<b>Area of Specialization</b>
1	ND Clinical Research services	Clinical Research
2	Edison Science Club	Science Awareness
3	Dhanvi Infotech	Software Solutions

4	K3 Business Solutions	Software Development
5	Digitek Business Solutions	Banking, Financial Services and Insurance
6	C Cube Technologies	Software Training
7	Daffodil India Technologies	Software Training
8	Sri Sakthi ID Designers	Commerce training
9	NU Pro Labs	Clinical Research
10	Global Vision Training Academy	Placement Training
11	The Master's Key	HR Training and Development
12	Mazenet Solution Pvt. Ltd.	IT and Industrial services
13	Sathyam Coaching Center	Competitive Exams Training
14	Accent Techno Soft (ATS)	Software Training
15	Deepan Academy	Chartered Accountancy
16	Devanath & Co.	Health Care
17	P. Lakshmipathy	Chartered Accountant
18	Lakshmishree Investment & Securities Pvt. Ltd.	Stock Market
20	Aram Foundation Charitable Trust	NGO
21	Aksent Corporate Solutions	Training and Research
22	MAS Solar System Private Limited	Training and Research



23	Nexgen Infotech	Training and Research
24	Get Set Go	Life Skills Development
25	Prajapita Brahma Kumaris, Coimbatore. Kumaris, Coimbatore.	Yoga and Meditation
26	Nature Science Foundation, Coimbatore.	Science and Environment
27	Infosys	Placement Training
28	TATA Consultancy Services	Skill Development
29	Yona Yukthi	National Skill Development Corporation

### **COCURRICULAR AND EXTRACURRICULAR ACTIVITIES**

#### **Workshops/Seminars/Guest Lectures/Conferences Conducted:**

##### **Department of Commerce**

<b>Date</b>	<b>Topic</b>	<b>Chief Guest</b>
15-7-19	Indian Financial System	Dr.R.Chandrasekaran, Assistant Professor, Department of Commerce, Dr.N.G.P Arts and Science College, Coimbatore
14-08-19	Career Opportunities in Capital Market'	Mrs.S.Chitra, Managing Director of Annamalai's Capital, Coimbatore
25-09-19	Fun Blog - Brain Twister 2k19	---

##### **Department of Commerce with C.A.**

<b>Date</b>	<b>Topic</b>	<b>Chief Guest</b>
25-02-19 & 26-02-19	Two day workshop on C++ and TALLY	Mr. Sriram and Mr. Kavi Barathi Mazenet Solutions Private Limited, Coimbatore
10-07-19	Association Inauguration: Strategies of Share Trading".	Mr. A. Sugumar, Sr. Manager-B2B SALES, ANGEL BROKING
04-10-19	An Intercollegiate meet 'Comfiesta'	---

**Department of B.B.A.**

<b>Date</b>	<b>Topic</b>	<b>Chief Guest</b>
03-10-19	Guest Lecture on 'Modern Trends in Marketing'	Mr. R. Satheesh
04-10-19	Guest Lecture on 'Practices in Cost and Management Accounting'	Mr. Girish Jain

**Department of B. Com. IT & e-Commerce**

<b>Date</b>	<b>Topic</b>	<b>Chief Guest</b>
10-10-19	one day free Eye Screening Camp	Dr. Oishik Paul, Senior Optometrist, Coimbatore Eye Foundation.
06-01-20	Guest lecture on Tally	Mr. K. Sakthivel, Tally Instructor,

	with ERP	CSC Computer Center, Coimbatore.
08-01-20	Guest lecture on the topic, "Powering the creative world"	Mr. H. Mohammed Yaqoob, Technical & Head In charge, Code script, Coimbatore.
06-02-20 to 07-02-20	One day workshop on Tally with ERP	Mrs. Dhanalakshmi, Tally Instructor, Rajeswari Educational Trust, Salem.

**Departments of Commerce with Professional Accounting**

<b>Date</b>	<b>Topic</b>	<b>Chief Guest</b>
04-03-19	Budget Analysis – 2019	Dr. R. Manikandan, Assistant Professor in Economics, Bharathiar University, Coimbatore.
17-12-19	"Radio Prowess"	RJ. S. Jayashree and RJ. R. Sasi Kumar
18-12-19	5's Football Tournament	---
03-10-19	Organised a guest lecture on 'Taxation'	Mrs. P. N. Lakshmi, a practicing Chartered Accountant
06-02-20	National conference on "Contemporary Issues in GST in India"	Dr. M. Hajera Banu, Executive Member – Indian Accounting Association, Assistant Professor, Department of Commerce, Erode Arts and Science College, Erode. Ms. C. Vanajakshamma, Head Incharge, Assistant Professor of Commerce, Sri Siddhartha Institute of Business Management, Karnataka.

**Departments of Commerce with Corporate Secretaryship and Finance**

<b>Date</b>	<b>Topic</b>	<b>Chief Guest</b>
11-07-19	Orientation of ACS Programme	Dr. C.V. Madhusudanan, Institute of Corporate Secretaries of India
12-07-19	Career-Oriented Certificate Course on “Tally ERP 9” C	In association with C Cube Technologies, Coimbatore
07-08-19	One Day Basic Training Programme for Human Rights sponsored by National Human Rights Commission, New Delhi. BCOM CS AND FINANCE	Dr. V. Ramanujam, Associate Professor, Department of BSEMD, Bharathiar University, Coimbatore Dr. R. Moses Danial, Principal, Nehru Institute of Info Tech and Management, Coimbatore Advocate. R. Thenmozhi, Senior Advocate, Coimbatore Dr. A. Ramasethu, Assistant Professor, Department of Commerce, Sri Krishna Adithya College of Arts and Science, Coimbatore
26-09-19	An awareness programme on Accounting Course	G-tech Solutions
03-10.19	Guest lecture on the topic ‘Taxation - Capital Gain’	Mrs.Lakshmi, Auditor, Proprietor, Deepan Academy, Pollachi.

**Departments of Commerce with Banking and Insurance**

<b>Date</b>	<b>Topic</b>	<b>Chief Guest</b>
10-06- 19	Career Counselling Program	Mr. N. Lackshmanan, Associate Vice President, IndusInd Bank, Coimbatore.

**Department of B.C.A.**

<b>Date</b>	<b>Topic</b>	<b>Chief Guest</b>
06-08-19	One day Hands-on training programme on 'Mobile Services'	Mr. C. Velumani, Mr. R. Karthi, Ms. Narmatha and Mr. Jebastin, Trainers from New Technologies, Coimbatore.

**Department of Information Technology**

<b>Date</b>	<b>Topic</b>	<b>Chief Guest</b>
05-07-19	The Role of Information Technology in Media Industry	Mr. S. Aravindan, CEO Clusters Animations and Technologies ltd.
13-08-19 & 14-08-19	Hands on Training on "Python"	Mr. Nandhakumar Lakshmiathy, Tech Lead – Software Developer
10-12-19	Career Orientation Programme	Mrs. Divya Rajendran and Mr. Srikumar, Corporate Trainer, Mazenet Solutions, Coimbatore.
07-02-20	'Technomanzer', an Intercollegiate Technical meet	Mr. K. Shreekanth, Technical Architect and Project Leader - System Z, IBM, Bangalore

**Department of Computer Science**

<b>Date</b>	<b>Topic</b>	<b>Chief Guest</b>
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06-03-19	One day Seminar on 'Android Application Development'	Mr.Sabarinathan Muthu, Software Trainer and Developer, 'Gateway Software Solutions', Coimbatore
31-07-19	"Cyber Security and Artificial Intelligence	Mr. Dinesh Paranthagan, CEO & Founder, Hackup Technology, Coimbatore
20-12-19	National seminar titled, "Guidelines for Project in Software and Multimedia"	Mr. Anwar Sathic, Corporate trainer, G-TEC Computer Education, Coimbatore
29-01-20	National Conference on the title, 'Emerging Research Trends in Computer Science and Technology'	Anwaar sathic, Senior Software Trainer, G-Tec Computer Education, Calicut, Kerala Dr. P Beulah Soundrabai, Associate Professor, Christ University, Bangalore Dr. S. S. Manikanda Saran, Assistant Professor and Associate Director, Department of Computer Science, Adaikala Matha College, Vallam, Tanjore.
13-02-20	Alumini Activity Programme on the topic, "Carrier Opportunities in IT"	Seven students of 2016-2019 Batch

**Department of Computer Technology**

<b>Date</b>	<b>Topic</b>	<b>Chief Guest</b>
21.02.19 – 22.02.19	Two days Python Workshop	Mr. P.Dinesh& Mr.Karthick Shankar, software Developers in Daffodills India Technologies.
26-06-19	"Project Development	. Mr. Sriram, Senior Executive Campus Relation, .NET

		LEAD Mazenet Solution Pvt. Ltd
15-07-19	the Inaugural ceremony of its association "Masterotech"	Mr.Swarjith Alkananda, COO and Founder of Fix Your Gadget
04-10-19 To 05.10.19	Android workshop	---
01.10.19	Science Technical Expo	---

**Department of English**

<b>Date</b>	<b>Topic</b>	<b>Chief Guest</b>
04-03-19	Literary Quiz and Treasure Hunt	---
12-07-19	Inaugural Function of its Literary Association, 'LITERATI'	Dr. G. Subramanian, Assistant Professor, Government Arts College, Coimbatore.
11-10-19	National Conference, 'SAGA 2019' on 'Ethics and Values in Contemporary World Literature'	Dr. Rajesh James, Assistant Professor, Department of English, Sacred Heart College, Kochi. Dr. C. G. Shyamala, Assistant Professor, Post-graduate Department of English, Mercy College, Kerala.
27-01-20	'Life Skills Development Programme'	Dr. Samuel Churchill, Director, Get Set Go, Life Skills Development Training Centre, Coimbatore.
13-02-20	Awareness Programme on Anti-Drug Addiction	Brother B. K. Varatharajan Brother B.K.Ganesan Prajapita Brahma Kumaris Vishwa Vidyalaya,

		Coimbatore.
17-02-20	Literary Quiz	---
18-02-20	Vocational Educational Training	Dr.Indrani, Principal, Govt. College of Education for Women, Coimbatore.

**Department of Tamil**

<b>Date</b>	<b>Topic</b>	<b>Chief Guest</b>
21-02-19	International Mother Language Day	---
14-06-19 & 26-06-19	Book Review	---
18-07-19	The inauguration of 'Thendral Tamil Mandram' and 'Sanga Tamizhodu Sadhuradu'	Mr. Tamizharuvi Kovai Gokulan, Secretary of Vasantha Vasal Kavi Mandram
25-09-2019	In association with Velicham Television, a Tamil Debate on the topic 'Pengal Magizhchiyaga Irupathu Pirantha Veetila? Puguntha Veetila?'	---
03-01-20	'MargazhiPaavaiVizha - 2020' - an Intercollegiate meet	Dr.Senavarayan, Assistant Professor of Tamil, Government Arts College, Coimbatore



**Department of Hindi**

<b>Date</b>	<b>Topic</b>	<b>Chief Guest</b>
10-08-19	Lecture on 'Bakthi Tub Aur Aub'	Mr. N. Selvaraj, Assistant Professor, Department of Hindi, GRD College of Arts and Science, Coimbatore.

**Department of Mathematics**

<b>Date</b>	<b>Topic</b>	<b>Chief Guest</b>
20-08-19	Workshop on Photoshop and CorelDraw	Mr. Muthiaya Sellamuthu, Web Developer, Accent Techno Soft, Coimbatore

**Department of Biotechnology & Microbiology**

<b>Date</b>	<b>Topic</b>	<b>Chief Guest</b>
12-07-19	"Scope and Applications of Microbiology"	Mr. V. Shanmugaraju, Dean and Professor, Department of Biotechnology, Dr. NGP Arts and Science College, Coimbatore
26-06-19	International Day against Drug Abuse and Illicit Trafficking	---
05-07-19	Harnessing Plant Microbiomes in Sustainable Agriculture	Dr. G. Kapildev, Assistant Professor of Microbial-Biotechnology, Bharathiar University, Coimbatore
15.07.19	Agri Expo-Index 2019	---
17-07-19	Expo on Drug Abuse & Illicit Trafficking	---

26-07-19	“Skill Development and Employment Opportunities”	Dr.I.Isacc Devakumar, Correspondent, IDK Education Institution,Erode.
07-08-19	Awareness programme on Diabetes	Dr. R. Jagadesh Kumar M.B.B.S, MD., Physician, Medical officer, Madhukarai Block, Coimbatore.
27-08-19	An Awareness programme on Ovarian and Cervical Cancer	Mrs.Jothimani, Counsellor, Coimbatore Cancer Foundation, Coimbatore
29-08-19	Science Exhibition	---
27.09.19	Organic farming	---
30.09.19	Expo on behalf of World Coconut Day	---
23-01-20 & 24-01-20	13 <sup>th</sup> National Conference on “Novel Biotechnological Approach to the Society”	Dr. N. Senthilkumar, Scientist – E, Institute of Forest Genetics and Tree Breeding, Coimbatore, T Dr. Rajiv Periakaruppan, Post-Doctoral Fellow, Nanjing Agricultural University, China Dr. M. Nagarajan, Sr. Assistant Professor, Department of Genomic Science, School of Biological Sciences, Central University of Kerala, Kasaragod Dr. P. Ponnuragan, Associate Professor, Department of Botany, Bharathiar University, Coimbatore
30-01-20	National Conference Microfie'20 on the topic, ‘Microbial biotechnology’	Dr. M. Haridas, Director, Inter University Centre for Bioscience, Department of Biotechnology and Microbiology, Kannur University, Kerala. Dr. E. Sheeba, Associate Professor, Department of

		Microbiology, Centre for Research and PG studies, Indian Academy Degree College, Bangalore
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**Department of Physics and Chemistry**

<b>Date</b>	<b>Topic</b>	<b>Chief Guest</b>
12-07-19	Evolution of Quantum Physics	Dr. N. S. Rajeswari, Head, Department of Physics, Avinashilingam University.
06-12-19	Seminar on “Space Communication - A Practical Perspective”	Mr. B. A. Subramani, ISRO Station Director, Upagrah Amateur Radio Club, Bangalore
20-12-19	National Seminar on “Recent Trends in Smart and Functional Materials for Batteries	S. Sudhakar, Scientist, CSIR-CECRI (Central Electro Chemical Research Institute), Karaikudi Dr. C. Viswanathan, Associate Professor, Department of Nano Science and Technology, Bharathiar University

**Department of MBA**

<b>Date</b>	<b>Title</b>	<b>Resource Person Name and Designation</b>
07-03-19	‘Management Expo 2019’	---
11-07-19	Workshop on ‘Project Report Preparation and Multivariate Data Analysis using SPSS’	Ms. Maria Tersita Paul, UGC (MANF) Research Scholar, BSMED, Coimbatore.
06-08-19	Nurturing Soft Skills	Dr. K. Alex, Vice Principal, St. Joseph’s College of Arts

	Challenges in Marketing	and Science, Trichy Mr. R. A. Gokul Raj, Managing Partner, New Rajasthani Marbles,
07-08-19	The Power of Conviction and Focus The Art of Learning MBA What it takes to be an IAS officer?	Ms. Sindhu, Founder and Chief Trainer, Ignite Akademi, Coimbatore Dr. B Subramani, Principal, SNMV CAS Mr. P. Saravanapandi, Head of the Department – MBA, SNMV CAS
08-08-19	To Succeed or Not to Succeed is a Choice is Yours! Corporate Expectations	Dr. Balamurugan, Research Department of Economics, HH Rajah's College, Pudukkottai Mr. M. Saravanan, Senior Financial Analyst, Ernst and Young, Info Park, Cochin
26-09-19	NeuronTwisterz 2019	Dr. M. Rangarajan, Renowned Quiz Master
09-10-19 to 11-10-19	Entrepreneurial Awareness Camp at the college premises under the NIMAT project scheme funded by Department of Science and Technology, New Delhi	Mr. N. Saravanakumar, Managing Director, Dharshan Books Emporium Mr. Sathis Sayeenath, Project Head, Be Mee Trust, Dindigul Mr. R. Krishnnan, Head, Amrita Centre for Entrepreneurship Mr. Sakthivel, Manager- Human Resource Development (HRD) of Indo Shell Cast Private Limited, Coimbatore

### Department of Social Work

Date	Topic	Chief Guest
05-03-19	International Conference on "Growing Equality for	Ms. Latha Sundaram, Founder, Aram Foundation Ms. Alicia Rogalsky, Social Worker, Life for All,

	Women in India'	Germany Dr. Sujatha Samuel, Medical Advisor, Pushpa Hospital, Coonoor Ms. Hanna. Rochti and Ms. Marie Lou Seifferet, Social Work Volunteer, NMCT, Germany
12-03-19	An 'Awareness Program on Prevention of Substance Abuse'	Dr. B. Selvaraj, Associate Professor, Department of Psychology, Government Arts College, Coimbatore. Mr. S. Jeyaprakash, Director, Linya Mind Care and Training Center, Tirunelveli Mr. Jijo Maanthra David, Movementologist, Manchestor International School, Coimbatore
28-01-20	An Awareness Programme on "Cervical Cancer and Breast Cancer"	Dr. Madhulika Vijayakumar, MBBS, DMRT, Clinical Oncologist (Women Cancer Specialist) Consultant and Associate Professor, PSG Institute of Medical Institute and Hospital.

**Women Empowerment Cell**

<b>Date</b>	<b>Topic</b>	<b>Chief Guest</b>
03-01-19	Counselling Session	Dr. M. Vijayakumar, Neuro Psychologist, Thoughts Clinic, Coimbatore.
20-08-19	Inauguration and Guest Lecture on "The Role of Women in Family and Society"	Mrs. Kalpana Martin, Chair Person, Manoshanthi Family Counselling Centre, Coimbatore.

Sl.No.	Date	Details	Student/Staff Attended
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**Faculty Development Programs**

Date	Topic	Chief Guest
28-05-19	Global Knowledge	Prof. R. Panchanadhan, Director, Talent Consultancy, Tiruchirapalli.
12-06-19 to 19-06-19	Orientation Programme	-----
13-06-19	Creating Conducive Learning Environment	Mr. T. S. Sivanandham, Corporate Trainer and Mentor, Coimbatore
03-10-19	'The Art of writing research proposals for Funding Agencies'	Dr. V. Krishnamoorthy, Assistant Professor, Kongu College of Engineering, Perunthurai.
02-11-19	Modern Methodologies for Teaching and Research	Dr.T. Sivanesan, Research Scientist, Comprehensive Cancer Center, Ohio State University, Ohio, United States of America.
20-12-19	Team Building	The Department of Business Administration, SNMV CAS

**Workshops/Seminars/Guest Lectures/Conferences Attended:**

1.	7-03-19	National Conference on Mathematical and Computational Biology in Hindustan College of Arts and Science.	41 students from the Department of Microbiology
2.	7-03-19 to 8-03-19	International Conference on Algal Research in Karunya University	P. Kavya from I M.Sc., Biotechnology
3.	7-03-19 to 8-03-19	National Conference in exploring the new dimension and discoveries in the field of Chemistry at Karpagam Academy of Higher Education, Coimbatore.	3 students from II B.Sc Chemistry
4.	8-03-19	Workshop in Kongunadu College of Arts & Science	S. Puviyarasu from II M.Sc. Biotechnology
5.	6-03-19,	"E-Governance" conducted by Computer Society of India, Coimbatore at Sree Saraswathi Thyagaraja College.	Mr. P. J. Balakumaran (Resource Person), Dept. of B.Com. C.A.
6.	7-03-19	Lecture on the topic 'Data Mining in Real Time	Mrs. B. Chithra (Resource Person), Head, Department of Computer Technology.

		Scenario' in Park College	
7.	6-03-19to 7-03-19,	A State level Technical Symposium in NGM College of Arts and Science.	10 students from the department of Computer Applications
8.	23-03-19	PDP One Day Workshop at Sankara College Organized by Principal Welfare Cell	Dr. B.Subramani, Principal and Dr.A.Mohanasundaram, Former Dean, Commerce Stream.
9.	30-07-19 to 01-08- 19	Faculty development Programme for the Entrepreneurship Development Cell at Anna University Coimbatore	Dr. J. John Manoharan, Head, Department of B.Com B&I
10.	01-08-19	National Seminar Titled Sanga Ilakiyathil kadhalm Veeramum held at Bishop Ambrose College of Arts & Science, Coimbatore	Dr. K. Dhanalakshmi Head, Department of Tamil (Resouce Person)
11.	03-08-19 & 04-08- 19	The 29th Annual Conference of Archaeological Societyheld at P.S.G College of Arts and	Dr.K. Dhanalakshmi, Dr.C.V.Venkatalakshmi, Dr.M.Mahalakshmi, Mrs.G.Menaka, Mr.M.Kumaresan, , Mr.S.Sivaprakash, and Ms.K. Mounika, of Department of



		Science, Coimbatore	Tamil
12.	09-08-19	National Conference on "Frontiers in Biotechnology" at Nandha College of Arts and Science, Erode.	Three students of M.Sc. Biotechnology
13.	11-08-19	A Guest Lecture on Independence Day titled 'Maranathai vendera Natpu' held at Vasanthavasal Kavi Mandram, Coimbatore.	Dr.K. Dhanalakshmi, Head, Department of Tamil (Resource person)
14.	14-08-19	State level workshop on 'Computational Chemistry' at Sri Ramakrishna College of Arts and Science, Coimbatore.	5 students from the Department of Chemistry
15.	20-09-19	International Conference held at Bharathidasan Arts and Science College, Erode	Mrs.G.Menaka, Assistant Professor in Tamil,

16.	23-09-19	'Monday Musings' invited talk organized by Coimbatore Management Association [CMA] at PSG Institute of Management	Mr. P. Sunil Pradeep, Assistant Professor, SNMV IM
17.	23-09-19	National Level Symposium at Nandha Arts and Science College, Erode.	Dr. T. Santhiya Rani, Head and Ms. K. Kanchana, Assistant Professor
18.	24-09-19	Served as resource person for the Inaugural function of Hindi Association and spoke on the topic 'Importance of Hindi' at VLB College of Arts and Science	Dr. G. Renuka, Head, Department of Hindi
19.	25-09-19	Served as resource person to deliver a guest lecture on the topic "Strategies for Success" at SAN International Business School, Walayar, Coimbatore	Mrs. P.T. Sangeetha, Assistant Professor, Department of BBA

20.	25-09-19	Served as the resource person to deliver a guest lecture on the topic "Double Account System" at Mother Teresa Women's University Research and Extension Centre, Coimbatore.	Mr. A. Gurunathan, Assistant Professor, Department of Commerce
21.	26-09-19 & 27.09.19	National Workshop organized by the ICSSR-IMPRESS and Department of Library, PSG College of Arts and Science on the topic 'Academic Identity Enhancing Research Visibility and Improving Citations'	Mrs. Sophia Merline , Librarian
22.	27-09-19	International Conference on the topic "New Business Strategies and its Applications" at Angappa College of Arts and Science	The students of II and III BBA

23.	27.09.19	National Level Symposium on 'Magnetic Resonance in Catalysis Technology' at National Institute of Technology, Trichy.	Four students from the Department of Chemistry
24.	27.09.19	National level seminar on 'Emerging Trends in Technologies in Computer Science' at Providence College for Women.	Seven students of III B.Sc CT
25.	28-09-19	State Level workshop on 'Intellectual Property Rights' organized at Kovai Kalaimagal College of Arts and Science, Coimbatore	Mrs. D. Nishasujatha, Assistant Professor, Department of English
26.	11-10-19 To 12.10.19	National level conference on "Novel Microbial Technologies and Sustainable Development" at G.R.D College of Arts and Science, Coimbatore	11 students and a Research scholar from the Department of Biotechnology
27.	18-10-19 to 19-10-19	Outbound Training Programme on Leadership Excellence, 'NOBLE'	Ms. P. Sheeba and Ms. D. Divya Elizabeth, Assistant Professors, Department of English

		organized by Nehru Institute of Technology	
28.	20-10-19	Served as Jury members for the National Level Science Exhibition organized by National Science Forum in partnership with The Hindu at SSVM World School, Singanallur, Coimbatore.	Mr. M. Nagarajan and Mr. Sunil Pradeep, Assistant Professors, SNMVIM
29.	09-11-19	Workshop on 'Research Methodology and Statistical Package for the Social Sciences (SPSS)' at Nethaji Memorial Arts and Science College, Nemmara, Kerala.	Mr. Akil, student of I MSW
30.	12-11-19	National workshop organized by Srimathi Padmavathi Memorial Central Library in association with National Digital Library of India (NDLI) on the topic, "Effective	Mrs. P. Radha and Ms. M. Parimala, Assistant Professors of the Department of Microbiology.

		Utilization of e-Resources in library” at RVS College of Arts and Science.	
31.	18-11-19 to 01-12-19	Faculty Development programme titled "Managing the Challenges in implementing the Outcome Based Education" at Sree Saraswathi Thyagaraja College, Pollachi.	Mrs. S. Kavunthi, Head, Mathematics (CA)
32.	02-12-19	National seminar on the topic, 'Digital Cyber Security Forensics Issues and Challenges' at Sankara College of Science and Commerce, Coimbatore	Mr. S. S. Saravanakumar, Assistant Professor, Department of Maths
33.	03-12-19	Awareness Seminar on HIV/ AIDS” at Assisi Snehalya (Care and Support Centre for the Victims HIV/ AIDS) Coimbatore.	13 students of I MSW along with Dr. M. Premalatha, Head and Mrs. R. Anu Prashanthi, Assistant Professor, Department of Social Work

34.	09-12-19 to 11-12-19	Faculty Development programme titled "Accounting and Finance" at Infosys, Mysore	Ms. G. Indhumathi and Ms. A. Nandhini, Assistant Professors, Department of Commerce
35.	17-12-19	Served as resource person for an Awareness Programme conducted by the Department of English, Sri Ramakrishna College of Arts and Science for Women, Coimbatore	Mr. P. J. Balakumaran, Assistant Professor, Department of Commerce with Computer Applications
36.	03-01-20	International Conference titled "Micro, Small and Medium Enterprises (MSME) in the Global Economy "conducted by PSGR Krishnammal College, Coimbatore	Dr. S. V. Manivannan, Head, Mr. K. Prabhakaran, Mrs. P. T. Sangeetha and Ms. A. Mahilarasi, Assistant Professors, Department of BBA
37.	07-01-20	National Level Symposium on Indian Themes in Indian Literature in English held at Rathinam College of Arts and Science,	Mrs.D.Nishasujatha and Mr.S.Aravind, Assistant Professors in English and 25 students from the department

		Coimbatore	
38.	08-01-20	One day seminar and the Principals' Meet on "Innovations in Education" at Bharathiar University, Coimbatore.	Dr. B. Subramani, Principal
39.	07-02-20	National Seminar on 'Mass Communication in Modern Era and Role of Advertisement in Journalism' at Sree Narayana Guru College, Coimbatore	Mrs. D. Nishasujatha, Mr. V. Prince Manicka Raj, Mrs. S. Yamini Priya and Ms. A. J. Yagel, Assistant Professors along with 30 students of the Department of English
40.	30-01-20	National Conference on "Changing Global Scenario Strategies for Business Sustainability" at Sree Narayana Guru College, Coimbatore	Ms.A.Mahilarasi, Assitant Professor, BBA & 10 students of II B.Com
41.	30-01-20	National level Symposium at Sri Krishna Adithya College of Arts and Science, Coimbatore	30 students from I, II and III B.Com



42.	01-02-20	"International Eco Club Student Chapter Meet" held at Hotel Land Mark, Coimbatore,	Dr. D. Arun Kumar, Assistant Professor, Department of Biotechnology
43.	07-02-20	International Conference on Statistical Analysis organized by Karur Vellalar College of Arts and Science for Women	Dr. K.Indira, Assistant Professor in Mathematics with CA
44.	08-02-20	Faculty Development Programme on "Big Data Analytics in Bioinformatics" organized at PSGR Krishnammal College for Women	Mrs. K. B. Devaki, Assistant Professor, Department of Mathematics with CA
45.	10-02-20	International Seminar on the topic, "Contemporary Horizons on Chemical sciences" organized by Nirmala College for Women, Coimbatore.	Ten students of the Department of Chemistry
46.	12-02-20	International Conference organized by KSG College of Arts	24 students of Biotechnology

		and Science	
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## **PUBLICATIONS**

A total of **161** articles have been published by the staff of SNMV CAS in National and International Journals and books with ISSN and ISBN respectively.

- Mrs. K. Radha Gowri, Assistant Professor, Department of Computer Science, published a book entitled "Visual Basic 6.0", First Edition in June 2019.
- Dr. T. Kannan, Assistant Professor, Department of B.Com. P.A., received lifetime membership certificate of "Indian Accounting Association" from the branch of Tiruchirappalli. He also serves as the Editor of National Journal of Multidisciplinary Research and Development, National Journal of Advanced Research and International Journal of Commerce and Management Research by Gupta Publications.
- A special issue of Roots International Journal of Multidisciplinary Researches: A Peer Reviewed, Refereed and Quarterly Journal with ISSN: 2349-8684 was edited by Mrs. D. Nishasujatha, Assistant Professor of English in the month of November 2019.
- Dr. M. Premalatha, Associate Professor and Head, Department of Social Work, published a book titled "Social Media Addiction among Adolescent School Students – A Social Work Perspective" with Lambert Academic Publishing, Germany. ( ISBN No. 978-620-0-45851-3)
- SYMBio'S - 2020 Souvenir ISBN No: 9789353963750 was released by the department of Biotechnology in January 2020.
- The department of Microbiology released the Conference proceedings titled National conference on Microbial Biotechnology Microbie' 20 with ISBN 9789389658521 in February 2020.

### **Extra Curricular Activities:**

#### **SNMV IM: Highlights**

- On 13<sup>th</sup> April 2019, a team of MBA students out a study on the feasibility of SNV Global School in R.S Puram, Coimbatore and was appreciated with certificates by the Management.
- As a part of Pre-MBA programme Mr. Sathish Palanisamy, Business Development Associate with M/s BYJUs learning app addressed the students of I-MBA on 30<sup>th</sup> July 2019.
- Mr. M. Nagarajan, Assistant Professor – MBA delivered a lecture to the newly inducted students of I MBA on the topic ‘Unleashing the Entrepreneur in You!’ on 30<sup>th</sup> July 2019.
- Mr. Vikram Datchanamoorthy, Founder, M/s Magilam and Mr. Nallasivam Tamilarasi, Founder, M/s Claymann addressed the students of I-MBA on 31st July 2019.
- On 2<sup>nd</sup> August 2019, the students of I MBA shared their views on their field visit on the previous day. Mr. Nallasivam Tamilarasi, Founder, M/s Claymann, addressed the students based on his observations from the presentation. And Mr. Vikram Datchanamoorthy, Founder, M/s Magilam – addressed the II MBA Students on “How to make effective presentation”.
- On 26<sup>th</sup> August 2019, Mr. Sunil Pradeep, Assistant Professor - MBA along with two II-MBA students attended a CMA meeting on Monday Musings at PSG College of Arts and Science, Coimbatore.
- On 27th August 2019, Mr. M. Nagarajan, Assistant Professor - MBA received a sanction letter granting a sum of Rs. 20,000/- from the Entrepreneurship Development Institute of India [EDII], Ahmedabad, to organize a three days Entrepreneurial Awareness Camp at our college campus under the NIMAT project scheme funded by Department of Science and Technology, New Delhi. The camp was organised from 2<sup>nd</sup> December 2019 to 4<sup>th</sup> December 2019.

- The Google Classroom was launched for I and II MBA classes to enable the digital learning practice in the campus.
- On 9<sup>th</sup> January 2020, the Institute also signed an MoU with the Startups Community, Coimbatore to promote startup entrepreneurship culture in the Campus and a knowledge sharing session was conducted on the topic “Entrepreneurship Framework 2.0”.
- In association with various Start-up, Business and Industry community, a Start-up Pongal was celebrated in a grand manner in the campus on 24<sup>th</sup> January 2020. Dr. Ramesh C Bafna, President, CWA and SNMV, and Shri Bharathkumar Jaghamani, Secretary, SNMV, graced the occasion with their presence and Dr. B. Subramani, the Principal of the college offered felicitations.
- The Faculty members along with the students of MBA attended the Budget Analysis 2020 at Coimbatore Management Association, Coimbatore from 3<sup>rd</sup> February 2020 to 7<sup>th</sup> February 2020.

#### **NSS:**

- The Department of Commerce with Banking & Insurance conducted an extension activity from 24<sup>th</sup> to 28<sup>th</sup> June 2019, Friday with NSS units I, II and III on "Tree Plantation" at the locality of Malumichampatti Panchayat.
- The Department of Microbiology jointly with the National Social Scheme (NSS) organised an "Awareness programme on Diabetes" on 7th August 2019, Wednesday. The Resource person was Dr. R. Jagadesh Kumar M.B.B.S, MD., Physician, Medical officer, Madhukarai Block, Coimbatore.
- On 27<sup>th</sup> August 2019, SWACCH PAKHWADA activity was conducted by NSS Units I, II and III at the college premises. The activity was presided by the Principal, Dr.B.Subramani, who addressed the student volunteers about the importance of cleanliness. Around 100 students participated in this activity. The NSS programme officers, Mr. K. Leninbarathi, Dr.J.John manoharan, and Ms. Jansi Jenita of NSS units I, II, and III organised the programme.
- On 28<sup>th</sup> August 2019, NSS Units I, II and III of SNMV CAS, along with Swachh Survekshan Grameen (SWACHH BHARAT) officers conducted a survey programme namely SSG2019 in the college premises. The Chief Guests of the programme were Mr.A. Kulandaisamy, BDO, Mr. Ramakrishnan, Swachh Bharath, Programme Officer

and Mr.T.Swaminathan, Secretary Malumachampatti Panchyat. Around 3000 students participated in the programme.

- On 9<sup>th</sup> October 2019, NSS Units I, II, and III of SNMV organised an awareness programme on ‘Road Safety and Helmet Awareness’. The programme was presided over by Dr. B. Subramani, the Principal. The Chief Guest of the programme was Mr. K. V. Vinayagamoorthy, Safety Training Officer. Around 300 students attended the programme and were benefitted.
- On 31<sup>st</sup> October 2019, NSS Units I, II, and III of SNMV, observed ‘Rashtriya Ekta Diwas’, National Unity Day to commemorate the 144<sup>th</sup> birth anniversary of Late Sardar Vallabhai Patel. The occasion was presided over by Dr. B. Subramani, Principal.
- On 2<sup>nd</sup> November 2019, Mr. K. Leninbarathi, Head in-charge, Department of Physics, Dr. J. John Manoharan, Head, Department of Commerce with Banking and Insurance, Ms. K. Janci Jenita, Assistant Professor, Department of Commerce with Computer Applications and Mrs. P. Jayasree, Assistant Professor, Department of Hindi were inducted as the NSS programme officers of SNMV in the presence of Dr. Baskar, NSS Officer, Bharathiar University, Coimbatore and Dr. B. Subramani, the Principal of the College.
- A Special Camping Programme was organised in the adopted villages of Pattanam, Nagamanaickenpalayam and Pattanam Pudur on the specified theme given by the government, “Healthy Youth for Healthy India” from 9<sup>th</sup> December 2019 to 15<sup>th</sup> December 2019.

#### **NCC:**

- With regard to World Water day (22<sup>nd</sup> March 2019), NCC cadets of our College cleaned the areas near water harvesting ponds in our college.
- Eleven of the NCC Cadets from SNMV attended the Combined Annual Training Camp (CATC) at Government College of Engineering, Salem from 20<sup>th</sup> to 29<sup>th</sup> June 2019.
- Eleven of NCC Cadets from SNMV participated in the 2<sup>nd</sup> CATC camp at RVS CAS, Coimbatore from 3<sup>rd</sup> to 12<sup>th</sup> July 2019 conducted by 2(TN) Air Squadron NCC, Coimbatore. And the students of SNMV CAS obtained the Overall Trophy.
- SNMV NCC Cadets visited Sullur Air force station on 05<sup>th</sup> July 2019.

- Skeet Firing Practice was conducted for NCC Cadets from various colleges from 08<sup>th</sup> to 10<sup>th</sup> July 2019. The National NCC officials trained the Cadets efficiently.
- The NCC team of the College organised 'Swachh Bharat' programme on 25.7.2019 at Malumachampatti in which 32 student volunteers participated.
- Mr. T.Purushothaman, NCC Co-ordinator, attended the Group Commander ADM Inspection held at '2 TN Air Sqn NCC', Coimbatore on 29.07.2019.
- Three of the NCC Cadets have been selected for the Inter Group Competition – VSC from 22<sup>nd</sup> to 31<sup>st</sup> August 2019 at Trichy.
- One of the NCC Cadets was selected for the Republic Day Camp (RDC) Group selection camp at RVS Technical Campus from 17<sup>th</sup> to 26<sup>th</sup> August 2019.
- Skeet Practice for Selected cadets was conducted on 16<sup>th</sup> August 2019. 20 cadets from other colleges attended the same. Mr. Santhosh and Mr. Vijayakumar of 2TN Air Squadron NCC trained the cadets.
- Mr. T. Purushothaman attended the Selection Board Interview at NCC Directorate, Chennai on 20<sup>th</sup> and 21<sup>st</sup> August 2019.
- As part of 71<sup>st</sup> NCC day celebration on 24<sup>th</sup> November 2019, Mr. T. Purushothaman, C/T and Head in-charge, Department of Biotechnology and fourteen NCC cadets of SNMV participated in the Blood Camp organised by 2(TN) Air Squadron NCC, Coimbatore and donated blood at Coimbatore Medical College on 23<sup>rd</sup> November 2019.
- Five NCC Cadets of SNMV have been selected for All India NCC Trekking Expedition, 'Belgaum Trek' camp at Karnataka from 14<sup>th</sup> December 2019 to 21<sup>st</sup> December 2019.
- To commemorate the 71<sup>st</sup> NCC day on 24<sup>th</sup> November 2019, 2 (TN) Air Squadron NCC, Coimbatore conducted a function on 27<sup>th</sup> November 2019, six NCC cadets of SNMV attended the function along with Mr. T. Purushothaman, C/T and Head in-charge, Department of Biotechnology.
- Mr. T. Purushothaman, C/T and Head in-charge, Department of Biotechnology, has been selected for a three month Pre Commissioned Training, PRCN course at Nagpur.
- Fourteen NCC cadets of SNMV participated in the Plogging activity, on the theme, "Plastic Se Raksha- Swachhta Hi Suraksha", on 7<sup>th</sup> December 2019 held at Race course, Coimbatore.

- Eight NCC cadets of I year attended Aero-modelling selection at 2 (TN) Air squadron NCC, Coimbatore on 9<sup>th</sup> December 2019 to 10<sup>th</sup> December 2019.
- Five NCC cadets of SNMV attended “All India Trekking Expedition Camp” at Belgaum, Karnataka from 14<sup>th</sup> December 2019 to 21<sup>st</sup> December 2019.
- Ten NCC Cadets of SNMV participated in a rally on “Social Service activities” at Singanallur conducted by NCC Group Head Quarters, Coimbatore on 7<sup>th</sup> January 2020.
- Two NCC Cadets of SNMV were selected to attend the Aeromodelling Basic Training programme from 13<sup>th</sup> January 2020 to 13<sup>th</sup> February 2020.
- 8 NCC Cadets of SNMV attended 0.22 range firing practice and selection for Inter group shooting competition 2020 held at PSG College of Arts and Science, Coimbatore on 5<sup>th</sup> February 2020 and 6<sup>th</sup> February 2020.
- Two NCC cadets of SNMV attended two days Aero modelling demo at Bannariamman Institute of Engineering and Technology, Sathyamangalam and SMS College, Perur on 12<sup>th</sup> February 2020 and 13<sup>th</sup> February 2020.
- Twelve NCC cadets attended NCC ‘B’ Certificate Examination at PSG College of Arts and Science, Coimbatore on 15<sup>th</sup> February 2020 and 16<sup>th</sup> February 2020.

**Youth Red Cross (YRC) and Red Ribbon Club (RRC) :**

- Youth Red Cross (YRC) and Red Ribbon Club (RRC) of Shri Nehru Maha Vidyalaya College of Arts and Science in association with Indian Medical Association organised a blood donation camp on 6<sup>th</sup> August 2019, in the college premises. Dr.B. Subramani, Principal of the college and the other dignitaries inducted the Blood Donation Camp. Around 90 students and staff donated life by giving blood to the Indian Medical Association in order to ensure that blood is always available to the people in need.
- S. Kirubakaran and H. Rajavadivel of II BCA, M. Goutham of II B. Sc Maths (CA), P. Arul Prasanth of II B. Sc IT and R. Gokul of I B. Sc BT participated in a five day training programme on "Disaster Management" from 26<sup>th</sup> September 2019 to 1<sup>st</sup> October 2019 at Adithya Institute of Technology, Kurumbapalayam, Coimbatore.
- Youth Red Cross of Bharathiar University in Association with Indian Red Cross Society, Tamil Nadu organised a four day State Level Youth Red Cross (YRC) study camp for the volunteers and programme officers of YRC at Bharathiar University, Coimbatore

from 10<sup>th</sup> December 2019 to 13<sup>th</sup> December 2019. Mr. P. Karthi, YRC Programme officer and three students from SNMV participated in the camp.

- A five day District level Youth Red Cross study camp for YRC volunteers was organised by Indian Red Cross Society, Coimbatore district branch at Adithya Institute of Technology, Kurumbapalayam, Coimbatore from 28<sup>th</sup> December 2019 to 1<sup>st</sup> January 2020. Seven student volunteers from SNMV took part in the camp.

### **Yoga and Meditation:**

The Department of Physical Education along with Youth Red Cross (YRC) and National Service Scheme (NSS) organised the International Yoga Day on 21<sup>st</sup> June 2019. Yoga demonstration was performed by Ms. B. Suppriya, II B.Com, who was a National Level Participant at Asia Young Achievers Book of Records organised by Pantanjali College of Yoga & Research centre at World University Service Centre, Chennai. Around 110 students attended the event.

Yoga and Meditation classes were conducted for the UG students on 28<sup>th</sup> August 2019. The session was facilitated by the members of Brahma Kumaris, Vishwa Vidyalaya in association with the Department of English. Around 120 students attended the programme and were benefitted.

### **Sports**

- Ms. Jayashree of III B.Sc.Biotechnology bagged the third prize in the State Level Kabaadi match conducted at Tuticorin on 15.07.2019.
- Bharathiar University conducted the fixtures meeting for the upcoming Inter-Collegiate Sports Tournament. And our college has been selected to host the Intercollegiate Cricket Tournament. Mr. M. Manokaran, Physical Director, Department of Physical Education participated in the meeting held at Bharathiar University on 13<sup>th</sup> August 2019.
- Divith, II B.Com E.Commerce scored the first position in the District level Marathon Race organised at Niligiri district on 19<sup>th</sup> August 2019.
- R.Vishnuhassan, III B.Com CA and Shark, I B.Sc. Chemistry, participated in the State level Wrestling Competition organised by Cuddalore District Wrestling Association.
- Bharathiar University Intercollegiate C-Zone Cricket Tournament was organised for all the colleges affiliated under Bharathiar University in the college premises from 16<sup>th</sup> September 2019 to 27<sup>th</sup> September 2019. The first position was secured by



VLB College of Arts and Science; the second place by Saraswathi Thyagaraja College (STC); the third place by Rathinam College of Arts and Science and the fourth position was secured by SNMV College of Arts and Science. M. Nagaraj, the student of III B.SC CS, SNMV was awarded as 'The Best Bowler' of the tournament.

- SNMV College of Arts and Science have secured the fourth position in Bharathiar University Intercollegiate C-Zone Volley Ball Tournament held on 27<sup>th</sup> and 29<sup>th</sup> September 2019
- The Football team of SNMV College of Arts and Science participated in the Prozone Kaloori Galatta Football Tournament conducted By Prozone Mall, Coimbatore from 5<sup>th</sup> to 7<sup>th</sup> October 2019 and secured the first position with a cash prize of Rs. 7500/- along with a trophy.
- Gowtham of III B. Com E. Commerce has been selected by Tamilnadu Basketball Team and has also been awarded as 'The Best Player' of the tournament conducted by Arjuna Gym Kana College, Goa from 17<sup>th</sup> to 20<sup>th</sup> October 2019.
- SNMV Cricket team participated in the State Level Cricket Tournament organised by Sri Krishna College of Arts and Science from 5<sup>th</sup> to 14<sup>th</sup> February 2020 and secured the runner up position.

### **STUDENT PARTICIPATION IN INTERCOLLEGIATE COMPETITIONS**

- S. Lakshmi priya and K. Vaishnavi of I B.Sc IT won the third place in Debugging in an Intercollegiate Technical Meet organised by Pollachi College of Arts and Science on 26<sup>th</sup> February, 2019.
- Santhosh Kumar. S, I BBA won I place in Variety entertainment in "Pranaya" conducted by Karpagam University on 22<sup>nd</sup> February 2019.
- On 7<sup>th</sup> March 2019, 4 students from II B.Sc. CT participated in an Inter collegiate cultural fest conducted by Rathinam college arts and science.
- 4 students from the department of BCA participated in a Connection & Quiz competition in the State level Technical Symposium held in NGM College of Arts and Science on 6<sup>th</sup> and 7<sup>th</sup> March 2019, and secured II place in both the competitions.

- On 11<sup>th</sup> March 2019, Rajavadivel. H, I BCA student, participated in ‘Perfect Snapper’ (Photography Event), National Level Symposium organised by Dr. Sivanthi Aditanar College of Engineering, Tiruchendur and secured the first place.
- Ms. Harini, a student of III.B.Com B & I passed ACS Pre inter on 25<sup>th</sup> September 2019.
- The students of II B.Sc IT won the first place in Treasure Hunt in the Inter-Collegiate meet ‘Techastra-2K19’ conducted by Rathinam College of Arts and Science on 25<sup>th</sup> September 2019.
- The students of II B. Sc IT has won the first place in the events of Debugging and Treasure Hunt at the Inter-Collegiate meet ‘Techno thirst – 19’ organised by Angappa College of Arts and Science on 1<sup>st</sup> October 2019.
- Mr. M. Thirunavukarasu, of II MSW, was awarded the “Best Social Worker”, by Assisi Snehalaya Charitable Trust, Coimbatore on the occasion of the World AIDS Day, at the Awareness Seminar held at Assisi Snehalaya Care and support centre for HIV/ AIDS on 3<sup>rd</sup> December 2019.
- K. Vaishnavi and S. LakshmiPriya of II B.Sc Information Technology won the third place for the Connection Event in ‘An intercollegiate event’ held at KPR Arts and Science College on 9<sup>th</sup> January 2020.
- Mr. N. Seenivasan, Ms. N. Ranjani and Ms. K. Charumathi of I B.Com. participated in the world record attempt of “The Group of 1000 Members Performing Parai Cultural Musical Live Instrumental for one hour and also The Form of Human Logo” record which entered into International Wonder Book of Record, Bharat World Records, Golden Star Book of Records, Genius Book of Records, Limca Book of Records and Kalam Book of Records.
- The Students of II BBA participated in an Intercollegiate meet, "METAFEST" organised by Nehru Institute of Management Studies on 13<sup>th</sup> February 2020 and won the second place in the event of "Best Management Team".
- Ms.Kavya of II M.Sc. Biotechnology won the second place in the event at the International conference organised at KSG College of Arts and Science on 12<sup>th</sup> February 2020.

### **Industrial Visits/ Extension Activity:**

- The students of I B.Com. C.A. went on a one day industrial visit to Ooty on 23<sup>rd</sup> February 2019. The visit included the places, Pasteur Institute in Coonor (Vaccine Research and Production Institute).
- 25 students from I and II B.Sc Chemistry accompanied by the faculty members visited Pasteur Institute of India, Coonoor on 2<sup>nd</sup> March 2019.
- On 1<sup>st</sup> March 2019, the Department of B.Com (Corporate Secretaryship), (Banking and Insurance) and NSS (National Service Scheme) jointly organised an extension activity of 'Awareness on Digital Payment for Common People' Malumachampatti, Coimbatore. 43 students, along with three staff members, visited the village.
- On 13<sup>th</sup> March 2019, 24 students of III B.A English Literature, along with 2 faculty members, went for an extension activity to 'Mariyalaya', a home for street children at Ganapathy, Coimbatore.
- 43 students of III B.Com accompanied by two faculty members visited HTM PVT Ltd., and ANNA Group Machine Ltd., in Kerala from 30<sup>th</sup> September 2019 to 4<sup>th</sup> October 2019.
- On 11<sup>th</sup> October 2019, 61 students from II B.Com. visited Masco Tea Factory Ltd., in Vagamon, Kerala.
- On 3<sup>rd</sup> October 2019, the students of I B.Com Finance participated in an extension activity at Malumichampatti Primary School, Coimbatore.
- 31 students of II B. Sc Microbiology and 2 students of II M. Sc Microbiology accompanied by two staff members went on a one day industrial visit to Pasteur Institute, Coonoor on 4<sup>th</sup> October 2019.
- On 12<sup>th</sup> October 2019, 76 students of MBA along with two faculty members, Mr. M. Nagarajan and Mr. Sunil Pradeep visited The Hindu Publishing House, Peelamedu.
- 49 students of III B.A English Literature visited the orphanage, SEVA, Children's Home at Thondamuthur, Coimbatore on 14<sup>th</sup> December 2019.
- 29 students from III B. Sc Maths with CA attended the Awareness Seminar on HIV/AIDS, and also served at "Assisi Snehalaya Charitable Trust" on 3<sup>rd</sup> December 2019.

- The Students of Social Work Department organised 'Community Organisation Programme' on 8<sup>th</sup> November 2019 for the National Child Labour Project Children at Thondamuthur Child Labour Special School. Ms. Srividya, Director, Dhiya Social Welfare Trust conducted a session on "Health and Hygiene". Mr. Vijayakumar, Director, National Child Labour Project (NCLP), District Collectorate inaugurated the sports competition for the children. The prizes were distributed to 23 children by the guests.
- The Students of the Department of Social Work in association with "Mariyalaya – Home for Street Children" organised a street play to the public on the theme, 'Awareness on Dengue' at Saravanampatti Bus stand on 19<sup>th</sup> November 2019.
- The Students of the Department of Social Work in association with Dhiya Social Welfare Trust organised an awareness programme on "The importance of Kitchen gardening" to the inmates of Observation Home on 23<sup>rd</sup> November 2019. A Kitchen garden was plotted in the observation home by sowing the organic seeds of brinjal, tomato, ladies finger etc., in the presence of Ms. Tamilarasi, Counsellor, Observation Home.
- The Students of III B.Com CS visited 'The Inventive Hub', Cochin on 6<sup>th</sup> February 2020.
- The students of II B.Com B & I visited, 'The Shipyard Company' at Cochin on 6<sup>th</sup> February 2020.
- The students of II BBA went on a two day Industrial visit to Coorg and Mysore on 7<sup>th</sup> and 8<sup>th</sup> February 2020.

### **FUNCTIONS / CELEBRATIONS / COMMEMORATIONS**

#### **Regalia - 2019**

The Institution organised its Mega Intercollegiate Meet, 'Regalia-2019' on 28<sup>th</sup> February, 2019, Thursday. Around 1165 students from 54 colleges in and around Coimbatore participated and showcased their talents in various events conducted. The celebration was embellished by the presence of the President, Dr. Ramesh C. Bafna, Shri M.M. Bhuradia, Former Vice President and Governing council member, Shri Bharathkumar Jaghamani, Secretary, Mr. Kovai Ashok, Mimicry Artist, Kalakka Povathu Yaru, Mr. Sathish and Mr. Rajavelu, Comedians in Kalakka Povathu Yaru, Principal, Dr. B. Subramani. Shri. Kamalesh C. Bafna, Vice President, Shri. Mahaveer Bothra, Joint Secretary, SNMV, Shri. Maganraj Bafna, Treasurer and Shri. Goutam

Chand Bafna, special invitee. The overall trophy was bagged by V.L.B. Janakiammal College of Arts and Science, Coimbatore.

### **Quake Arena 2019:**

The College celebrated its College Day, 'Quake Arena 2019' on 1<sup>st</sup> March, 2019, in the New Auditorium. The Chief Guest who graced the occasion was Dr. C. Sylendra Babu IPS, ADGP - Railways, Tamilnadu. The President, Dr. Ramesh C Bafna, Shri. M. M. Bhuradia, Former Vice President and Governing Council Member, Shri. Bharathkumar Jaghamani, the Secretary of the college, Shri Ashok Gundesha, Secretary CWA and SNV and Dr. B. Subramani, the Principal of the College felicitated the gathering. The magnanimity of the gathering was bestowed with the unveiling of the College Magazine, 'LAHAR-2019' by the Chief Guest. On this occasion Ms. R. Sathy, Head Mistress of Madhukarai Panchayath Union Primary School was honoured for her service to the student community. Mr. D. Sukumar, Social Worker, Shri Ramakaryam Trust, Pollachi was also honored for his charity for the homeless elderly people. Appreciation Award was given to the staff members who produced 100% result in Bharathiar University exams. Red House won the overall Trophy. Around 3200 students attended the function along with their teachers.

### **International Women's Day 2019:**

The Women Empowerment Cell celebrated International Women's Day on 8<sup>th</sup> March 2019 in the college premises. The Chief Guest was Dr. Shilpa Shah, Health Consultant, Swastii Lifestyle Medicine and Naturopathy Clinic, Coimbatore. She delivered a lecture on the topic, "Good Health for Life".

### **Hostel Day Celebrations:**

On 8<sup>th</sup> March 2019 and on 15<sup>th</sup> March 2019, Hostel day celebration in Boys and Girls hostels respectively. Dr. B. Subramani, Principal, inaugurated the function.

### **Farewell 2019:**

Farewell for the III year Undergraduate and II year Postgraduate students of all the departments was conducted between 26<sup>th</sup> March 2019 on the college campus.

### **SWAJITH 2019**

The Induction ceremony, 'Swajith 2019' to welcome the first year UG students was organised on 1<sup>st</sup> July 2019 in the college premises. Dr. B. Subramani, Principal of the college, welcomed the gathering. Dr. Ramesh C. Bafna, President, CWA & SNMV, presided over the

function. The Chief Guest was Mr. N. Shanmugam, Former President, Malumachampatti Panchayat. Shri Bharathkumar Jaghamani, Secretary, SNMV Shri Ashok Lunia, Treasurer, CWA and Shri Ashok Gundesha, Secretary, CWA & SNV, graced the occasion with their august presence. Around 2500 students and their parents attended the programme.

### **Freshers' Day 2019:**

The Freshers' Day Celebration for the I Year UG and PG students was celebrated on 2nd August 2019, Friday.

### **Independence Day Celebrations 2019**

The college celebrated the 73<sup>rd</sup> Independence Day on 15<sup>th</sup> August 2019 in the college premises. The National Flag was hoisted by the renowned Chief Guest Mr. S. Marimuthu, Retired Headmaster, Government Higher Secondary School, Udumalpet. Dr. B. Subramani, Principal, SNMV CAS, welcomed the gathering. Shri. Bharathkumar Jaghamani, Secretary, Felicitated the gathering.

### **Swagath 2019**

The Department of English conducted an Intercollegiate Literary Fest, SWAGATH -19, Celebrating Friendship on 30th August 2019 in the College premises. The Chief Guest of the Function was Dr. R. Ariharasuthan, President, Anali School of Art and Literature, Coimbatore. Eight events were conducted to unveil the hidden talents among the students of English Literature. Various Literary events like Literary Pantomime, Skit and Cultural Parade were also conducted for the students of SNMV CAS. Around 400 students from various colleges participated in the events. The overall trophy was shared by Krishna Arts and Science College, Coimbatore and Sri Ramakrishna College of Arts and Science, Coimbatore.

### **Teachers' Day 2019:**

The Department of Commerce C.A. organised Teachers' Day celebrations for all the staff members on 5<sup>th</sup> September 2019.

### **Deepavali**

Sweets were distributed to all the teaching and non-teaching staff members for the celebration of Deepavali on 24<sup>th</sup> October 2019 by Shri Ramesh C. Bafna, President, CWA and SNMV, Shri Bharathkumar Jaghamani, Secretary, SNMV, Shri Ashok Gundesha, Secretary, CWA and SNV, Shri S. R. Bafna and Dr. B. Subramani, the Principal of the college.

### **Gandhi Jayanthi 2019**

The College commemorated the 150<sup>th</sup> year of Gandhi's birth on 2<sup>nd</sup> October 2019 with great reverence and patriotism. Dr. B. Subramani, Principal of the College, delivered the welcome address. Shri Bharathkumar Jaghamani, Secretary, SNMV, felicitated the gathering. The Chief Guest of the Day was Mr. Sentalai. N. Gauthaman, President of Pavendar Peravai, Sulur.

### **Graduation Day 2019**

The 27<sup>th</sup> Graduation day was conducted on 30<sup>th</sup> November 2019 in the college premises. Prof. Dr. R. Kaliraj, Vice Chancellor, Bharathiar University, Coimbatore was the Chief Guest. Shri Kamlesh C. Bafna, Vice President, CWA, presided over the function. Shri Bharathkumar Jaghamani, Secretary of the College, welcomed the gathering. Shri B. Balchand, Past President, CWA was the Guest of Honour. Shri Ashok Gundesha, Secretary, CWA and SNV, Shri Sampat G Paarikh, Joint- Secretary, CWA and SNV, Shri Mahaveer Bothra, Joint- Secretary, SNMV, Shri Ashok Lunia, Treasurer, graced the occasion with their eminent presence. Degrees were granted upon 621 graduands by the Chief Guest.

### **The Birth Anniversary of Mahakavi Bharathiar**

In commemoration of the 137<sup>th</sup> Birth Anniversary of Mahakavi Subramania Bharathi, rich tribute was paid to the world renowned Tamil poet, Bharathiar by the staff and students on 11<sup>th</sup> December 2019.

### **Christmas and New Year**

SNMV IM celebrated Christmas & New Year 2019 on 21<sup>st</sup> December 2018 in a colourful way. Dr. B. Subramani, Principal of the college, felicitated the students on the occasion.

### **Republic Day Celebration 2020**

The College celebrated 71<sup>st</sup> Republic Day on 26<sup>th</sup> January 2020 at the college premises. The National Flag was hoisted by the Chief Guest and the alumnus of the college, Mr. K. S. Kaarthikayan, Mandal President, TN Palayam, Erode North. It was followed by a spectacular parade by the NSS volunteers and NCC cadets. Dr. B. Subramani, Principal, Shri Bharathkumar Jaghamani, Secretary of the college, graced the occasion with their presence.

### **Samacheer Pongal 2020**

The College celebrated Samacheer Pongal on 11<sup>th</sup> January 2020. Dr. B. Subramani, Principal of the college delivered the Welcome Address. Dr. Ramesh C. Bafna, President of the College, presided over the function and flagged the events off. Shri Bharathkumar Jaghamani, Secretary, SNMV, Shri Mahaveer Bothra, Joint Secretary, SNMV and Shri Ashok Gundesha, Secretary, SNV graced the occasion with their presence. The Cultural programmes like Kummiyaattam, Karakaattam, Oyilaattam, Silambaattam and Traditional sports like Kabbaddi, Uriyadithal and Kayiru Izhuthal made the celebration colourful.

### **Annual Sports Meet – 2020**

The Annual Sports Day was conducted on 15<sup>th</sup> February, 2020 in the college premises. Shri. Bharathkumar Jaghamani, Secretary, SNMV CAS, hoisted the National Flag and declared the sports meet open. Dr. B. Subramani, the Principal, hoisted the Sports flag. Shri Ramesh C. Bafna, President, Shri Ashok Gundesha, Secretary CWA and SNV, and Shri. Ashok Lunia, Treasurer, honoured the occasion with their gracious presence.

## **AUSPICIOUS OBSERVANCES**

### **Saraswathi Pooja:**

Saraswathi Pooja was performed in the college on 4<sup>th</sup> October 2019. The Principal and the staff of the college attended the same.

### **The Inaugural Pooja:**

An inaugural pooja for the new block was conducted on 12<sup>th</sup> December 2018.

### **Basant Pancham Pooja:**

To celebrate the arrival of spring and harvest, Basant Panchami Pooja was conducted on campus on 10<sup>th</sup> February 2019. Shri Bharathkumar Jaghamani, Secretary was present for the same.

### **Admission Inauguration Pooja:**

A special pooja before the commencement of the admission process was held at Shri Hanuman Temple on 13<sup>th</sup> March 2019 to ensure good admissions for the academic year 2019-2020.

### **Re-opening day Pooja:**

The Re-opening Day Pooja for the academic year 2019 – 2020 was held on 12<sup>th</sup> June 2019 at our Hanuman Temple. Shri Bharathkumar Jaghamani, Secretary, SNMV, Dr. B. Subramani, Principal and the faculty members attended the pooja.



## **PLACEMENTS 2019-2020**

The Placement Cell has scheduled various Placement drives on and off campus for the final year UG and PG Students. The companies include: Focus Edumatics, CG VAK Software Exports Pvt Ltd., Bright Star Educational Institutions, Om Innovations Call Services, My Gate, Kothari Uniforms, Avantor- VWR, Diksha Academy of Banking and Finance and Focus Prism. As on date, 530 students have been selected for variant designations and the salary package varies in the range from 1.20 lakhs to 4.22 lakhs.

### **Placement Training / Activities:**

- The Placement Cell conducted my Gate pooled campus drive for MBA final year students on 8<sup>th</sup> March 2019. Out of 79 students, eight students were shortlisted for the final discussion at Chennai office. Four students were from SNMV, two students from Guruvaurappan IM and each student from Sree Saraswathi Thyagaraja College and Hindustan IM were shortlisted for the Designation of Business Development Manager – Sales and Key Account Manager – Operations with the Salary of 3.5 lakhs per annum.
- Lavanya Krishnan of III B.Sc. CT got selected in an off campus interview conducted by TCS Company.
- The Placement Cell conducted T V Sundaram Motors (Dealer for Mercedes Benz) pooled campus drive for MBA final year students on 8<sup>th</sup> April 2019 at MBA Block. 22 Students from various colleges attended the interview, of which seven students were from SNMV, eight students from Sree Saraswathi Thyagaraja College and seven students from Hindustan IM for the designation of Management Trainee - Sales and Marketing with a salary of 1.80 lakhs to 2.40 lakhs per annum.
- The Cell conducted a five day exclusive placement training programme for the final year UG students from 3<sup>rd</sup> to 8<sup>th</sup> June 2019. 60 students attended the program.

- Mr. Blessing Sam and Mr. Yogeswaran of II MBA attended an interview on 10<sup>th</sup> July 2109 and got selected as part-time executives with The Hindu, Coimbatore.
- The Placement Cell conducted an online assessment test for all final year PG students on 23<sup>rd</sup> July 2019. 110 students attempted the test which helped the students assess their strengths and weaknesses in order to develop interview skills.
- The Placement Cell, Infosys and Career Guidance Cell of Bharathiar University jointly organised a 15 day free placement training programme for select 56 U.G. final year students from 10<sup>th</sup> to 26<sup>th</sup> July 2019 in the College premises. Mr. Mubassir Ahamad Khan, Infosys Trainer, trained the students on Global Business Foundation skills.
- Ms.P.Sheeba, Assistant Professor, Department of English Literature and Dr. A. Thiruvengateshwari, Assistant Professor, Department of Commerce attended the programme titled “Global Business Foundation Skills” (GBFS) organised in association with Career Guidance Cell of Bharathiar University at Infosys, Mysore scheduled from 23<sup>rd</sup> to 31<sup>st</sup> July 2019.
- Mr. M. Dinesh, Placement Officer was invited by All India Radio - Coimbatore to speak on the topic "Career Guidance". This program was broadcast live on 3<sup>rd</sup> August 2019, Saturday.
- Voice Training and Research Institute initiated a 30 hours of training programme on Interview skills for II and III Year students from 21<sup>st</sup> August 2019. 15 days training programme has been scheduled on every week, Wednesdays and Thursdays from 2 p.m. to 4 p.m.
- 'Kings Learning' has begun 30 hours of training programme on Communicative English for I Year students from 27<sup>th</sup> August 2019. 15 days training programme has been scheduled every week on Mondays and Tuesdays from 2 p.m. to 4 p.m.
- The cell has confirmed a recruitment drive with ZIFO RnD Solutions for the present batch final year students for a designation with a salary of 4.37 lakhs per annum for Post Graduates and 3.76 lakhs per annum for Undergraduates. 53 UG and 12 PG students from the Departments of Microbiology, Biotechnology, Physics, Chemistry and Mathematics with CA have completed the online registration based on the eligibility criteria.

- Ms. Mounika. Y from III B.Sc Microbiology has been shortlisted for the final level interview conducted by Zifo tech Company held at Krishna college of Arts and science, Coimbatore on 28<sup>th</sup> and 29<sup>th</sup> August 2019.
- The Placement Cell organised a workshop on "Cognitive Thinking" on 23<sup>rd</sup> September 2019. The students of I and II Year MBA attended the session. Ms. Shanmathy, Corporate Trainer, Founder of Witty Wise, handled the Workshop.
- The Placement Cell inaugurated 'The Career Guidance Cell' at our college Campus on 24<sup>th</sup> September 2019. Dr. A. Vimala, Professor and Head, Department of Extension and Career Guidance, Bharathiar University was the Chief Guest. She addressed the gathering on various career opportunities in current trends and skill requirements. Dr. B. Subramani, the Principal delivered the presidential address and addressed the students about the importance of campus interviews.
- The Placement Cell conducted BERGER Paints Online aptitude test and Video interview for the final year students of MBA on 25<sup>th</sup> September 2019. Three students appeared for the test on the basis of eligibility criteria. The shortlisted students will be called for personal interview in the month of November for the designation of Sales Officer Trainee with a salary of 5.75 lakhs per annum. The Final results are awaited.
- The Placement Cell has partnered with Tata Consultancy Services Pvt Ltd and has successfully installed TCSiON Test Center at our college premises. As per the agreement, TCS conducted National Programme on Technology Enhanced Learning (NPTEL) online test at our college on 29<sup>th</sup> September 2019. Around 291 Staff and students from different colleges (KCT, PSG, Karunya, SNS, NGP, and RVS) visited our campus for the online test.
- The Placement Cell conducted Android Pro Systems On-Campus interview for the final year UG and PG students of the Computer stream on 30<sup>th</sup> September 2019. Around 160 students appeared for the interview and finally 14 students were selected. The Placement Cell received the offer letter for all the selected students for the designation of Software Tester and Developer with a salary of 1.20 lakhs per annum.
- The Placement Cell signed an MoU with Infosys at Bharathiar University on 1<sup>st</sup> October 2019. Mr. Raghavendra, Infosys - Senior Vice President and Global Head of Human Resources Development, presented the MoU copy in the presence of the higher

authorities of Bharathiar University and Dr. B. Subramani, the Principal has received the MoU copy.

- Placement Cell conducted Visionary RCM On-Campus interview for the life science final year students of UG and PG students on 15<sup>th</sup> October 2019. 69 eligible students appeared for the interview, and 31 students were shortlisted and scheduled for the final round after the semester examinations for the designation of Medical coder with a Salary of 1.44 lakhs per annum.
- Mr. M. Dinesh, Placement Co-ordinator, and Dr. Abel Thangaraj, Assistant Professor, Department of Computer Science attended a three day Faculty Development Programme on 'Digital Operations' at Infosys Mysore campus from 6<sup>th</sup> November 2019 to 8<sup>th</sup> November 2019.
- Mr. K. Jayaprakash and Mr. P. Balamurugan, Assistant Professors of the Department of Commerce attended the Faculty Development programme titled 'Global Business Foundation Skills' (GBFS) organised in association with Career Guidance Cell of Bharathiar University at Infosys, Mysore scheduled from 13<sup>th</sup> November 2019 to 21<sup>st</sup> November 2019.
- Placement Cell has signed an MoU with Tata Consultancy Services Pvt Ltd in the month of November.
- The Placement Cell conducted Religare Health Insurance Company Ltd On-Campus interview for all final year UG students on 16<sup>th</sup> December 2019. 320 students of SNMV attended the interview and 124 students have been selected for the designation of Trainee/Unit Manager - (Recruitment & Development) with the salary of 2.5 lakhs to 3.5 lakhs per annum.
- 125 eligible students of SNMV attended Infosys BPM pooled campus drive at Sri Ramakrishna College, Coimbatore on 17<sup>th</sup> December 2019 and three students were selected for the designation of Process associate, with the salary of 2.22 lakhs per annum.
- Covai Sprouts On-Campus interview for all final year UG students was conducted on 19<sup>th</sup> December 2019. 135 students of SNMV attended the interview and 32 students have been shortlisted for the designation of Process Associate for US Shift, with the salary of 1.50 lakhs per annum.

- HRH Next On-Campus interview for all final year UG students was held on 19<sup>th</sup> December 2019. 320 students of SNMV attended the interview and 56 students have been shortlisted for the designation of Customer support, with the salary of 1.50 lakhs per annum.
- Cognizant pooled campus drive at Dr. NGP Arts and Science College, Coimbatore, was conducted on 20<sup>th</sup> December 2019. 140 eligible students of SNMV attended the interview for the designation of IT Programmer Trainee/ Graduate Trainee, with the salary of 2.52 lakhs per annum.
- The Placement Cell scheduled the computer stream final year students who cleared the first round online test at Coimbatore to attend the second round of interview at TATA Consultancy Services - Chennai on 23<sup>rd</sup> December 2019. Finally 4 students were selected for the designation of Programmer Trainee, with the salary of 2.22 lakhs per annum.
- It was scheduled for the 2019 batch passed out commerce stream candidates to attend walk-in interview at India Battery Services, Coimbatore on 2<sup>5th</sup> December 2019. Two students attended the interview and one student was selected for the designation of Office Admin, with a salary of Rs.9000 per month.
- One student attended the -in interview at Techno Cap equipments India Pvt Ltd - Coimbatore on 31<sup>st</sup> December 2019 and was selected for the designation of Marketing Executive - Trainee, with the salary of Rs.10,000/- per month.
- Infact E On-Campus interview for all final year UG and PG students was conducted on 2<sup>nd</sup> January 2020 at the college premises. 74 students attended the interview and 13 students have been selected for the designation of Communicative English Trainer, with the salary of 1.50 lakhs per annum.
- The Placement Cell scheduled students of I MBA to attend corporate live assignment at Argo - Hytos India from 3<sup>rd</sup> January 2020 to 7<sup>th</sup> January 2020. It's a leading German Multi National Company located near Kovilpalayam, Coimbatore. This is an opportunity for the MBA students to visit a world class manufacturing facility and understand the processes of inventory management system.
- The Placement Cell conducted Focus Edumatics On-Campus interview for all final year UG and PG students on 6<sup>th</sup> January 2020 at the college campus.

243 students attended the interview for the designation of Online Tutor, with a salary of 1.44 lakhs per annum.

- CG VAK Software and Exports Pvt Ltd On-Campus interview was conducted for the eligible final year UG and PG students of Computer stream on 7<sup>th</sup> January 2020 at the college premises. 43 students attended the interview for the designation of Software Engineer, with a salary of 2 lakhs per annum.
- Bright Star Educational Institution On-Campus interview for all final year UG and PG students was held on 8<sup>th</sup> January 2020. 190 students attended the interview for the designation of Communicative English Trainer / Handwriting Trainer, with a salary of 1.26 lakhs per annum. 45 students were selected for the same.
- The Placement Cell conducted Visionary RCM On-Campus interview for final year UG and PG students of Life Science stream on 8<sup>th</sup> January 2020. 32 students were shortlisted by the HR at our campus for the designation of Medical Coder, with a salary of 1.44 lakhs per annum.
- The Placement Cell conducted Om Innovations Call Services On-Campus interview for all final year UG and PG students on 9<sup>th</sup> January 2020. 272 students attended the interview for the designation of Customer Services Associate, with a salary of 1.44 lakhs per annum.
- The Placement Cell conducted a training programme on "Grooming Techniques" by GILLETTE for all UG and PG students on 10<sup>th</sup> January 2020. A Trainer from Gillette handled the sessions. 650 students attended the training.
- The Placement Cell conducted MyGate pooled Campus drive for the final year students of MBA on 13<sup>th</sup> January 2020 at the college premises. One student from SNMV IM was selected for the designation of Business Development Manager with a salary of 4.22 lakhs per annum.
- The Placement Cell signed an MoU with Yona Yukthi on 23<sup>rd</sup> January 2020. National Skill Development Corporation (NSDC) sponsored trainer Mr. Shankar - Head Training and Placements and Dr. Purushothaman - Trainer handled three days of training for 581 UG students on Interview Skills at the College campus from 21<sup>st</sup> January 2020 to 23<sup>rd</sup> January 2020.

- The Placement Cell scheduled for a walk-in interview at Kothari Uniforms on 1<sup>st</sup> February 2020. Four students have been selected for the designation of E-Commerce associate with a salary of 1.44 lakhs per annum.
- The Placement Cell conducted Amphisoft Technologies Pooled campus drive for the final year students of MBA at the college campus on 6<sup>th</sup> February 2020. 40 students attended the online test for the designation of Business Development Manager, with a salary of 4.80 lakhs per annum.
- The Placement Cell organised an activity based student engagement programme by 'HIMALAYA' for all UG and PG students on 11<sup>th</sup> February 2020 at the college campus. Four Brand executives from 'HIMALAYA' handled the sessions. Around 350 students participated in the programme and received the Himalaya gift packs.

<b>Placed List (2019-2020)</b>					
<b>Sl.No</b>	<b>Interview Date</b>	<b>Company Name</b>	<b>Designation</b>	<b>Salary</b>	<b>Number of students selected</b>
1	25/6/2019	Decathlon Group	Management Trainee (MBA Internship)	3.00 lks	2
2	13/7/2019	Donatekart	Management Trainee (MBA Internship)	4.20 lks	1
3	30/9/2019	Android Pro Systems	Software Tester and Developer	1.20 lks	14
4	15/10/2019	Visionary RCM	Medical coder	1.44 lks	31
5	6/12/2019	Atos Syntel	Technical Support Executive	2.00 lks	5
6	12/12/2019	Infosys	Operations Executive / Testing Executive	2.22 lks	14
7	13/12/2019	KGISL	Junior Process Associate	2.46 lks	9
8	14/12/2019	Wipro	Operations Executive / Testing Executive	2.22 lks	11
9	16/12/2019	Religare Health Insurance	Trainee	3.50 Lks	124
10	19/12/2019	Covai Sprouts	Process Associate	1.50 lks	17
11	19/12/2019	HRH Next	Customer support	1.50 lks	53

12	20/12/2019	Cognizant	IT Programmer Trainee/ Graduate Trainee	2.52 lks	8
13	6/1/2020	FocusEdumatics	Online Tutor	1.44 lks	41
14	7/1/2020	CG VAK Software and Exports Pvt Ltd	Software Engineer	2.00 lks	1
15	8/1/2020	Bright Star Educational Institution	Communicative english Trainer / Handwriting Trainer	1.26 lks	45
16	9/1/2020	Om Innovations Call Services	Customer Services Associate	1.44 lks	67
17	13/1/2020	MyGate	Business Development Manager	4.22 lks	1
18	1/2/2020	Kothari Uniforms	E-Commerce Associate	1.44lks	4
19	11/2/2020	Avantor - VWR	Jr. Associate (Life Science, Customer care, Finance)	2.10 lks	9
20	12/2/2020	Diksha Academy for banking and finance	Operations Executive	3.00 lks	40
21	13/2/2020	Focus Prism	Implementation Executive	1.44 lks	33
<b>Total Number of Placement</b>					<b>530</b>



