



SNMV (SHRI NEHRU MAHA VIDYALAYA) COLLEGE OF ARTS AND SCIENCE

Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore - 641 050.

ANNUAL REPORT 2016 - 17

INTRODUCTION

About us

Shri Nehru Maha Vidyalaya College of Arts and Science, which is run under the auspices of Coimbatore Welfare Association, was founded by a group of Philanthropists with visionary zeal in the year 1989. The Management of the College is vested with the Governing Council which is headed by the President, Dr. Ashok. G. Bafna. The Secretary of the College is Shri. Bharathkumar Jaghamani. The institution is spread over 50 acres of land with all modern amenities including separate hostels for boys and girls. The institution is a registered society run on a non-profit basis, which offers quality education at affordable cost.

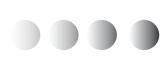
It ensures holistic progression of students through educational activities, curricular, co-curricular, research as well as extension programs, placement training and industrial interaction. The college has been re-accredited with 'A' grade by NAAC. The College is affiliated to Bharathiar University, and is approved by Government of Tamilnadu and AICTE, New Delhi. The present strength of the college is 2373 students with 114 teaching and 88 non-teaching staff, headed by the Principal, Dr. A. Ponnusamy.

ACADEMICS

Courses Offered

New courses are introduced every year based on emerging trends. The institution offers a rich array of 17 UG and 8 PG Courses along with Research and Doctoral program, complemented by 14 Career-oriented Add-On Courses (sponsored by the UGC) and value-added Coaching Classes for CA, ICWA and ACS Competitive Examinations.





UG Courses

B.B.A.
B.Com.
B.Com. (Computer Applications)
B.Com. (Information Technology)
B.Com. (Professional Accounting)
B.Sc. Biotechnology
B.Sc. Microbiology
B.Sc. Information Technology
B.Sc. Computer Science
B.C.A. (Computer Applications)
B.A. English Literature
B.Sc. Mathematics (Computer Applications)
B.Sc. Computer Technology
B.Sc. Physics
B.Com. (Corporate Secretaryship)
B.Com. (Banking and Insurance)
B.Sc. Chemistry

PG Courses

M.B.A.
M.Com IB (Master of Commerce with International Business)
M.Sc. Information Technology
M.Sc. Biotechnology
M.Com. (Computer Applications)
Master of Social Work
M. A. English Literature
M.Sc. Microbiology

Research Programs

M.Phil. Program
(Both Full-time and Part-time)
Biotechnology, Computer Science, Commerce, Social Work.
Ph.D. Program
(both Full-time and Part-time)
Biotechnology, Commerce, Social Work.





Coaching Classes for :

Chartered Accountancy, ICWA, ACS
 Communicative English
 Aptitude
 Placement

Career Oriented Programs

- | | |
|------------------------------------|---|
| 1. Bioinformatics | 8. Medical Transcription |
| 2. Advertising Management | 9. Mushroom Cultivation |
| 3. Call Centre Management | 10. Nano-Medicine |
| 4. Economics for Rural Development | 11. Net Banking |
| 5. Export and Import Management | 12. Office Automation and Accounting Software |
| 6. Insurance Management | 13. Refrigeration Services |
| 7. International Business | 14. Tourism Management |

Admissions

No Donation! No Capitation! This is the stern policy adopted by Coimbatore Welfare Association. 995 students were admitted in the academic year 2016-2017.

MERIT SCHOLARSHIP SCHEME

The Management recognizes the commendable performance of plus two students by awarding various scholarships.

UG Merit Scholarship Scheme

SNV school students joining our College for undergraduate courses are eligible for 10% fee concession and are exempted from admission fee.

Percentage of Marks in +2	Fee Concession	% to be maintained (in the University Exam)
64 % - 74.99 %	10%	65%
75 % - 89.99 %	20%	75%
90 % - 94.99 %	50%	80%
95% and Above	100%	85%





PG Merit Scholarship Scheme

- ▶▶ SNMV U.G. students continuing into Postgraduate studies (including MBA) at our College are eligible for 10% fee concession.
- ▶▶ Our U.G. Students securing University First Rank and continuing into Postgraduate studies at our College are eligible for 100% scholarship.

Percentage of Marks at the UG Level	Fee Concession
65%-74.99%	10%
75%-79.99%	20%
80% and above	25%
University 1 Rank	100%

Sports Scholarship Scheme (From +2 to UG)

Particulars	Fee Scholarship
Zonal Level	10%
District Level	25%
Divisional Level	40%
State Level	50%
National Level	75%
International Level	100%

Sports Scholarship Scheme (From UG to PG)

Particulars	Fee Scholarship
Zonal Level	10%
Inter Collegiate	25%
South Zone (Form 3)	50%
All India Level (Form 3 & Form 2)	75%
International Level	100%

Institutional Social Responsibility (ISR)

To commemorate the 27 years of existence of the institution, 27 seats are offered by the Management to deserving students under the 'Institutional Social Responsibility' Scheme, for children from economically weaker sections with good academic records.



FACILITIES

Infrastructure

Arts and Science Block

The institution is spread over 50 acres of land with all modern amenities including separate hostels for boys and girls. The artistically constructed infrastructure with built-in area of 2,87,000 sq.ft. includes spacious class rooms, state-of-the-art Science Laboratories, hi-tech Computer Labs, and English Language Lab. In the sophisticated Mahaveers Auditorium, with a seating capacity of 700, in the air-conditioned Apex Seminar Hall and Fateh Champa Open Air Auditorium, co-curricular activities are conducted throughout the year.

Library

The Library is an information hub with rich resources contributing to the intellectual capital of the students and teachers with its working hours from 8 am to 5 pm. The Library Resources include a total of 24,264 books, 64 National and International magazines and journals

This collection includes Dictionaries, Encyclopedias & Maps. There are also 1211 back volumes of the periodicals and 774 Project Reports

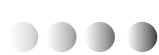
All the operations and services of the library have been automated with bar code technology using "Campus I-Lib" software. The software has excellent operation module such as transaction, query, and reporting modules, etc. Delnet and Inlibnet Databases are also available.

Library Services

1. BARCODED book system
2. Reference Section
3. Internet
4. Reprographics

Best Library User Award

The Best Library User Award, initiated in 2006-2007, has been found successful in inculcating reading habit among students. This award judges students across a comprehensive criterion of continuous assessment on the basis of books, journals and newspaper reviews referred to / utilized by them. Two students, one each from UG and PG, are selected for this award N. Kiruthika, III B.Com CA and P. Balamurugan, II M.Com. CA were the award winners for the academic year 2016-2017.



Computer Labs

The computer labs provide numerous computing facilities for students and faculty. Well-equipped, modernized and sophisticated computer laboratories with centralized AC, 24x7 internet connectivity and wire-free network, provide extensive knowledge to the students. Extended lab hours aid to extensive reference and information. In the seven labs available (including one new lab), 476 systems are available of which 141 computers are equipped with 4 HP servers, N-computing technology and Thin-Client technology.

On 5th December 2016, the Inaugural Pooja of the New Computer lab was conducted at MBA block. Shri.Bharathkumar Jaghamani, Secretary, Dr.A.Ponnusamy, Principal, Dr.S.Balusamy, Director, MBA, Dr. P. Manjula Suresh, Dean, Languages, and Dr. A. Mohanasundaram, Dean, Commerce and the staff of various departments were present for the pooja.

Science Laboratories

The spacious Science laboratories are well-equipped with modern instruments for Molecular and Plant Tissue Culture Work, and provide need-based practical and project training for the UG and PG students of Microbiology and Biotechnology.

Since the courses, B.Sc Physics and B.Sc Chemistry have been revived; the laboratories have been set up.

SNMV Institute of Management

SNMV Institute of Management, established in 1994, offers a two year full-time MBA program. A spacious, exclusive, fully air-conditioned MBA Block, sprawling over 56,580 Sq.ft which spans over 25,380 sq.ft of Air-Conditioned hi-tech Institute of Management Studies and 31,200 sq.ft of an Additional floor constructed for UG Classes. is endowed with digital Wi-Fi environment. The special features of the institute encompass Mentoring, Career Counseling, and Entrepreneurship. Moreover, the Development Cell, Summer Internships, Personality Development Programs, Industrial Visits and Association Activities, bestow the students with the knowledge about industry trends and latest developments in the professional arena. The institute organizes a plethora of guest lectures and face-to-face interactions with industry experts and eminent personalities.





Hostels

The hostels are well-designed and furnished to ensure residential stay on campus. There are separate Girls and Boys Hostels (with independent Mess), each of which has two Wings, monitored by full-time Wardens. The hostel facilities include medical assistance room and reading room. The strength of the hostel inmates has multiplied from 33 students in 1998 to 367 as on date (211 boys and 156 girls).

Canteen

The College has a cafeteria for the supply of snacks & food to students. Healthy vegetarian food is available at affordable cost.

Transport

The College plies twenty two buses that provide access to different parts of Coimbatore, Tirupur, Udumalpet, Pollachi and Kerala. A cruiser van is available for shuttle trips from Malumachampatti to the College. A Qualis van is also used for admission purpose and for picking up guests. Bonafide users of the College buses are provided with passes, which should be produced on demand.

ACHIEVEMENTS OF STUDENTS SNMV COLLEGE OF ARTS AND SCIENCE COMPARITIVE RESULT ANALYSIS - April 2014-15 and 2015-16

COURSE	YEAR	APRIL 2014-15		APRIL 2015 - 16		PASS %		DIFFERENCE
		APPEARED	PASSED	APPEARED	PASSED	2014-15	2015 - 16	
B.Com - A	I	49	21	44	21	42.86	47.73	4.87
	II	38	15	48	20	39.47	41.67	2.19
	III	40	23	34	28	57.50	82.35	24.85
B.Com - B	I	51	22	53	28	43.14	52.83	9.69
	II	35	16	45	21	45.71	46.67	0.95
	III	43	34	35	28	79.07	80.00	0.93
B.Com (Computer Application) - A	I	49	16	60	21	32.65	35.00	2.35
	II	44	18	45	22	40.91	48.89	7.98
	III	54	50	42	37	92.59	88.10	-4.50
B.Com (Computer Application) - B	I	46	28	55	23	60.87	41.82	-19.05
	II	44	15	41	20	34.09	48.78	14.69
	III	38	32	43	40	84.21	93.02	8.81



B.Com (Information Technology)	I	18	8	33	13	44.44	39.39	-5.05
	II	19	12	16	5	63.16	31.25	-31.91
	III	37	33	19	14	89.19	73.68	-15.50
BBA	I	24	10	48	18	41.67	37.50	-4.17
	II	7	3	22	9	42.86	40.91	-1.95
	III	21	18	7	7	85.71	100.00	14.29
B.Com (Professional Accounting)	I	40	26	54	28	65.00	51.85	-13.15
	II	17	11	35	25	64.71	71.43	6.72
	III			17	17		100.00	
B.Com (Corporate Secretary ship)	I			11	7		63.64	
B.Sc (Computer Science)- A	I	55	30	73	51	54.55	69.86	15.32
	II	51	35	44	29	68.63	65.91	-2.72
	III	36	34	46	42	94.44	91.30	-3.14
B.Sc (Computer Science)- B	III	31	29			93.55		
B.Sc (Information Technology)	I	45	23	39	19	51.11	48.72	-2.39
	II	39	32	36	25	82.05	69.44	-12.61
	III	46	35	37	33	76.09	89.19	13.10
BCA	I	45	12	45	32	26.67	71.11	44.44
	II	46	28	37	24	60.87	64.86	4.00
	III	48	39	45	45	81.25	100.00	18.75
B.Sc (Computer Technology)	I	30	16	28	20	53.33	71.43	18.10
	II	12	8	31	16	66.67	51.61	-15.05
	III			13	12		92.31	
B.Sc (Biotechnology)	I	29	8	38	24	27.59	63.16	35.57
	II	22	17	31	19	77.27	61.29	-15.98
	III	23	22	21	21	95.65	100.00	4.35
B.Sc (Microbiology)	I	35	30	43	29	85.71	67.44	-18.27
	II	13	9	33	24	69.23	72.73	3.50
	III	13	8	13	12	61.54	92.31	30.77
B.Sc (Physics)				9	6		66.67	
B.Sc (Maths CA)	I	28	21	57	46	75.00	80.70	5.70
	II	24	23	29	20	95.83	68.97	-26.87
	III	21	18	24	21	85.71	87.50	1.79
BA (English)	I	26	19	29	13	73.08	44.83	-28.25
	II	18	12	25	18	66.67	72.00	5.33
	III	15	14	18	17	93.33	94.44	1.11
MBA	I	42	31	31	16	73.81	51.61	-22.20
	II	51	44	41	41	86.27	100.00	13.73

MA English				7	5		71.43	
MIB	I	3	3			100.0		
M.Com (Computer Application)	I	13	9	13	11	69.23	84.62	15.38
	II	13	11	13	11	84.62	84.62	0.00
MSW	I	5	5	1	1	100.00	100.00	0.00
	II	5	5	7	7	100.00	100.00	0.00
MSC (Biotechnology)	I	6	5	6	5	83.33	83.33	0.00
	II	3	3	6	6	100.00	100.00	0.00
TOTAL		1606	1049	1776	1173	65.32	66.05	0.73

Bharathiar University Examination results of the students are highly commendable. 8 students brought laurels to our institution with their exemplary performance in Bharathiar University Examinations conducted for the 2013-2016 batch of students.

Name of Student	Rank	Department
Sri Nithya N	I	B.Sc Maths C.A
Sneha M	II	B.Sc Computer Technology
Robel Arya Amha	II	MSW
Nandhini M	III	B.Com IT
Poornima C.M	IV	MSW
Mahalakshmi K	IV	MBA
Gomathy S	VIII	B.Com P.A
Geetha A	IX	MSW

ACHIEVEMENTS OF STAFF

The institution has well qualified and experienced teaching staff including 21 Ph.D holders and 62 M.Phil degree holders. Presently, three faculty members are pursuing their Ph.D programs and two have undertaken M.Phil course.

Ph.D HOLDERS

S.No.	FACILITY	DESIGNATION	DEPARTMENT
1.	Dr. A. Ponnusamy	PRINCIPAL	SOCIAL WORK
2.	Dr. S. Balusamy	DIRECTOR	MBA
3.	Dr. P. Manjula Suresh	Dean	LANGUAGES
4.	Dr. A. Mohanasundaram	Dean	COMMERCE



5.	Dr. M. Premalatha	HOD	SOCIAL WORK
6.	Dr. R. Bhagyaraj	HOD	BIOSCIENCE
7.	Dr. S.V. Manivannan	HOD	BBA
8.	Dr. J. Vijayvel	HOD	B.Com PA
9.	Dr. K. Dhanalakshmi.	Asst. Prof.	TAMIL
10.	Dr. G. Senthil Kumar	Asst. Prof.	TAMIL
11.	Dr. C.V. Venkatalakshmi	Asst. Prof.	TAMIL
12.	Dr. S. Senthil Kumar	Asst. Prof.	TAMIL
13.	Dr. M. Gnanamani	Asst. Prof.	TAMIL
14.	Dr. G. Renuka	Asst. Prof.	HINDI
15.	Dr. A. Thiruvankateswari	Asst. Prof.	COMMERCE
16.	Dr. P. Ruban	Asst. Prof.	BIOSCIENCE
17.	Dr. R. Ramya	Asst. Prof.	BIOSCIENCE
18.	Dr. D. Arunkumar	Asst. Prof.	BIOSCIENCE
19.	Dr. K. Ramalashmi	Asst. Prof.	BIOSCIENCE
20.	Dr. A.G. Rajalakshmi	Asst. Prof.	BIOSCIENCE
21.	Dr. M. Jayakumar	Asst. Prof.	COMPUTER SCIENCE

RECOGNITION FOR GUIDESHIP

The following twenty six faculty members have obtained their recognition from Bharathiar University for guiding scholars for M.Phil and Ph.D degrees.

S.No.	Faculty	Designation	Department	Guiding
1.	Dr. A. Ponnusamy	Principal	Social Work	Ph.D & M.Phil.
2.	Dr. S. Balusamy	Director	Commerce	Ph.D & M.Phil.
3.	Dr. Mohanasundaram	Dean	Commerce	Ph.D & M.Phil.
4.	Mrs. K. Tamilselvi	HOD	Computer Science	M.Phil.
5.	Mr. M. Chandrakumar	HOD	Computer Applications	M.Phil.
6.	Dr. M. Premalatha	HOD	Social Work	Ph.D & M.Phil.
7.	Mrs. B. Chithra	HOD	Computer Technology	M.Phil.
8.	Mr. B M Rjesh	HOD	Information Technology	M.Phil.
9.	Ms. V.Rajalakshmi	HOD	Commerce	M.Phil.
10.	Dr. P. Ruban	Asst. Prof.	Bio Science	Ph.D & M.Phil.
11.	Dr. A Thiruvankateswari	Asst. Prof.	Commerce	Ph.D & M.Phil.





12.	Mrs. J. Gowri	Asst. Prof.	Computer Science	M.Phil
13.	Mr. R. Nandhakumar	Asst. Prof.	Computer Science	M.Phil.
14.	Mr. K. Vijay Anand	Asst. Prof.	Computer Science	M.Phil.
15.	Ms. R. Meena Kumari	Asst. Prof.	Computer Science	M.Phil.
16.	Ms. S. Santhana Megala	Asst. Prof.	Computer Science	M.Phil.
17.	Mr. G. Viswanthan	Asst. Prof.	Computer Science	M.Phil.
18.	Mr. G. Vadivel	Asst. Prof.	Computer Science	M.Phil.
19.	Mr. P. Karthi	Asst. Prof.	Computer Science	M.Phil.
20.	Mr. S. Yogananth	Asst. Prof.	Commerce	M.Phil.
21.	Mr. A. Gurunathan	Asst. Prof.	Commerce	M.Phil.
22.	Ms. S. Susheela	Asst. Prof.	Commerce	M.Phil.
23.	Mrs. S. Kavunthi	Asst. Prof.	Mathematics	M.Phil.
24.	Dr. K. Dhanalakshmi	Asst. Prof.	Tamil	M.Phil.
25.	Dr. G. Senthilkumar	Asst. Prof.	Tamil	M.Phil.
26.	Ms. D. Nishasujatha	Asst. Prof.	English	M.Phil.
27.	Dr. G. Renuka	HOD	Hindi	Ph.D.

Project proposals

A total of 3 Project Proposals from various Departments have been submitted to funding authorities in the year 2016-2017. In the month of January, 3 Proposals (one from the Department of English and two from the Department of Commerce) have been sent to the UGC for consideration. One proposal from the Department of Bioscience has been sent to DST for consideration.

UGC Funded Proposals

Two Minor Projects have been approved by UGC; Project No. 3813, 'Differentially Expressed Candidate Genes for Heavy Metal Tolerance Between Sorghum and Maize cultivars by Transcriptional profiling' by Dr. K. Ramalashmi, Department of Biotechnology will receive a grant of Rs. 2,30,000/- and Project No. 258, 'Problems and Prospects of Tribal Women College Students with Special Reference to Coimbatore District' by Dr. A. Thiruvankateswari, the Department of Commerce will receive a grant of Rs. 62,000/-.



Admission - Activities

On 7th February 2016, the Admission Team organized a Program on 'Ultra Speed Learning Skill Classes in' Sri Krishnalakshmi Marriage Hall at Pollachi. The Chief Guest for the program was Dr. Vijayakumar, Neuro Psychologist. More than 600 students from 50 schools had participated in that program.

As a part of admission drive, our College participated in a number of educational exhibitions held at Tirupur, Coimbatore, Ooty, Palani, Gudalur, Udumalpet, Kannur, Kottayam, Palakkad and Pollachi like the Vazhikaatti Dinamalar Fair, Omega Educational Expo, Rainbo Events Fair, Dinakaran Education Expo, Malayala Manorama Expo and Eduasm Education Fair. In addition 19 spot admission centers were set up to enhance the admissions.

From 20th to 21st October 2016, 23 school teachers from Madukkarai, Sulur and Sultanpet blocks visited our college and database entry work was done by them. It helped in collecting nearly 3000 school database.

On 22nd October 2016, the Management organized a Meeting at SNV School at 7.00.p.m. for honouring the staff members who took part in the Admission work during the Academic years 2015 - 2016 and 2016-2017. Silver Coins were presented to all the Staff members of SNMV and SNV who took part in the Admission work. Dr. Ashok, G Bafna, President and Shri. M.M.Bhuradia, Vice-President, addressed the gathering. Dr. A. Ponnusamy, Principal, Dr. S. Balusamy, Director, MBA, Ms. Rakhi L. Lalwani, Assistant Professor, Department English and Mrs. Shenbaga Ramesh, Principal SNV shared their experiences during the admission period. Shri Kanaklal Abhaichand, Shri Champalal Bafna, Shri.Mangilal Jain, Past Presidents; Shri. Bharathkumar Jaghamani, Secretary, SNMV; Shri. C Amirthalal Jain, Secretary, CWA and SNV; Shri. Mahaveer Bothra, Joint Secretary, SNMV; Shri S.R. Kankani, Joint Secretary, SNV; Shri. Kamlesh C Bafna, Treasurer; Shri Maganraj Bafna, Joint Treasurer, and the Governing Council Members Shri. Ashok Lunia, Shri. Gautamchand Srisrimal; Shri Ashok Kumar Acharya; Shri Gopal Bhuradia and Shri. Champalal Parekh graced the occasion with their august presence.

On 15th, 18th and 21st November 2016, the admission team conducted an Awareness program on the topic, 'Psychology and Motivation'. The Chief Guest was Mr. K. Magesh, Counselor, Manoshanthi Family Counseling center. The students of Pandit Nehru Higher Secondary School, Sundarapuram, Government Higher Secondary School Othakalmandapam and Kallapalayam were benefitted. On 18th November 2016, SNMV in coordination with Vasan Eye Care organized a one day Eye check-up camp at Government Higher Secondary School, Kozhipara.



On 21st November 2016, the admission team conducted a Motivational Program for the 11th and 12th Std students of Government Higher Secondary School, Kallapalayam. Mr. C. Rahuram, Assistant Professor, MBA, was the resource person. A database of 80 students was collected.

On 23rd November 2016, Dr.S. Balusamy, Director, SNMVIM, conducted a Securities and Exchange Board of India (SEBI) program at Kandhasamy Matriculation Higher Secondary School, Pollachi and Sri Krishna Vidyalaya Matriculation School, Pollachi for the 11th and 12th Students and collected around a database of approximately 100 students.

On 23rd November 2016, the Admission Team along with the Department of Computer Technology conducted Computer classes for the 12th Students at Government Higher Secondary School, Pichanoor. 46 students attended the program.

On 25th November 2016, the Admission Team conducted a Motivational Program for the 12th students of Government Higher Secondary School, Sundakamuthur. Mr.C. Rahuram, Assistant Professor, MBA, was the resource person. 110 students attended the program.

The College sponsored the District level "Youth Cultural Summit" at Kozhipara Government Higher Secondary School from 29th to 30th November and 1st to 2nd December 2016. More than 1500 students of various schools and classes actively participated in the program and a database of 700 has been collected.

On 02nd December 2016, the Admission Team conducted a Motivational and Creative Program for the 12th Std students at Government Higher Secondary School Chittur. Mr. Saravana Pandi, and Mr. C. Rahuram, Assistant Professors, SNMVIM were the resource persons. Around 150 Students participated actively.

On 8th January 2017, the college conducted an Orientation programme on 'Ultra Speed Learning' for the 12th std and 10th std students at Annai Samuthaya Kudam, Pollachi. The Resource persons were Dr. A. Ponnusamy, Principal, SNMV and Dr. M. Vijayakumar, Psychologist. Mr. Velliyangiri, Pollachi DEO i/c was the Chief Guest. The Headmasters from Perkanallur, Singanallur, Puliampatti and Malaiyandipattinam Government Higher Secondary Schools attended the program. In this program, around 500 students along with their parents participated and benefitted.

Governing Council and Staff Get-together

GC - Staff get-together was conducted on 7th January 2017. Dr. Ashok G Bafna, President; Shri M.M.Bhuradia, Vice President; Shri Bharath Kumar Jaghamani, Secretary, SNMV; Shri Amirthalal Jain, Secretary, CWA & SNV; Shri Mangilal Jain, Past President;



Shri S.R. Bafna, G.C. Member; Mr. Harish Agarwal, Guest; and Dr. A. Ponnusamy, Principal attended the get-together. There was an interaction between the Staff and GC Members regarding Academic and Administrative matters: a few questions related to the Best student Award, department wise; setting milestones to the college after 5 years: MOU with Foreign Universities and Initiation of Ph.D. in MBA were discussed.

Memorandum of Understanding :

The Placement Cell signed an MOU with Infosys BPO Limited at Bharathiar University on 17th March 2016. The primary purpose of this MOU is to enhance the employment opportunities for the students of all general education disciplines. This MOU shall be valid till 1st July 2017, from the date of execution by both the parties. The MOU was signed by Dr. A. Ponnusamy, the Principal of the College and Mr. K. Ragavendran, SVP Global Head HRD, Infosys BPO.

COCURRICULAR AND EXTRACURRICULAR ACTIVITIES

Workshops/Seminars/Guest Lectures/Conferences Conducted

Department of Commerce :

Date	Topic	Chief Guest
04-08-16	One Day Awareness program on Disaster Management and Rescue Technique.	Mr. K.Mohankumar, Sri Sathya Sai Disaster Management Team, Coimbatore.
21-10-16	Inter school Meet, 'Dreams of Kalam'	Dr. Babu R, Dr. G.P Surendran, Dr. Boopathy Indian Dental Association Mr. C.K. Raaja Subramaniam, District President, Sri Sathya Sai Seva Organisation
27-01-17	National Conference on Impact of Demonetisation on Alternate Payment Mechanism	Dr. K Doraiswamy, AGM, Canara Bank, Zonal Inspectorate, Chennai. Dr. K Govindaraju, Associate Professor, Department of Economics, Bharathiar University, Coimbatore.

Department of Commerce with CA

Date	Topic	Chief Guest
08-07-16	Life Skills	Dr.B.Selvaraj, Associate Professor, Department of Psychology, Government Arts College, Coimbatore.



30-08-16 31-08-16	Two day workshop on Visual Basic	Mr.Santhosh Kumar, Drizzle Tech Solutions
07-09-16	Orientation Program on Common Professional Test	Mr. Santhosh Bharathan, Head, Academics-Commerce, Edutel Technologies Pvt. Ltd. Bangalore.
15-12-16	Kick Start to Success	Dr. M. Vijayakumar M.D. (Hypno), Founder of Thoughts Clinic, Coimbatore.

Department of Commerce with PA

Date	Topic	Chief Guest
11-07-16	Modern Banking Trends for Corporates	Mr. K. Vidhya Shankar, practicing Company Secretary of Bimetal Bearings Ltd, Coimbatore.
31-08-16	Recent Trends in Banking and Government Sector	Mr. K Rajasekar, Assistant Manager, State Bank of India, Pollachi.

Department of Commerce IT and BBA

Date	Topic	Chief Guest
20-07-16	Value Added Tax	Mr. A. Thangam, Chartered Accountant
08-07-16	Self Motivation	Mr. Antony Paul, Asst. Manager, HDFC
24-08-16	Career Opportunities and Interview Essentials	Mr. S.V. Kabilan Chakravarthy, Manager, Human Resource and Admin, Greeno Tech. Solutions
30-08-16	F ³ – Fun, Frolic, Fantastic (Exhibition)	---
23-12-16	Ethics in Financial Management	Mrs. Rajeswari Krishnamoorthy, CMA Institute of Cost Accountants of India
27-12-16	Industrial Visit to TMG Textiles and Garments, Neelambur, Coimbatore.	Ms.Jaya, HR Manager TMG Textiles and Garments, Neelambur, Coimbatore.
04-01-17 05-01-17	Workshop on Tally ERP 9.0	Mr. Sukumar, Branch Manager, CSC, Gandhipuram Branch, Coimbatore. Mr. Shakthivel, Trainer, CSC, Gandhipuram Branch, Coimbatore.



Department of BCA

Date	Topic	Chief Guest
22-07-16	One Day Workshop on Dot Net Programming	Mr. A. Avudaiappan, Senior System Engineer, Infosys Ltd, Trivandrum, Kerala.
04-08-16	Education For Young Investors	Dr. S. Balusamy, Director, SNMV IM
12-08-16	Industrial Visit to Chips Software System – 'Android Operating System'	Mr. Balaji, Software Engineer, Chips Software System
06-09-16 07-09-16	Free Eye and Dental Camp	Vasan Eye Care and Dental Hospital
06-10-16 (IT, CS, CT)	One Day Inter-School Meet, LAURUS – 16	Mr.R.Ranganathan, Headmaster, Corporation Higher Secondary School, Selvapuram, Coimbatore.

Department of Information Technology

Date	Topic	Chief Guest
25-07-16	Quality Engineering Assurance in IT	Mr. RajesKumar, Project Lead, Cognizant Technology Solutions
29-08-16	One day hands-on-training on Animation	Dr. S. Balusamy, Director, MBA
15-11-16 - 18-11-16	Hands-on Training on PHP Programm in	Mr. Karthik, Software Engineer, Tidel Park
28-12-16	Workshop on Photoshop conducted by PG students of the Department	----
09-02-17	Technomanzer - 17 (An Intercollegiate Fest)	Prof. E. Balagurusamy, Former Vice Chancellor, Anna University, Former Member, UPSC



Department of Computer Science

Date	Topic	Chief Guest
05-08-16	Career Opportunities for Computer Science Students	Mr. D. Ramakrishnan - Director (Versatile Information & Software Applications)
09-09-16	Workshop On PHP Programming	Mr. Dinesh Udhaya Kumar, Web Developer, Open Source Code, AJ groups

Department of Computer Technology

Date	Topic	Chief Guest
20-07-16	Basic Legal Awareness Camp on Legal Issues Faced by the Students Nowadays	1)Thiru. V. John Mino, Secretary / Senior Civil Judge, District Legal Services Authority, Coimbatore 2) Tmt. Kavitha Rajagopal, Advocate & Selvi. N.Divya, Para Legal Volunteer, District Legal Services Authority.
26-07-16	One Day Workshop On PHP	Mr. J. Karthik Senior Software Developer NocSmart Software Solutions Private Limited, Coimbatore.

Department of English

Date	Topic	Chief Guest
19-07-16	Leadership Qualities	Air Vice Marshal (Retd) Rtn , Dr. N. Vijayakumar, AVSM, VSM
26-08-16	State Level Workshop for School Teachers on Tackling Stress and Anxiety of Adolescents	Magdalene Jeyarathnam, Founder/Director, East West Centre for Counseling, Chennai.
28-11-16	Attitude for Success	Mr.K. Sivaramakrishnan, Association of Brahma Kumaris and Behavioral Development Coach of Cognizant Technology Services
05-01-17	Acquiring Communicative English	Prof. M.Karunamoorthy. (Rtd) Former HoD of PG & Research Department of English, Government Arts College, (Autonomous), Coimbatore.





Department of Tamil

Date	Topic	Chief Guest
26-07-16	Pattimandram on Impact of the Modern Technology on the Youth	Mr. K.Elangavi Pandian
18-08-16	Workshop on Sethukkuvom Semmaiyaai	Kavignar. Sirpi Balsubramaniam
02-09-16	Debate on the topic Should teachers be kind or strict to discipline students?	Kavinzer, Manoor Pughazhendi, Poet, Journalist, Ret. Zonal officer, Telephone Exchange, Coimbatore.
14-10-16	Debate on the topic Which is greater? The Ancient or the Modern Period?	Poet Manoor Pughazhendi, Journalist, Retd. Zonal officer, Telephone Exchange, Coimbatore.
28-12-16	Debate on the topic - Who performs better at home and work - Men or Women?	Thiru. Vathambai Manian, Assistant Head Master, T.A. Ramalingam Chettiar Higher Secondary School, Coimbatore
09-01-17	Debate on the topic - Does Television bring about an improvement in cultural values or a degradation?	Thiru. Ilangavi Pandian, Coimbatore.

Department of Hindi

Date	Topic	Chief Guest
25-08-16	Inaugural of Jagruti – Guest Lecture on Art of Living (Jeenay Ki Kala)	Mrs. R. Vijayalakshmi, Head, Department of Hindi, Cauvery College of Women

Department of Mathematics

Date	Topic	Chief Guest
29-07-16	How to Crack Competitive Exams	Mr. D. Gunasekaran, Associate Professor & Head, Department of mathematics, PSG College of Arts and Science. Coimbatore
28-09-16	Math-Riddle	---



Department of Bioscience

Date	Topic	Chief Guest
05-07-16	Emerging Analytical Tools for Biological Research	Shri. S. Kumaravel, Head i/c, Department of Food Quality and Testing, Indian Institute of Crop Processing Technology, MOFPI, Govt. of India, Thanjavur
30-08-16	Scenario in Plant Tissue Culture Techniques	Dr. S Palanivel, Assistant Professor, Department of Botany, Government Arts College, Karur, Tamil Nadu.
09-09-16	Applications on Marine Biotechnology	Dr.T.Citarasu, Assistant Professor, Centre for Marine and Technology, Manonmaniam Sundaranar University, Kanyakumari
14-10-16	International Workshop On Dissection Of Cellular Signal Transductions Through Molecular Techniques	Dr. Premkumar Albert, Visiting Guest Scientist, Stockholm University, Sweden
26-12-16	How to win	Pulavar N. Senthalai Gouthaman, Tamil Orator.

Department of Physics

Date	Topic	Chief Guest
13-07-16	Career Prospects in Physics	Dr. R. Ilango, Associate Professor, Department of Physics, Government College of Arts and Science, Udumalpet
02-09-16	'3-Dimensional to 0-Dimensional	Dr. T. E. Manjulavalli , Assistant Professor, Department of Physics, NGM College, Pollachi

Department of Chemistry

Date	Topic	Chief Guest
22-07-16	Career Prospects in Chemistry	Shri. D. Ranganathan, Chief Researcher of Analytical Chemistry Division, The South India Textile research association (SITRA) Coimbatore
28-12-16	Chemistry of Plants	Dr. K. Poongodi, Assistant Professor and Head, Department of Chemistry, NGM College, Pollachi



Department of MBA:

Date	Topic	Chief Guest
15.07.16	Career Opportunity for MBA Students in Entrepreneurship	Shri. S. Kumaravel, Head I/C, Department Of Food Quality And Testing, Indian Institute Of Crop Processing Technology, MOFPI, Govt. of India, Thanjavur.
21.07.16	The opportunities and Challenges in Export Marketing	Dr. V. Srinivasa Giri, CEO, Director Marketing, Hydro Prokay Pumps India Pvt. Ltd., Coimbatore.
28.07.16	Export and Import Documentation and Procedures	Haji Ln. B. Saifudeen, CEO, EX-IM Shipping Services, Coimbatore.
08.08.16	Induction Ceremony 'Samvit'	Mr. V. Balaji, Managing Partner, Sarathy Agencies, Pollachi.
09.08.16	Personality Development Workshop	Dr. S. Manikandan CEO Youth Corp Training Solutions Pollachi.
10.08.16 (FN)	Goal Setting	Dr. K. Natesan Vice President, OSM, HR M/S Shakthi Finance Ltd Coimbatore.
10.08.16 (AN)	Corporate Expectations	Shri. T. S. Guruprasad DGM Corporate Planning and Logistics ELGI Equipments Ltd Coimbatore.
11.08.16 (FN)	To Be An Effective Manager	Air Vice Marshal, Dr. N. Vijayakumar AVSM, VSM
11.08.16 (AN)	Corporate Jungle	Dr. M. Rangarajan, Associate Professor, PSG College of Arts & Science, Coimbatore.
12.08.16 (FN)	India's Global Competitiveness	Dr. R. Nagarajan, Associate Professor, PSG College of Arts & Science, Coimbatore.
12.08.16	A Journey Towards Street	Dr. M. Vijayakumar, Neuro Psychologist, Coimbatore.
27-09-16	One-day Workshop on Case Study Analysis	Dr.P.Kanagasabapathy, Former Director, Tamilnadu Institute of Urban Studies and Padmashri Arunachalam Muruganantham, CEO, Jayashree Industries
07-10-16	Neuron Twisters (State Level Quiz Competition)	Quizmaster – Mr. Rahuram, Assistant Professor, Department of MBA, SNMV CAS



19-11-16	One Day Management Development Program on Team Building	SNMV IM Faculty
Dec-16	One Day Training Program - Young Leader 2020	SNMV IM Faculty
06-01-17	National Level Conference on the theme, Impact of Modern Management on Indian Economic Growth	Prof. Dr. M. J. Xavier, Pro Vice-Chancellor of Karunya University, Coimbatore.

Department of Social Work

Date	Topic	Chief Guest
22-08-16	Skill Training Workshop on Crafts Making	Dr. Kuzhanthaivel, Assistant Professor, Department of Microbiology, Karpagam University
02-09-16	Awareness Program on Managing Disability	Dr. Chandrasekar, Project Director, District Differently Abled Rehabilitation Welfare Office Dr. Madhanagopal, Ortho Specialist. Mr.Murali, Director, Deaf leaders Association and Mr.Samuel , Families for Children
14-10-16	Workshop on Power of Positivity	Dr. U.L. Bhuvaneswari, Associate Professor. Department of Psychology, Government Arts College, Coimbatore
02-11-16	Say No to Smoking	Mr. K. Magesh, Counselor, Manoshanthi Family Counseling Center
14-12-16	Hands up for AIDS Prevention	Mr. Selvan, Counselor, Tamil Nadu State AIDS Control Society
23-12-16	Workshop on Building Interpersonal relationship through Transactional Analysis	Dr. N. Prathiba, Psychiatric Social Worker and Trainer of Transactional Analysis
10-01-17	Sensitization program on Research Methodology for Social Sciences	Dr. Arjun, Assistant Professor, Department of Social Work, Bharathiar University



Women Empowerment Cell

Date	Topic	Chief Guest
17-08-16	Orientation Program on Dress Code and Personal Hygiene	Dr. Manjula Suresh, Dean Languages, SNMV CAS
30-09-16	Women Empowerment	Dr. Manjula Jayaraman, Director, Research and Collaboration, G.V.G. Visalakshmi College for Women, Udumalpet.

Workshops/Seminar/Guest Lectures/Conferences Attended

Date	Topic	Chief Guest
16-07-16	Faculty Development Program on Resource Mobilization for Research Work organized by Pioneer College of Arts and Science	Mr. Hari Narayanan (Asst Prof, Department of English)
16-08-16	One day National Level Seminar on Economic Empowerment of Women through Entrepreneurship - Problems and Prospects at Dr. NGP College of Arts and Science.	Thirteen Final Year B.Com CA students
14-09-16	Faculty Development Program on 'Value Building is Nation Building' at Kongu Arts and Science College, Coimbatore.	Mr. Chandrakumar (BCA) and Mr. Nagaraj (MBA)
21-10-16 22-10-16	Two day National Workshop on 'Quality Enhancement in Higher Educational Institutions at SNR and Sons College, Coimbatore.	Dr. P Manjula Suresh (English) and Mrs. S Kavunthi (Maths)
09-09-16	One Day National Level Symposium on Culture, Art & Gender by Department of Psychology, Sree Saraswathi Thyagaraja College, Pollachi	Fourteen Final Year B.Com CA students
16-09-16 17-09-16	Two day Workshop on Trends in Modern Biology at Dr. NGP College of Arts and Science, Coimbatore.	15 students of Bioscience and Research Department

24-09-16	One Day Hands-on workshop "IOS Applications Development" by MCA department, Dr. MECT College, Pollachi.	Mr. P. J. Balakumaran (Asst Prof. Department of Commerce with CA)
30-08-16 31-08-16	Two day Hands-on Training on Cloud Data in Bharathiar University	Mr. R. Nandha Kumar (Asst. Prof. Department of IT)
03-09-16	One day National Workshop on MATLAB at Karpagam University, Coimbatore, Tamil Nadu.	27 Second and Final Year students of B.Sc. Maths CA
23-09-16- 25-09-16	Young Leaders Summit conducted by IIM, Bangalore	Mr. P.K. Mohamed Erushad, Mr. V. Ganesh, Mr. N. Vignesh, Mr. M. Guru Prasath, Mr. S. Mohan Kumar and Mr. S. Nandha Gopal of II MBA
26-12-16- 06-01-17	UGC-NRCBS (Networking Resource center in Biological Sciences) Winter School Program	Dr. K. Ramalashmi (Bioscience)
04-01-17	One Day State Level Seminar at GRD College of Science on the topic, 'The Evolution of Gender Renaissance during the seventeenth century compared to Contemporary Literature'.	44 students of II M.A, III B.A and II B.A English Literature accompanied by two staff members (Ms. Rakhi L Lalwani and Mrs. Sylvia Mercy Jebakumari)

FACULTY DEVELOPMENT PROGRAM

Date	Topic	Chief Guest
15-06-16 (TAMIL)	FDP on Teaching and Research in Higher Education	Shri Senthalai Na Gowthaman, retired Tamil teacher of PSG Sarvajana Higher Secondary School and Dr. Radhakrishnan Best Teacher Awardee
22-06-16 (MBA)	FDP on Man made Global Warming and Sustainable Development	Mr. K. Chakravarthy Gopal, Rtd. Commissioner of Police, Coimbatore.
11-08-16 (English)	FDP on Anatomy of Evaluation and Question Paper setting	Dr. G. Sudhakar, Former Director, UGC Academic Staff College, Bharathiar University.
16-11-16 (IQAC)	FDP on Academic Excellence through Academic and Administrative Audit (AAA)	Dr. N. Ponpandian, Director-IQAC and Head, Department of Nanoscience and Technology, Bharathiar University, Coimbatore.



22-11-16 (MBA)	FDP on Cognitive Thinking and Team Building	The Faculty of SNMV IM
25-01-17	FDP on Question Paper Setting	Dr. G Sudhakar, Former Director, UGC Academic Staff College, Bharathiar University.

SNMV Institute of Management:

- ▶▶ Dr. S. Balusamy, Director, SNMV IM served as the Chief Editor of Journal of Management and Science "Impact of Entrepreneurship on Indian Economic Growth"
- ▶▶ SMNV - IM has been rated as one of the best B - Schools in India for the year 2015 by Dalal Street Investment Journal, Mumbai.

NSS Activity:

- ▶▶ The SNMV NSS Unit conducted a Sapling plantation program on our campus on 24th June 2016. Altogether 30 NSS volunteers participated, and they planted 200 saplings.
- ▶▶ On 22nd August 2016, the NSS Association conducted its Inauguration. The resource persons included Dr. M. Padmanabhan, Department of Extension and Career Guidance and Students Welfare, Bharathiar University, Coimbatore and Dr. R.L. Lakshmanan, Founder President, Sacrifice Friends Club, Coimbatore. Dr. A. Ponnusamy, Principal, presided over the function. Around 400 students attended the program. Campus cleaning was done by 70 NSS Volunteers on the same day.
- ▶▶ The NSS team in collaboration with Tamil Nadu Health Department organized an awareness program on the causes and preventive measures against Dengue and Malaria diseases at Malumachampatti on 26th August 2016. Around 100 volunteers actively took part in it.
- ▶▶ On 15th September 2016 the SNMV NSS Unit conducted One Day Mediclaim Awareness program for all SNMV Staff members. Mr. K. Piramanayagam, LIC Agent addressed the students.
- ▶▶ On 29th September 2016, NSS National Day was celebrated. The Chief Guest was Ms. Rani, ETI Co - Coordinator, Avinashiligam University, Coimbatore. She spoke about the role of NSS Volunteers and their contribution towards the development of serving the society and also emphasized the career opportunities in NSS.
- ▶▶ On 14th October 2016, the NSS Unit conducted Child labour Awareness program for our students. The Chief Guests were Dr.V.Vijayakumar, Project Director, National ChildLabour Project (NCLP), Coimbatore and Dr. Kamalaveni, Assistant professor, Department of Women's Studies, Bharathiar University, Coimbatore. They spoke about



the harmful effects of child labour and its impact to the society development. On the same day, SNV and SNMV NSS Units jointly organized General Health Check-up for the students and staff members of SNMV CAS on the Campus.

- ▶▶ From 9th to 15th October 2016, the NSS Volunteers of SNV School conducted a Residential Camp on the College campus. In association with Lions Club, Coimbatore center they conducted many activities like Cleanliness campaign, Blood donation camp, Health Check-up program etc.,
- ▶▶ On 22nd October 2016, 150 Students of Computer Stream and Bioscience Department came forward to make SNMV Campus a Plastic Free Zone. They cleaned the campus from 10.00 a.m. to 1.00 p.m
- ▶▶ On 14th December 2016, the Department of BBA organized an extension programme to 'Home of Missionaries of Charity', Puliyakulam, Coimbatore. A total of 100 students, accompanied by two staff members, visited the home and interacted with them on livelihood measures and offered them some of their necessities.
- ▶▶ On 28th December 2016, the students of the Department of Computer Application cleaned the campus near the temple.
- ▶▶ The Students of I Year UG classes cleaned the campus on 4th January 2017.
- ▶▶ Approximately 60 NSS candidates participated in a Rally at Pappampatti Pirivu on 6th January, 2016 to raise awareness about Road Safety, Swachh Bharat and Demonetization.

Youth Red Cross (YRC)

- ▶▶ On behalf of our institution Mr. P. Karthi, YRC Officer has received "Certificate of Appreciation" for the best performance in Youth Red Cross Movement of the year 2013 - 14 from the Vice Chancellor, Prof. Dr. A. Ganapathi, Bharathiar University, along with the respective Chief Guest, Kadar Bhasha, State YRC Coordinator, Dr. P. Chellasamy, YRC Zonal coordinator Bharathiar University, Mr. A. Alagarsamy, District YRC Coordinator on 28th March 2016.
- ▶▶ Youth Red Cross and Dept of Social Work jointly organized a Rally from Podanur to Sundarapuram to observe "World Population Day" on 21st July 2016. Dr. R. Sivakumar, Deputy Commissioner of Police, Traffic, Coimbatore City, flagged the rally off.
- ▶▶ On 30th July 2016, in connection with Dr. A.P.J. Abdul Kalam's First year Death Anniversary, SNMV College and Rotary Club of Kovaipudur conducted a Peace Rally from Dinamalar Office to Sundarapuram Bus stop. Totally 100 Boys and Girls (Hostel students) participated.



Yoga

- ▶▶ International Yoga Day was celebrated on the campus on 20th June 2016. A one day meditation camp was conducted for the final year UG students at Mahaveers Auditorium by Sisters. Rajeswari from Prajapita Brahma Kumaris, Ishwariya Vishwa Vidyalaya, 'Raja Yoga Bhawan'. 530 students participated in the program.
- ▶▶ On 16th December 2016, Mrs. V. Nanammal, a 98 year old yoga trainer, displayed her skills through the myriad yoga asanas that she performed in view of an awestruck audience in order to create awareness about the benefits of Yoga. She is a founder and member of Ozone Yoga, a Yoga Training Institute. Dr. A Ponnusamy, Principal, gave a welcome speech. Dr. Balakrishnan, introduced his mother to the audience. He focused on the importance and need for Yoga in order to maintain proper digestion. Approximately 500 students took part in the program and were informed about the role that Yoga has to play in preserving the health of generations of a family. They were encouraged to provide feedback and ask questions which were answered by the dignitaries.

Sports

- ▶▶ P.K. Thoufic Ahamed of II BBA, participated in the first Tamil Nadu Push - up Championship - 2016 organized by Indian Fitness Federation at Puranthrathasar Arangam, R.S Puram, Coimbatore on 26th June 2016. He won the First Place in + 80 kg categories and Sixth Place in + 60 kg categories.
- ▶▶ R.S. Muralidharan, and R. Karthikeyan of II B.Com CS participated in State Novices Boxing Championship for Senior Men held from 3rd to 5th July 2016 at Jawaharlal Nehru Stadium, Chennai - 03. R.S. Muralidharan secured BRONZE MEDAL in Super Heavy Weight Category and R. Karthikeyan secured BRONZE MEDAL in Super Light Weight Category.
- ▶▶ The Physical Education Department of Shri Nehru Maha Vidyalaya College of Arts and Science and Maya TV jointly organized Maya Premier League and SNMV Trophy for the Schools, Colleges and local Teams on 23rd, 24th, 30th and 31st July 2016 at SNMV College Play grounds and Pandit Nehru School grounds. 67 Cricket Teams and 750 Cricket players from various schools and Colleges participated in the Tournament series.
- ▶▶ The SNMV Trophy and the winner cash prize Rs 15000 was bagged by "7 Brothers" Team and the second place and winner-up cash prize Rs 10000 was secured by "Kovai Super Kings" Team and the Third place and winner up cash prize Rs 5000 was won by "Mokka" Team.



- ▶▶ On 8th September 2016, the Department of Computer Science organized an Inter Departmental Cricket Tournament "MAXI 6". The event was inaugurated by the Principal Dr. A. Ponnusamy. Totally 15 teams from various department of SNMV participated in this event. The Department of Computer Science won the Overall Trophy.
- ▶▶ Our students participated in the Bharathiar University Inter - Collegiate boxing tournament. Around 360 players from 20 college participated in the event. R. Karthikeyan of II B.Com CS secured Gold Medal in Light category. A. Titus Sangeeth of II B.Com PA secured Gold Medal in Light Fly categories and Mervyn S. Remegious of II B.Com PA secured Silver Medals in Bantom categories.
- ▶▶ From 19th to 29th September 2016, SNMV conducted the Bharathiar University Inter-Collegiate 'C' Zone Cricket Tournament in the college premises. 21 teams from various colleges participated and the finals were conducted on 29th September 2016. STC College of Arts and Science, Pollachi won the final match and became the Champions of Bharathiar University Inter - Collegiate 'C' Zone Cricket Tournament. The second place was won by Government Arts College, Udumalpet. The third place was secured by VLB Janakiammal College of Arts and Science and fourth place by NGM College of Arts and Science. The Rolling Trophy was sponsored by Shri Nehru Maha Vidyalaya College of Arts and Science (SNMV), Coimbatore. The Chief Guest of the valedictory function was Dr. K. Murugavel, Professor and Director, Department of Physical Education, Bharathiar University and he handed over the Winners and Runners trophy. Shri Bharaththumar Jaghamani, Secretary of our College and Dr. A. Ponnusamy, Principal of SNMV graced the occasion with their presence.
- ▶▶ The Physical Education Department of Shri Nehru Maha Vidyalaya College of Arts and Science organized SNMV TROPHY (District Level Inter School Tournament 2016-2017). It began on 28th and it continued till 30th November, 2016 and ended with a Valedictory function on SNMV campus. Dr. A. Ponnusamy, Principal of the college delivered the welcome address, Dr. Ashok G Bafna, President of the college, delivered the presidential address and Shri. Bharathkumar Jaghamani, Secretary, offered the felicitation and presided over the function. The Chief Guest of the day Mr. K. Magudapathy, Assistant Commissioner of Police - Traffic, West sub Division, Coimbatore, honored the winners and the best players of each game with shields and certificates. Dr. R. Bhagyaraj, Head of Bio-Science Department, proposed the vote of thanks. The tournament was inaugurated with Seven hundred participants and around fifty schools registered in various games like Cricket: Boys (U-19), Kho-Kho : Boys & Girls (U-19), Kabaddi : Boys & Girls (U-19), Foot Ball Boys (U-19), Chess : Boys Girls (U-17&U-19) and Carrrom : Boys & Girls (U-19).



- ▶▶ Students of SNMV CAS participated in the 'Chief Minister Trophy- District Level Boxing Competition 2016', organized by Kumaraguru College of Technology, Coimbatore. A. Titus Sangeeth, II B.Com PA secured Gold Medal in 52kg category. R. Bharani, II B.Com CS secured Gold Medal in 69kg category and R. Karthikeyan, II B.Com CS secured Gold Medal in 62kg category. These three students have been selected for State Boxing Championship.
- ▶▶ The Athletic Team of SNMV CAS participated in the Bharathiar University Inter - Collegiate Athletic Meet 2016 - 2017, held at Nehru Stadium, from 21st December to 23rd December 2016. Around 56 Colleges participated in the Athletic Meet. The Women's Team of our college secured the VI place in the 4X400 meters Relay and S. Vignesh of III B.Sc. CS secured VI Place in Javelin Throw.

Fine Arts Club:

Around 30 students of the Fine Arts club - SARANG accompanied by 10 staff participated in the Car free road program on 28th August 2016 at NSR Road, Saibaba Colony - an initiative of The Hindu in association with Coimbatore Corporation and the City Traffic Police. A mime by students of SNMV College on safe driving won the appreciation of every one and karakatam done by the students was the most captivating event of the show as it drew the attention of many.

The Fine Arts Club of SNMV CAS inaugurated its association 'Sarang' on 30th August, 2016. The Chief Guest of the day was Shri. M. Ramasamy, Actor and Dramatist.

On 2nd September 2016, the Fine Arts Club of SNMV in association with 'Hello FM' organized 'KALLOORI SAALAI'. The main objective of the event was to showcase the talents of the young. 'Hello FM' conducted a Preliminary round at our college where 10 Departments participated and the first place was won by the Department of Computer Science.

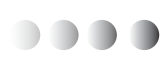
Alumni:

On 23rd April 2016, Alumni Meet was conducted at SNMV College. Mr. Bharathkumar Jaghamani, Joint Secretary, SNMV CAS along with 49 Alumni of 1993 - 1996 batch (BBM, B.Com, B.Sc. Computer Science, B.Sc. Physics and B.Sc. Microbiology) participated. They have planted 20 saplings.

SNV School Students' Visit to SNMV

On 23rd and 24th August 2016, higher secondary students and 9 Staff members of SNV School visited our campus. Power point presentations about the College, the career opportunities for the various fields of study and Communicative Skills were displayed by the faculty members. The students were also taken on a tour of the campus during which they were informed about the infrastructural amenities of the College.





Board of Studies

Dr. A. Mohanasundaram was appointed as a member of the Board of Studies in Commerce at Hindustan College of Arts and Science, Coimbatore for the academic year 2016-17 and 2017-18.

Dr. S. Balusamy, Director, SNMV IM acted as a Board of Studies member for the BBA-CA Department of Rathinam College of Arts and Science.

Dr. G. Renuka, Department of Hindi is appointed as a member of board of studies in Hindi at NGM College, Pollachi for the year 2016-17.

Debate

Debates have been organized by SNMV Staff in various temples in and around Pollachi. Mrs. Uma Maheshwari, MBA Librarian conducted debates on 29/04/2016, 08/05/2016 and 06/11/2016 on various aspects of the topic of 'Spirituality and Family Life in the Modern Age'; Mrs. Sumathi, HoD, Tamil conducted a debate on the same topic on 10/11/2016 and Mr. Rahuram, Assistant Professor, MBA Department conducted a debate on the topic 'Is the Burden of the Family borne better by the Mother or the Father' on 14/01/2017.

STUDENTS PARTICIPATION IN INTERCOLLEGIATE COMPETITIONS

- ▶ On 8th September 2016, final year student of B.Com. CA, Ms. Kiruthika won the third place and Rs. 2000/- cash award for the State Level Tamil Essay Competition, conducted by Nirmala College for Women, Coimbatore.
- ▶ Deepankar Mittal of II B.Com CA got the I place in the Inter Collegiate Hindi Debate on the topic " Impact of Social Media on Youth" conducted by Town Official Language implementation Committee, Coimbatore.
- ▶ On 30th September 2016, 10 hindi students participated in the Inter Collegiate Meet at Jairam College of Arts and Science. and won I Place for Ghadbad Ghotala and III Place for Relay play.
- ▶ On 4th January 2017, 15 students from various departments participated in "Kalloori Salai" organized by Hello FM & Yamaha at NGP Arts and Science College. The students participated in various events like Group dance, Instrumental music, Fashion parade, Yamaha throttle, Channel surfing and Mime. Around 20 students from various colleges participated in which SNMV attained the 4th place.





CELEBRATIONS

Regalia 2016 - An Intercollegiate Cultural Fest

The College organized the intercollegiate cultural Fest, 'Regalia' on February 18th, 2016. Around 600 students from various colleges in and around Tamil Nadu participated in the event.

Dr. Ashok G. Bafna, President, presided over the function. Shri. M. M. Bhuradia, Vice President, SNMV College of Arts and Science felicitated the gathering. The Chief Guest, Mr. Amuthavanan, is a renowned Entertainer, Mimicry Artist and Dancer best-known for his performance on Star Vijay. The Guest of Honour, Mr. Yoganathan, Social Activist, highlighted the social responsibilities of the youth. The on-stage events included Group Dance, Solo Dance, Adapt Tune, Variety Entertainment, Mimicry, Explore your Culture, Instrumental Music and Solo Singing. The off-stage events conducted were Photography, Flower Arrangement, Facial Painting, Rangoli, Mehendi, and Wealth from Waste, Treasure Hunt and Poster Design.

College Day Celebrations, 2016: Quake Arena

The college grandly celebrated 'Quake Arena 2016' on 19th February, 2016. The Chief Guest, Tamil Neri Semmal Chinthanai Kavinghar, Dr. Kavidasan, Director, Roots Industries India Ltd., Coimbatore and Secretary, Satchidananda Jothi Nikethan International School, Mettupalayam, addressed the students on the scope and significance of higher education to meet the challenges in their lives. President, Dr. Ashok G Bafna; Vice-President, Shri MM Bhuradia and Dr. A. Ponnusamy, Principal, took part in the celebrations.

Induction Ceremony:

The Induction Ceremony, 'SWAJITH' 2016, was held on 1st July 2016, (Friday), to welcome the first year UG students. Mr. N. Shanmugam, President, Malumachampatti Panchayat, was the Guest of Honor of the day. Dr. Ashok G. Bafna, President, SNMV College, presided over the function and delivered the Presidential Address. Joint Secretary, Shri Bharathkumar Jaghamani felicitated the gathering. Past President, Shri. Mangilal Jain and the Joint Treasurer, Shri.Gautham Bafna, Principal, SNV School, Mrs. Shenbaga Ramesh, and Chief Cashier - CWA, Mrs. R. Shantha graced the occasion with their presence.

International Women's Day 2016:

International Women's Day under the title, "Lets Honor Women", was celebrated on 8th March 2016. The Chief Guest was Mrs. M. Vennila, Senior Advocate, Family Court, Coimbatore. The Vice President, Shri. M.M. Bhuradia, felicitated the gathering and the Principal,



Dr. A. Ponnusamy, delivered the Presidential Address. The prizes and certificates were distributed to the winners of various competitions.

Freshers' Day 2016

Freshers' Day was celebrated on 5th August 2016 for the I Year UG students on the campus. The senior students gave a warm welcome to the fresher's by organizing cultural programs and games. The MBA Department conducted freshers' day celebrations on 19th August 2016. The Department of B.Com CA conducted a Best Freshers Competition on 31st August 2016. R. Haripriya of I B.Com P.A was declared the winner.

Independence Day 2016

The 70th Independence Day was celebrated on 15th August 2016 at Fateh Champa Auditorium. Shri M. Anandham, a freedom fighter was the Chief Guest. Dr. Ashok G. Bafna, President, SNMV College, presided over the function and delivered the Presidential Address. Past President, Shri. Mangilal Jain, Shri Kanaklal Abhaichand, the Joint Treasurer, Shri.Gautham Bafna and Shri Gopal Bhuradia graced the occasion with their presence. Shri Bharathkumar Jaghamani, Joint Secretary felicitated the gathering.

Members from Prajapita Brahma Kumaris Ishwariya Vishwa Vidyalaya visited our campus on 24th August 2016. They tied rakhis on the hands of the teaching and non-teaching staff in order to instill the sense loving others alike.



On 8th September 2016, 'Onam' was celebrated on the campus by the UG and PG departments. The Flower carpets were laid beautifully and sweets were distributed to all. The traditional dances and songs made the function colorful. Dr. A. Ponnusamy, Principa l and Dr. S. Balusamy, Director, MBA felicitated the gathering.



On 10th October 2016, Saraswathi Pooja was performed in the College Premises. Shri Bharath Kumar Jaghamani, Secretary of the College, graced the occasion with his presence. Dr. A. Ponnusamy, Principal, initiated the ceremony and staff and students participated. Prasadham of the pooja was distributed to all.

Saraswathi Pooja



Navarathri



Navarathri was celebrated on the campus by keeping 'Kolu' in the Anjanayur Temple and performing pooja every day.

Graduation Day 2016

On 8th October 2016, the College organized its 24th Graduation day. 309 out of 395 Graduates who had passed out during the academic year, 2014 -15, received their degree certificates from the Chief Guest, Dr. K. Alagusundaram, Deputy Director General (Agricultural Engineering) in Indian Council of Agricultural Research (ICAR), Ministry of Agriculture and Farmers' Welfare New Delhi. The Guest presented medals to the university rank holders. He wished the graduates to become great leaders like Dr. M. S. Swaminathan, and Swami Vivekananda irrespective of family background. Dr. Ashok G Bafna, President, welcomed the gathering. He congratulated all the graduates for their hard work that has culminated in the successful completion of their studies. The Academic Procession was headed by Dr. A. Ponnusamy, the Principal of the college. He administered the institutional oath to the graduates and presented a report on the salient features and achievements of the college.

Shri Kanaklal Abhaichand, Founder President, was the Guest of Honour. Shri.Mangilal Jain, Past President; Shri. M.M. Bhuradia,Vice-President, Shri. Bharathkumar Jaghamani, Secretary, SNMV; Shri. C Amirthalal Jain, Secretary, CWA and SNV; Shri. Mahaveer Bothra, Joint Secretary, SNMV; Shri S.R. Kankani, Joint Secretary, SNV; Shri Maganraj Bafna, Joint Treasurer, and the Governing Council Members, Shri. Ashok Lunia, Shri. Sidhraj Bafna, Shri. Mahipal Mehta and Shri Gopal Bhuradia graced the occasion with their august presence.



Gandhi Jayanthi 2016



On 2nd October 2016, the Departments of English and Languages conducted Gandhi Jayanthi celebrations. Dr. A. Ponnusamy, Principal of the college, delivered the Welcome Address. Shri M. M. Bhuradia, Vice President of the College, presided over the function and delivered the Presidential Address. Shri. Bharath Kumar Jaghamani, Secretary, SNMV, offered the felicitation. Cultural programs on patriotic themes by the students followed. The Prizes and Certificates for the winners of various competitions were handed over by the dignitaries.

Deepavali

On 27th October 2016, the Management distributed sweets to the staff members on the Eve of Deepavali 2016. Dr. Ashok G Bafna, President, addressed the gathering with the remark that the festival of lights symbolizes the victory of goodness over evil, it also marks the beginning of a New Year. Shri. Bharathkumar Jaghamani, Secretary, Shri. Mahaveer Bothra, Joint Secretary and Dr. A. Ponnusamy, Principal, wished the Staff members prosperity and happiness. Shri. Mahaveer Bothra, Joint Secretary and Dr. A. Ponnusamy, Principal, wished the Staff members prosperity and happiness.

Guru Vanakkam

The College, in association with the Department of Education, the Government of Tamilnadu and Tamilnadu Science Forum, conducted a program for appreciation of Teachers who have secured 100% results in the HSC examinations, on 17th December, 2016 and SSLC examinations, on 24th December 2016. The Program was an exclusive event aimed at appreciating school teachers of Government Schools, Government Aided Schools, Corporation Schools and Aadhi Dravida Welfare Schools, who have secured 100% results in their respective subjects in the HSC/SSLC Examinations and also to safeguard Government Schools. Mr. J. Krishnamoorthy, Educationalist, Pondicherry Science Forum, graced the occasion as the Chief Guest on 17th December 2016 and Dr. N. Madhavan, State Vice President, Tamilnadu Science Forum on 24th December 2016. Dr. Ashok G. Bafna, President, SNMV College of Arts and Science, presided over the function. The prize distribution and appreciation of teachers was taken over by Mr. M. Arul Murugan, Chief Educational Officer, Coimbatore. A total number of 760 teachers of HSC and 1400 teachers of SSLC participated in this program. This encompassed teachers from the educational district of Pollachi and the revenue districts of Coimbatore and Pollachi.

Hanuman Jayanthi

Hanuman Jayanthi was celebrated on 29th December 2016 and Dhanur Masa Pooja was conducted at 6.30 a.m.; Special Alankar, Maha Deeparadhana and distribution of prasadam from 9.30. a.m. Dr. Ashok G. Bafna, President, Shri Bharathkumar Jaghamani, Secretary, Shri Mahaveer Bothra, Joint Secretary, Dr.A.Ponnusamy, Principal, Staff and Students were present on the occasion.



Samcheer Pongal

Shri Nehru Maha Vidyalaya College of Arts and Science celebrated Samacheer Pongal on 13th January 2017, from 9.00 am on the SNMV campus ground. Dr. A. Ponnusamy, Principal of the college delivered the Welcome Address, Dr. Ashok G Bafna; President of the College, in his address appreciated the events. Mrs. Sadhana Bafna; Mr. Akshath Bafna ; Shri. M.M. Bhuradia, Vice President; Shri. Bharathkumar Jaghamani, Secretary, and Shri. Maganraj Bafna, Joint Treasurer, graced the occasion with their presence. Cultural programmes like Kummiyaattam, Karakaattam, Oyilaattam, Kolaattam, Silambaattam, Puliyaattam and Traditional sports like Thaayam, Pallaanguli, Paramabatham, Kabbaddi, Uriyadihal, Kayiru Iluthal made the celebration colourful. The prizes for various competitions were handed over to the winners.

Republic Day 2017

Shri Nehru Maha Vidyalaya celebrated the 68th Republic Day on 26th January 2017 , with great pomp and ceremony. The Chief Guest of the Day, Dr. K. Ramasamy, Advocate and Retired Professor of PSG College of Arts and Science, Coimbatore was the Chief Guest. The Vice President of the College, Shri M.M. Bhuradia ; Secretary, Shri Bharathkumar Jaghamani and Joint Secretary, Shri Mahavir Bothra graced the occasion with their presence. Together, they hoisted the flag and spoke to the students about the importance of the day. This was followed by patriotic cultural activities by the students.

Sangamam 2017

SNMV Institute of Management conducted Sangamam 2017, the Inter-College Fest on 3rd February 2017. Mr Leo and his team of TV performers and entertainers were the stars of the day. The President of the College, Dr. Ashok G Bafna; Vice President, Shri M.M Bhuradia ; Secretary, Shri Bharathkumar Jaghamani and Joint Secretary, Shri Mahavir Bothra graced the occasion with their presence and gave away the prizes and winners trophy.

Annual Sports Day 2017

Annual Sports Day was celebrated on 11th February 2017. The ceremonious gathering was graced by the presence of the Chief Guest, Mr. R. Badri Narayanan, Para-Badminton Player. Shri Bharathkumar Jaghamani, Secretary, SNMV CAS took active part in the celebrations. Dr. A. Ponnusamy, Principal also present. Mr. P. Vigneshwaran, Physical Director presented the annual report of the sports activities for the year 2016 – 2017.



PLACEMENT

S.No	LIST OF COMPANIES	Number of Students Placed
1.	TATA Consultancy Services	25
2.	Infosys	18
3.	Concentrix - IBM Business Services	6
4.	VDart Software Services - HCL	10
5.	VWR Lab Products India Pvt Ltd	1
6.	Excel Group of Companies	4
7.	PICOR NMS	1
8.	ZOHO Corp	1
9.	Prompt Multi State Cooperative House Building Society Ltd.	8
10.	EXPOSE Infotech India Pvt Ltd	8
11.	Placement Season.com	1
12.	WIPRO FMCG	8
13.	Thyrocare Technologies Limited	26
14.	iSource I.T Enabled Services Pvt Ltd	24
15.	Dermarex Health care India Pvt Ltd	3
16.	Visionary RCM	11
17.	BNP Paribas	01
	TOTAL	156

Placement Training:

- ▶▶ The Placement Cell conducted Kotak Mahindra Bank -Asst Acquisition Manager Recruitment drive by ITM skills Academy on 23rd July 2016 for 2014, 2015 & 2016 passed out batch students.
- ▶▶ 135 Eligible final year students of BCA, B.Sc.CS, B.Sc.IT, B.Sc.CT & B.Sc.Maths completed the On-line registration at TCS portal for Pool campus drive on 27th & 28th July 2016 at Karpagam Institution. **Six students have been selected as Graduate Trainees with a salary of 1.89 lakhs per annum.**
- ▶▶ The Placement Cell invited 19 companies for Part time 'Campus Pool' on 29th July 2016. 600 students of UG and PG departments attended the placement drive.





- ▶▶ The Placement Cell conducted HCL Talent Care Pvt Ltd pool campus for the passed out students on 3rd August 2016. Mr. Daniel Diwakar - Asst. Manager - Talent Outreach handled the interview process. He also conducted a short interaction session with our MBA final year students about the industry expectation and importance of Sales & Marketing in the corporate field on 3rd August 2016.
- ▶▶ The Placement Cell Organized a JOB FAIR by CUBION Technologies on 6th August 2016. Eight companies participated and 250 final year UG & PG students of SNMV CAS, and 300 students from other colleges attended this job fair.
- ▶▶ The Placement Cell Organized an induction program on 10th August 2016. Mr. Manoj Nichani & Mrs. Rathika Nichani - Operations Head, Coimbatore City from YES FOUNDATION spoke on filmmaking. 83 students consented to register as a participant of Social Filmmaking Challenge 2016.
- ▶▶ The Placement Cell Organized a Career opportunity talk for final year and pre-final UG & PG students of Biotechnology & Microbiology on 11th August 2016. Mr. K. Palani, CEO of Cryo Save (India) Pvt Ltd was the guest. He briefed the students on Job opportunities, the process of advanced laboratory & Technologies of family Stem Cell Banking
- ▶▶ The Placement Cell conducted ARG Tech Machinery Pvt Ltd campus recruitment for part time job on 26th August 2016. 120 students have been short listed and scheduled for telephonic interview exclusively. 5 students have been selected as Admin and Marketing executive with the salary of Rs. 4000 per month.
- ▶▶ The Placement Cell organized the Cameo Corporate Services Limited On Campus interview for final year UG & PG Life Science students on 8th September 2016. Mr. Mohamed Samsudeen - HR Executive conducted written test for 59 students. 17 students have been short listed as 'Medical Transcription - Trainee'.
- ▶▶ Hindustan Unilever Limited undertook a program called "Rexona Confidence Academy" to teach the importance of Grooming and Confidence which aims to ready young girls to crack their interviews and face the challenges of the corporate world. In this regard, Ms. Deepika Jain - Rexona Trainer & Team, visited our campus to conduct a one-hour workshop on Personality Development, Grooming and Confidence build up. 550 final and pre final year all UG & PG Female students attended this program at Mahaveers Auditorium on 22nd September 2016. Rexona Confidence Academy provided certificates and complimentary gifts to all the participants.





- ▶▶ 110 final year UG & PG students attended IBM pool campus drive at CMS College on 23rd September, 2016 and at SNS College on 24th September, 2016.
- ▶▶ The Placement Cell conducted Part time recruitment process for Ganapathy Silks on 30th September 2016 at Apex Hall. 33 of all UG stream students attended the orientation given by Mr. Ravi - Recruitment Officer. The selected students shall get their remuneration of Rs. 300 per day (on all Holidays - Full Time) and Rs. 25 per hour (Minimum 6hrs on all Days - Part Time)
- ▶▶ The Placement Cell received confirmation Email from TNQ Books and Journals Pvt. Ltd after being a part in the Placement Officers meet conducted at their venue on 26th September 2016. Mr. Ramprasad Asst Manager - HR has confirmed the Campus recruitment exclusively for UG & PG - Life science & English department final year students at SNMV campus.
- ▶▶ 44 UG final year Computer stream and Maths department students attended L&T Infotech pool campus drive at Karpagam Institution on 20th October 2016. R. Mohana Priya - III B.Sc Maths was selected as Associate Trainee with the salary of 2.48 lks per annum.
- ▶▶ Mr. M. Dinesh - Placement Coordinator attended placement officers meet at Bharathiar University on 21st October 2016. The meeting started with previous year placement record and continued discussion on various points including Infosys IT pool campus drive, Infosys FDP for Commerce faculties at Mysore Campus, TCS FDP at Coimbatore and Inauguration of Carrier Service Centre.
- ▶▶ Three of the Commerce Staff members Mr. R. Venkatesh, Assistant Professor Department B.Com CA, Mrs. K.M. Sudha, Assistant professor Department of B.Com.PA and Mrs. R. Ananthi, Assistant Professor, Department of B.Com.CS attended the Faculty Development Programme at Infosys, Mysore, from 21st to 24th November 2016. The four day training covered the syllabus on Finance & Accounting. These trainers will train the commerce stream students during the months of December 2016 and January 2017.
- ▶▶ The Placement Cell invited CEASEFIRE Industries Ltd. for Pool Campus drive on 25th November 2016. Mr. R. Gajapathy, Senior Regional Manager and Mr. C.V. Babu Bhaskar, District Branch Manager handled the interview process. Sixty students from SNMV Institute of Management, RVS Institute of Management, Wisdom School of Management, Hindustan Institute of Technology, Dr. NGP Institute of Technology and VLB Institute of Management participated in this pool drive. Finally six students were selected as



- ▶▶ Management Trainees with the salary of 3.25 lakhs per annum. The number of placed students are as follows: SNMV Institute of Management - 2, Dr.NGP Institute of Technology - 2, VLB Institute of Management - 1 and Wisdom School of Management - 1.
- ▶▶ SANMAR Groups invited the final year M.Com CA students to attend a pool campus drive held at RVS College on 10th December 2016.
- ▶▶ The Placement Cell and Bharathiar University Career Guidance Cell jointly organized a free training program for 63 selected final year and pre-final year students from 14th December 2016 onwards. Infosys has deputed Mr. Kunnal, trainer to stay on campus for 18 days to train the students on Global Business Foundation skills. All the student participants received certificates from Infosys.
- ▶▶ Bharathiar University organized 'Infosys Pool Campus Drive' on 20th December 2016 at Hindustan College. A few of the commerce stream students attended this drive. K. Gokulakrishnan of III BBA has been selected as process associate with a salary of 1.92 lakhs per annum.
- ▶▶ Mrs. Reena Ravi, Infosys, Head, CSR & Diversity, Mrs. Vaishali, Infosys, Senior Manager, and Dr. A. Vimala, Professor & Head, Bharathiar University Career Guidance Cell visited our campus for an interaction session with the Infosys student trainees on 22nd December 2016.
- ▶▶ SNMV Placement Cell and Bharathiar University Career Guidance Cell jointly organized Infosys training program for 60 of our selective final year and pre-final year students from 14th to 30th December 2016. Mr. Kunal Bellur, Infosys Trainer, was the resource person for the program on Global Business Foundation skills (Monday to Saturday 9am - 4 pm). The training program was successful and the student participants, who had 80% attendance, received certificates from Infosys. Dr. Ashok G. Bafna, President, Shri Bharathkumar Jaghamani, Secretary, Shri Mahaveer Bothra, Joint Secretary and Dr. A. Ponnusamy, Principal, distributed the certificates to the students during the valedictory function on 29th December 2016.
- ▶▶ The Placement Cell conducted 'Bright Star Educational Institution On-Campus Drive' on 6th January 2017. 450 final year UG students attended this interview. 66 students were selected as Communicative English Trainers & Hand writing Trainers with the salary range of Rs. 1.20 lakhs to Rs. 1.50 lakhs per annum.





- ▶▶ The Placement Cell conducted Mini Job Fair for the final year MBA students on 7th January 2017. Companies like SUD Life Insurances Co., Ltd., FACE (Focus Academy for Career Enhancement), V3 Data Intelligence Pvt. Ltd and Airtel Payment Bank by Trinity participated. Forty students of SNMV IM, Wisdom B-School and Hindusthan Institute of Management participated in this Pool Drive. Four students have been selected from our college by 2 companies.
- ▶▶ The Placement Cell conducted 'iSource IT Enabled services Pvt. Ltd On-Campus Drive' on 9th January 2017. 209 final year UG students attended the interview.
- ▶▶ The Placement Cell conducted 'KGISL' On-Campus Drive' on 10th January 2017. 220 final year UG/PG students attended the interview. 11 students were selected as Process Associate with the salary of Rs. 1.56 lakhs per annum.

