

Internal Quality Assurance Cell (IQAC)

Annual Quality Assurance Report

For the Period 1st July 2017 to 30th June 2018

Of

SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE

Re –accredited with ‘A’ grade by NAAC

ISO 9001:2008 Certified Institution

Shri Gambhirmal Bafna Nagar ,Malumachampatti, Coimbatore - 641050



Estd. 1989

Submitted to



NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

An Autonomous Institution of the University Grants Commission

P. O. Box. No. 1075, Opp: NLSIU, Nagarbhavi, Bangaluru - 560 072 India

Date : 27 / 12 / 2018

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**The Annual Quality Assurance Report (AQAR) of the IQAC
For the Period 1st July, 2017 to 30th June, 2018**

**SHRI NEHRU MAHA VIDYALAYACOLLEGE OF ARTS AND SCIENCE,
Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore-50**

All NAAC Accredited institutions will submit an Annual Self-reviewed Progress Report to NAAC, through its IQAC. The report is to detail the tangible results achieved in key areas, specifically identified by the institutional IQAC at the beginning of the academic year. The AQAR will detail the results of the perspective plan worked out by the IQAC. *(Note: The AQAR period would be the Academic Year. For example, July 1, 2012 to June 30, 2013)*

Part – A

1.Details of the Institution

1.1 Name of the Institution	SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE
1.2 Address Line 1	SHRI GAMBHIRMAL BAFNA NAGAR
Address Line 2	MALUMACHAMPATTI
City/Town	COIMBATORE
State	TAMILNADU
Pin Code	641050
Institution e-mail address	response@snmv.ac.in
Contact Nos.	0422-2610894

Name of the Head of the Institution: **Dr.B.SUBRAMANI**

Tel. No. with STD Code: **0422-2610895**

Mobile: **9629912341**

Name of the IQAC Co-ordinator: **S.KAVUNTHI**

Mobile: **9994551599**

IQAC e-mail address: **iqac@snmv.ac.in**

1.3 **NAAC Track ID**(For ex. *MHCOGN 18879*)

TNCOGN11376

OR

1.4 **NAAC Executive Committee No. &Date:**

*(For Example EC/32/A&A/143 dated 3-5-2004.
This EC no .is available in the right corner-bottom
of your institution's Accreditation Certificate)*

**EC/ 63 / RAR / 05 dated
23/ 03/2013**

1.5 Website address:

www.snmv.ac.in

Web-link of the AQAR:

For ex. <http://www.ladykeanecollege.edu.in/AQAR2012-13.doc>

1.6 Accreditation Details

Sl.No	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 st Cycle	A	----	2004	5 Years
2	2 nd Cycle	A	3.11	2013	5 Years
3	3 rd Cycle	A	3.17	2018	5 Years

1.7 Date of Establishment of IQAC : DD/MM/YYYY

06/08/2005

1.8 AQAR for the year (for example 2013-14)

2017-2018

1.9 Details of previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC

AQAR 2013- 2014 Submitted to NAAC on 03/ 10 / 2015
 AQAR 2014-2015 Submitted to NAAC on 03/ 10 / 2015
 AQAR 2015-2016 Submitted to NAAC on 06 / 10 / 2016
 AQAR 2016-2017 Submitted to NAAC on 16 / 11 / 2017

1.10 Institutional Status

University State Central
 Deemed Private
 Affiliated College Yes No
 Constituent College Yes No
 Autonomous college of UGC Yes No
 Regulatory Agency approved Institution Yes No

(AICTE approved)

Type of Institution

Co-education

Men

Women

Urban Rural Tribal

Financial Status Grant-in-aid UGC 2(f) UGC 12B

Grant-in-aid +Self Financing Totally Self-financing

1.11 Type of Faculty/Programme

Arts Science Commerce

Law PEI(Phys Edu) TEI (Edu)

Health Science Engineering Management

Others(Specify)

1.12 Name of the Affiliating University (for the Colleges)

BHARATHIAR UNIVERSITY , COIMBATORE

1.13 Special status conferred by Central/ State Government

UGC/CSIR/DST/DBT/ICMR etc

Autonomy by State/Central Govt. / University

University with Potential for Excellence UGC-CPE

DST Star Scheme UGC-CE

UGC-Special Assistance Programme DST-FIST

UGC-Innovative PG programmes

Any other (Specify)

UGC-COP Programmes

2. IQAC Composition and Activities

2.1 No. of Teachers

2.2 No. of Administrative/Technical staff

2.3 No. of students

2.4 No. of Management representatives

2.5 No. of Alumni

2.6 No. of any other stakeholder and
community representatives

2.7 No. of Employers/ Industrialists

2.8 No. of other External Experts

2.9 Total No. of members

2.10 No. of IQAC meetings held

2.11 Total No. of meetings with various stakeholders

Faculty

Non-Teaching Staff

Students

Alumni

Others

2.12 Has IQAC received any funding from UGC during the year ?

Yes

No

If yes, mention the amount

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the

IQAC

Total Nos.

08

International

State

08

National

Institution Level

(ii) Themes

- i) How to manage the students during the regular college Days?
- ii) Class room Management.
- iii) Six Keys to Class room Management.
- iv) Examination Procedures.
- v) Strategic Focus on Educational Institutions.
- vi) Enriching Learning with Digital Experiences.
- vii) Classroom Climate.
- viii) Intellectual Property Rights (IPR).

2.14 Significant Activities and contributions made by IQAC

- Preparation of Self Study Report (SSR).
- Organising Faculty Development Programmes.
- Student Feedback Analysis, Class Committee Meetings and Remedial classes.
- Stakeholders Feedback Analysis and ATR.
- Conducting Academic and Administrative Audit.
- Orientation Programmes for the newly recruited faculty members by seniors.
- SWOC Analysis.
- Performance appraisal of the staff.
- Conducting workshops and Hands –on- training.
- Website Updation.
- ICT for Teaching and Learning.
- Encouraging the staff and students to avail National Digital Library resources.
- Proper planning for Guest Lectures, Seminars and Conferences
- Motivating the staff in Research and Publications.

2.15 Plan of Action by IQAC / Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards Quality Enhancement and the outcome achieved by the end of the year

S.No.	Plan of Action	Achievements
1	Introduction of New Courses.	Introduced B.Com E-Commerce.
2	Value added Courses.	Global Business Foundation skills and Functional English are offered to students.
3	Infrastructure facilities.Enhancing the quality of Physics, Chemistry and Biology Labs.	
4	Infrastructure facilities. New Class rooms required for the new Courses were constructed.	1-Multipurpose Hall –Completed . Initiated the Construction of a new block in the College Premises with 20 Class rooms, 1-Computer Lab and 1-Seminar Hall Renovation of Staff Quarters into Guest House.
5	Transport facility.	Eight new buses were Purchased.
6	Library facility	SWAYAM PRABHA -32 Channels were installed and 7 Systems were added to access e-resources.
7	Implementation of ‘Swachh Bharath’ Scheme.	Motivated NSS Volunteers to Organize the following Programmes: <ul style="list-style-type: none"> World Population Day Rally on 11 /07/2017 .

		<ul style="list-style-type: none"> • Every month , NSS Volunteers Clean the campus. • The Non -teaching staff clean the classrooms and the campus every day.
8	Motivated NSS Volunteers to Organize the Programme.	<ul style="list-style-type: none"> • For World Population Day Organized “ Rally” • Conducted Stress Relief Programme for +2 Students. • Program For Elderly People “Aaniver” • Sapling Plantation • Dengue Awareness Program • International Youth Day- Human Chain • Free Eye Screening Camp At SNMV CAS • Medical assistance fund to a poor patient • Organized NSS Camp.
9	Awards and recognition.	The staff members who produced 100 % pass were honoured with certificates in the College Day Celebrations.
10	Staff members. Were motivated for research.	Research Centre and Research Lab are active throughout the year.

11	Additional facilities	<ul style="list-style-type: none"> • Intallation of Solar street lights and LED Bulbs. • Utilization of Bio Waste as Plant Manure. • Utilization of Vermi Composer, • Maintenance of Nursery. • Continuance of Vocational Educational Training and Intellectual Property Rights Cell. • Activating Research Cell. • Maintaining Rain Water Harvesting. • Maintenance of Green Campus: Drip irrigation,Plantation of Saplings, water Conservation Sheds for Rain Water Harvesting. • Drilling of three new ponds.
12	Enhancement of Sports Facilities.	Setting up of Volleyball Court and Kho-Kho ground.
13	Preparation of Self Study Report (SSR) for NAAC Re-Accreditation (3 rd Cycle) .	<ul style="list-style-type: none"> • Organized an FDP on the topic,'NAAC Process ,NOW and THEN' on 18/09/2017. • Conducted Academic and Administrative Audit (AAA).----- -- • Audit before NAAC PEER Team Visit.

		<ul style="list-style-type: none"> Submitted IIQA to NAAC on ----- ----- Preparation for NAAC Peer Team Visit.

* Attach the Academic Calendar of the year as Annexure .- **Annexure-I**

2.16 Whether the AQAR was placed in statutory body Yes No

Management Syndicate

Any other body

Provide the details of the action taken

The AQAR is highlighted in the official meeting and college council.

Part – B

Criterion – I
Curricular Aspects

Level of the Programme	Number of existing Program mes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
PhD	3	-	-	-
PG	8	-	-	-
UG	17	1		9
PG Diploma	-	-	-	-
Advanced Diploma	-	-	-	-
Diploma	-	-	-	-
Certificate	5	-	-	-
Others (MPhil)	5	-	-	-
Language Lab Course	-	-	-	-
Functional English	1	-	-	-
Business English	1	-	-	-
ACS	1	-	-	-
Global Business Training	1	-	-	-
Total	42	01	-	09

1.1 Details about Academic Programmes

1.2(i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options

The Curriculum of Bharathiar University is designed in CBCS pattern from 2010 onwards. Elective Subjects are encl. in separate list options taken by several departments.

(ii) Pattern of programmes:

Pattern	Number of programmes
Semester	26 (UG & PG Courses)
Trimester	-

Annual	8 (M.Phil and P.hd) 9 (Add on Course)
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1.3 Feedback from stakeholders* (On all aspects)	Alumni	<input checked="" type="checkbox"/>	Parents	<input checked="" type="checkbox"/>
	Students	<input checked="" type="checkbox"/>	Employers	<input checked="" type="checkbox"/>
	Mode of feedback: Online	<input type="checkbox"/>	Manual	<input checked="" type="checkbox"/>
	Co-operating schools (for PEI)	<input type="checkbox"/>		

**Please provide an analysis of the feedback in the Annexure – Annexure- II*

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

- Yes, The Class Committee meeting is been conducted twice per semester to get the feedback from students in order to, whether students are satisfied with the current curriculum. as well as we have a Curriculum Review Committee for Curriculum Development. The Committee conducts meetings and discusses syllabus related matters with the Heads of all the Departments. Based on the Committee suggestions are Communicated to the University by the BOS.

1.5 Any new Department / Centre introduced during the year. If yes, give details.

- B.Com E-Com - Year of Establishment : 2017
- M.Phil - MB (FT & PT) - Year of Establishment : 2017

Criterion – II

2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

Total	Asst. Professors	Associate Professors	Professors	Others
152	134	18	---	---

2.2 No. of permanent faculty with Ph.D.

26

2.3 No. of Faculty Positions Recruited (R) and Vacant(V) during the year

Asst. Professors		Associate Professors		Professors		Others		Total	
R	V	R	V	R	V	R	V	R	V
45	45	-	-	-	-	-	-	45	45

2.4 No. of Guest and Visiting faculty and Temporary faculty

35	16	-----
----	----	-------

2.5 Faculty participation in Conferences and Symposia:

No. of Faculty	International Level	National Level	State Level
Attended Seminars/ Workshops	15	33	15
Presented	13	26	02

Resource Persons	-	01	05
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2.6 Innovative processes adopted by the institution in Teaching and Learning:

- Wi-Fi was made available over the entire campus.
- Case Study Method of teaching was implemented.
- Group Debate Forum in association with TV Channels on Social issues.
- Counselling for school students through Professional Psychologists.
- Audio Visual room , Created Education blog for subjects. Smart class room and interactive board.
- LCD Projector , field visit, Summer Internship, Industrial visit ,E-learning and Minor projects.
- Research Centre and Research Lab are available on the campus.
- Digital Library: DELNET and INFLIBNET facilities are available .
- Class committee meeting is conducted every month .Action taken reports are discussed in the Heads' meeting.
- After the CIA test result analysis done.
- Sending progress reports to the parents.
- preparation for Lesson plan and maintenance of log book.
- Management Games, Simulation Games, Role Play, Critical Analysis of current issues and Hands on training.
- Article Review
- Participation in Seminars and Conferences
- Participation in Guest Lectures and Workshop
- Innovative teaching tools.
 - **e-Books,**
 - **e-Journals,**
 - **Video Clippings**
- Quiz,Group Discussion, Articles of Latest Technologies,
- Study Materials .Question Bank.
- Power point presentation, group discussion, Seminar, management activities.
- M.Com(CA) students are gained Auditor training as per our MOU from Deepan academy.
- Students are taken to corporate houses for field exposure. Charts and Models are used for direct demonstrations. Subject related videos are

shown in classrooms to enlighten the students on select titles in the syllabus.

- Online submission of students' assignments and participation of students in Webinars, Video Conferencing promote the interest of students in learning.
- They are also assigned group works that promote team learning.
- Peer-review is carried out in order to expand the knowledge and sharpen the skill set of students.
- Simulation games are also used by the staff to ease practical learning.
- **Group discussion:** Group discussion helped the students to exchange their different views and ideas on a particular topic. It helped the students to improve their communication skill.
- **Online quiz:** This helped the students to update themselves with current affairs in Science and technology.
- **Science exhibition:** Science exhibition was conducted among students where each student exhibited various models about current trends in Science and technology.
- **Working Models:** Working models after each unit were given to students.

2.7 Total No. of actual teaching days during this academic year

180

2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)

As per Bharathiar University norms, Centralized CIA tests are conducted. Each subject has five units. The first two tests contain questions from I & II and III & IV Units respectively. The third test, Model Examinations, contain all the five units. Based on the three tests, assignments and seminars, Internal marks will be awarded. Model Practical Exams are also conducted.

2.9 No. of faculty members involved in curriculum / revision/ syllabus development as member of Board of Study/Faculty/Curriculum Development workshop.

Four faculty members are there in the Board of Studies of other colleges. Five persons are responsible for conducting FDP. Curriculum Review Committee conducts meetings regularly. This is followed by the Updation of syllabus through the Board of Studies, Bharathiar University.

2.10 Average percentage of attendance of students

84.58%

2.11 Course/ Programme wise distribution of pass percentage :

Title of the Programme	Total no. of students appeared	Division				
		Distinction %	I %	II %	III %	Pass %
UG	671	11.5	45.5	33.9	9.0	87.4
PG	70	32	67.4	0.6	0	94.7
M.Phil (CS)	4	-				100

2.12 How does IQAC Contribute /Monitor/Evaluate the Teaching & Learning processes:

- Conducting Internal and External Academic and Administrative Audit.
- Class Committee Meeting ,
- SWOC Analysis.
- ICT related teaching.
- Website Updation.
- FDP and Orientation Programmes and Research.
- Staff Evaluation Reports, Students Feedback Report, Staff Appraisal, Result Analysis, Analysis of feedback from students ,alumni and parents for further enrichment.
- Lesson plan , Log book, Remedial Class and Bridge Course.

- Principal, Academic Council Members and heads of the Departments have observed the classes and given their feedback about teaching.
- Question paper Evaluation Committee Verifies the CIA test question Paper.

2.13 Initiatives undertaken towards Faculty Development

<i>Faculty / Staff Development Programmes</i>	<i>Number of faculty benefitted</i>
Refresher courses	-
UGC – Faculty Improvement Programme	-
HRD programmes	-
Orientation programmes	04
Faculty exchange programme	02
Staff training conducted by the university	03
Staff training conducted by other institutions	14
Summer / Winter schools, Workshops, etc.	24
Others	02

2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	45	-	10	-
Technical Staff	12	-	2	-

Criterion – III

3. Research, Consultancy and Extension

3.1 Initiatives of the IQAC in Sensitizing / Promoting Research Climate in the institution

- The IQAC meets regularly to discuss various plans to promote research climate and motivate the faculty for academic advancement.
- It tracks the schemes of the UGC and other agencies like CSIR, DST, ICSSR
- The IQAC of the institution encourages the staff members to undertake major and minor research projects and to organize seminars, workshops and conferences.
- The staff and students are informed about the various fellowships available and they are encouraged to apply for the same.
- Research Committee and Research Lab.
- Motivate faculty to submit Research proposals to UGC.
- Students are also encouraged to submit project proposals.
- SPSS workshop was conducted.
- Encouraged staff to get seed money for research.
- Motivate faculty to organize National and International conferences.
- Faculty members acted as review committee members and editorial board members.

3.2 Details regarding major projects

	Completed	Ongoing	Sanctioned	Submitted
Number	-	-	-	
Outlay in Rs. Lakhs	-	-	-	

3.3 Details regarding minor projects

	Completed	Ongoing	Sanctioned	Submitted
Number	-	2	3,02,000	

			(Rs.62,000 + Rs.2.4 lakhs)	
Outlay in Rs. Lakhs	-	-	3,02,000 Lakhs	-

3.4 Details on research publications

	International	National	Others
Peer Review Journals	18		16
Non-Peer Review Journals			-
e-Journals		24	-
Conference proceedings			-

3.5 Details on Impact factor of publications:

Range Average h-index

Nos. in SCOPUS

3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

Nature of the Project	Duration Year	Name of the funding Agency	Total grant sanctioned	Received
Major projects				
Minor Projects	2016-2017	UGC	3,02,000 lakhs	No.
Interdisciplinary Projects				
Industry sponsored				
Projects sponsored by the University/ College				
Students research projects	2017-2018	TNSCST	10,000/-	yes

<i>(other than compulsory by the University)</i>				
Any other(Specify)				
Total				

3.7 No. of books published i) With ISBN No. Chapters in Edited
ii) Without ISBN No. Books

3.8 No. of University Departments receiving funds from

UGC-SAP CAS DST-FIST
DPE DBT Scheme/funds

3.9 For colleges Autonomy CPE DBT Star Scheme
INSPIRE CE Any Other (specify)

3.10 Revenue generated through consultancy

3.11 No. of conferences organized by the Institution

Level	International	National	State	University	College
Number	1	2	-	-	-
Sponsoring agencies	-	-	-	-	-

3.12 No. of faculty served as experts, chairpersons or resource persons-

3.13 No. of collaborations International National Any other

3.14 No. of linkages created during this year

3.15 Total budget for research for current year in lakhs :

From Management of University/College

From Funding agency

Total

Rs,3.02,000 lakhs

3.16 No. of patents received this year

Type of Patent		Number
National	Applied	-
	Granted	-
International	Applied	-
	Granted	-
Commercialised	Applied	-
	Granted	-

3.17 No. of research awards / recognitions received by faculty and research fellows of the institute in the year

Total	International	National	State	University	Dist	College
	-		-	2	-	1

3.18 No. of faculty from the Institution who are Ph. D. Guides
and students registered under them

9

20

3.19 No. of Ph.D. awarded by faculty from the **Dept.**

5

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)

JRF SRF Project Fellows Any other

3.21 No. of students Participated in NSS events:

University level State level
National level International level

3.22 No. of students participated in NCC events:

University level State level
National level International level

3.23 No. of Awards won in NSS:

University level State level
National level International

3.24 No. of Awards won in NCC:

University level State level
National level International level

3.25 No. of Extension activities organized

University forum College forum
NCC
Any other NSS

3.26 Major Activities during the year in the sphere of Extension Activities and Institutional Social Responsibility.

SNMV IM:

SNMV IM inaugurated 'Lukuinto – The Joy of Reading' campaign on 9th August 2017 to mark International Literacy Day on 8th September 2017. In order to promote the habit of reading among the children of government schools and to ensure that they have appropriate learning resources, the campaign will mobilize books,

magazines, novels, audio visual learning resources such as CDs, DVDs that would be useful to children.

SNMV Institute of Management has been shortlisted as one of the approved centres by AICTE for training 'Life Insurance Agents' under Pradhan Mantri Kusaal Vikas Yojana [PMKVY] scheme.

Dr. S. Balusamy, Director, SNMV IM, received the Gnanaguru Award for Distinguished Educational Services from Mr. K. Venkatapathy, Former Union Minister of State for Law and Justice on the eve of Teachers' Day Celebrations organised by Lions Club of Pollachi and Alagappa University Study Centre, Pollachi on 17th September 2017.

Mr. M. Nagarajan, Assistant Professor of MBA delivered a lecture on Education and Research – Indian Scenario and the Way Forward at the Coimbatore Regional Campus of Mother Teresa University for Women, Kodaikanal on 12th February 2018. More than 60 PG students from all disciplines benefitted from the program.

As part of a Twin Training Program, Dr. S. Balusamy, Director, MBA, delivered an awareness cum training session on Financial Awareness for Low Income Group to the drivers and conductors of the college on 16th February 2018. The second session of the training, Safe Driving Methods was facilitated by Mr. Gnanasekaran, Training Head, Coimbatore Transport Corporation and Secretary, Pollachi Sevalayam, Pollachi.

SNMV Institute of Management conducted on campus Placement for MBA students on 22nd February 2018. The representatives from M/s Indoshell Castings interviewed the students. The program was organized by Rotary Club of Coimbatore Texcity.

On 6th April 2018, Mr. P. Saravanapandi of MBA Department delivered a Guest Lecture on 'Positive Attitude and Team Building' to the students of Government Arts College, Munnar. Around On 6th April 2018, Mr. P. Saravanapandi of MBA

Department delivered a Guest Lecture on 'Positive Attitude and Team Building' to the students of Government Arts College, Munnar. Around 80 Students attended and benefitted.

Dr. S. Balusamy, Director, SNMV IM, acted as University Nominee for the Doctoral Committee convened by the Department of Management Studies, Saraswathi Thiagaraja College of Arts and Science, Pollachi, on 11th June 2018.

Dr. P. Saravana Pandi of the Department of MBA has been training the PG students of the College on interview and career skills.

SNMV Institute of Management organised an Awareness Program on 'Coca-Cola's Sustainable Entrepreneurship Awards for the year 2018, on 1st August 2018. The Chief Guest was Shri. Kalidasan of OSAI, an environmental organization Coimbatore. He addressed the gathering on the growing importance, relevance and the compelling need on renewing the water bodies across the country. Dr. Suyogkumar Bhavare, COO, Jagariti Seva Sansthan; Shri. Amit Kaluke, Awareness Manager, Jagariti Seva Sansthan; Mr. Chandrasekhar, Associate Vice President, Public Affairs and Communications, Coca Cola India; Mr. Selvakumar V., Chief Executive, Laymen Agro Ventures Private Limited also addressed the audience. Around 500 students from MBA and Commerce Studies attended the program.

Dr. S. Balusamy acted as the Resource Person for the Association Inauguration of the Management Department at Parks College, Tirupur on 13th August 2018.

NSS:

The Department of Social Work and the NSS Wing of SNMV CAS, in association with Native Medicare Charitable Trust, observed Daan Utsav - 'Joy of Giving' Week from 3rd to 8th October 2017. On 3rd October 2017, Mr. A.S. Shankarnarayanan, Director, of Native Medicare Charitable Trust (NMCT) addressed the students and motivated them to join hands to ensure that this wonderful movement of giving reaches every corner of India. On 9th October 2017,

Dr. A. Ponnusamy, Principal, SNMV CAS handed over the materials that were contributed by the students of SNMV CAS and the community members from Kuruchi Housing Unit to the staff of NMCT.

The Inauguration of the NSS Unit was conducted on 10th October 2017. The Chief Guest of the function was Dr. R. Baskar, NSS Co-ordinator, Bharathiar University, Coimbatore. Around 300 volunteers participated in this function.

55 NSS volunteers and 1 NSS Programme Officer participated in Koushika River Cleaning program at Narasimmanaickenpalayam on 12th October 2017 organised by NSS and MSW, Bharathiar University.

55 NSS Volunteers and one NSS Program Officer participated in a sapling plantation program organised by NSS Team of Bharathiar University on 26th October 2017 at Bharathiar University campus. 10000 tree saplings were planted

The NSS unit celebrated the 86th birth anniversary of Dr.A.P.J.Abdul Kalam as Youth Awakening Day on 17th October 2017. The Chief Guests were Mr. Udumalai Kalam (A) S. Sheik Maidheen and Dr. A. Abdul Kalam. Dr. A. Ponnusamy, Principal, graced the occasion with his presence.

110 NSS and YRC volunteers along with two NSS Programme Officers participated in a Helmet Rally and Human Chain at Kalpana Kalyana Mandabam, Kavundampalayam, Coimbatore on 14th July 2018. The Non - Governmental Organization (NGO) Nizhal Maiyam organised the event.

The II and III year students of UG classes involved themselves in campus cleaning work on 2nd August 2018. The main objective of the event was to ascertain that the college campus remains free from plastic and polythene bags. 1800 students participated enthusiastically in the event.

After the completion of the cleaning task, the NSS and YRC volunteers undertook an oath to maintain Swachh Bharat.

The Department of B.B.A. organized a Green Day observance on 13th August 2018. Dr. S. V. Manivannan, Head of the Department, spoke on the importance of green Environment and its impact of global warming.

Youth Red Cross (YRC):

Mr.P.Karthi, YRC Program Officer, S. Manikandan and R. Ranjith Kumar of I B.Sc. C.T. participated in a 5 day Inter State Youth Red Cross Motivation Camp from 1st to 5th December 2017 at Bangalore University.

A Blood Donation Camp was conducted on campus on 27th July 2018 in association with Indian Medical Association (IMA), Coimbatore. The Chief Guest was Dr. P. K. Krishnapriya, Medical Officer, IMA Blood Bank, Coimbatore. Shri. M.M. Bhuradia, Vice President, graced the occasion with his presence and handed over the certificates to the 110 blood donors.

Sarang:

The Cultural Committee (Fine Arts Club) of the college 'Sarang', in association with Dream Zone organised Handloom Fashion Show at Mahaveers auditorium on 6th August 2018. Thirty students (Boys and Girls) participated in the event. Around 400 students attended the program.

'Sarang' conducted its inauguration on 16th August 2018. The Chief Guest was Mr. Sameer Ahamed Fi, Dancer, Album Song Singer and Actor. More than 300 students attended the programme.

Yoga:

The Department of Maths (CA) organised a Yoga Program on the topic, Kaya Kalpam on 3rd October 2017. The Chief Guest was Mr. S. Mohanasundaram, Aliyar Arivu Thirukovil, Pollachi. More than 100 students participated actively.

Vipassana Meditation Camp was conducted on the campus between 16th May 2018 and 27th May 2018.

The College celebrated International Day of Yoga on 21st June 2018 at Mahaveers Auditorium. Dr. A. Ponnusamy, Principal of the college delivered the welcome address. He mentioned the importance of Yoga and its benefits. The Chief Guests of the day were Bramakumari Sisters and Brothers. They shared their spiritual experiences with the target audience. Sister Rajalakshmi started the first session with her motivational speech. Sister Shanthi and Brother Jagan taught basic Yoga exercises to the students.

Sports:

SNMV hosted the Bharathiar University Inter –College Taekwondo Competition for Men and Women on 31st August and 1st September 2017. 75 students from 18 colleges participated in the Men’s Category and 65 Students from 16 colleges participated in the Women’s Category. In the Men’s category, CMS College of Arts and Science bagged the winner’s title and VLB Janakiammal College of Arts and Science became the runners. In the Women’s category, Tiruppur Kumaran College for Women bagged the winner’s title and AVP College of Arts and Science became the runners.

The College was also selected to conduct the Bharathiar University Inter – College ‘B-Zone’ Cricket Tournament between 31st August 2017 and 8th September 2017. 15 Colleges participated from Coimbatore, Palladam and Tiruppur. The winner was PSG College of Arts and Science and the runner was Hindustan College of Arts and Science.

A. Prasanth of I B.A. English Literature participated in the Open State Bench Press Championship – 2017 on 15th October 2017 at Champion Gym Kovaipudhur, Coimbatore. He secured III place in Junior Category in 65kg.

The boxing team of the College participated in Bharathiar University Intercollegiate Boxing Tournament 2017 - 2018 and bagged overall trophy. The following students have won the prizes in the different categories:

R. Bharani III B.Sc. Computer Science secured Gold Medal in 69kg Welter Category. R. Karthikeyan III B.Com. C.S. secured Gold Medal in 69kg Light Heavy Category. A. Titus Sangeeth III B.Com. P.A. secured Gold Medal in 52kg Fly Category. R.S. Muralidharan III B.Com. C.S. secured Silver Medal in 91kg Super Heavy Category. Mervyn S. Remegious III B.Com. P.A. secured Bronze Medal in 60kg Light Category. R. Kathikeyan of III B. Com. and R. Barani of III B. Com. have been selected to participate in All India Inter University Boxing Tournament scheduled at Punjab University, Chandigarh, between 18th November and 25th November 2017.

Students of SNMV College of Arts and Science participated in the District Level Dr. M.G.R. Marathon held at Vadavalli on 26th November 2017. Ms. S. Poornima of III B.Com. C.A. won the IX place in the 10 km. run. Mr. J. Vigneshkumar of III B.Sc. Microbiology and Mr. N. Sathishkumar of I M.S.W. won the XI and XV places respectively. In the 5 km race, Ms. S. Priyadharshini of II B.Com. Banking and Insurance and Ms. Srimathi of I B.Com. won the VII and XV places respectively.

On 29th December 2017, few students of SNMV CAS Participated in the AIDS Awareness District Level Marathon Competition 2017 – 18 held at Rathinam College, Coimbatore. M.Poornima of III B.Com. C.A. secured I place, Jency of I B.Sc. I.T. secured II place and Sinduja of II B.Sc. Mathematics secured III place in the 5 km. run.

The College hosted the Inter – Media SNMV Trophy Cricket Tournament for Press people. A total of 10 teams participated. The matches were conducted under league system and top 4 teams were selected for the semi finals. The teams were Dinamalar, Deccan Chronicle, Suryan FM and Times of India. The semi final match was held on 13th January 2017 and the final match was held on 20th January 2017. Team Dinamalar emerged as champions of the trophy.

Few students of the college participated in the Coimbatore ACME Round Table 133 & Ladies Circle 85 Coimbatore Trail Run Marathon on 21st January 2018.

V. Kirubani of III B.A. English Literature participated in Tamil Nadu Para Sports State Championship 2018, in T15 category. He secured the IV place in 1500 meters, at M.G.R. Stadium Madurai on 28th January 2018.

Seven students of the College participated in the Coimbatore District Level Marathon conducted on 4th February 2018 and won medals and cash prizes.

A. Prashanth of I B.A. English Literature participated in the II All India Push Ups Championship 2018 conducted in the month of February. He secured IV place in Junior Category in 70 kg and VIII place in Senior Category in 70 kg.

In the month of March 2018, students of the College participated in the Coimbatore District Level Cancer Awareness Mega Marathon 2018 and secured prizes and medals.

Bharathiar University Inter Collegiate 'C' Zone Football Tournament 2018 - 2019 was conducted in the college from 3rd September 2018 to 5th September 2018. 19 teams comprising of 300 participants from various colleges in and around Coimbatore and Pollachi participated. SNGC College of Arts and Science bagged the Winner's trophy and the Runner- up trophy was won by VLB Janakiammal College of Arts and Science. Nehru College of Arts and Science secured the third place and SNMV College of Arts and Science emerged fourth.

Criterion – IV

4. Infrastructure and Learning Resources

4.1 Details of increase in infrastructure facilities:

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	50.3 acres	-	-	50.3 acres
Class rooms	69	-	-	69
Laboratories	CS lab	7	-	7
	Bio lab	7	-	7
Seminar Halls	2	-	-	2
Auditoriums	2	1	-	3
No. of important equipments purchased (\geq 1-0 lakh) during the current year.	-	-	-	-
Value of the equipment purchased during the year (Rs. in Lakhs) – Bio science Department	66,591			66,591
Chemical & Instruments, LPG Line service charges	2,69,682			2,69,682
Sport Equipments	1,56,013			1,56,013

4.2 Computerization of administration and library

All administrative procedures including, admission, payment of fees, Maintenance of students' records is fully computerized.

SOFTWARE – CampesiLIB Software

Integrated Library system is a library management system, which is designed specially for the administration functions such as acquisitions and cataloguing of books. The major functions like WEB OPAC (Online Public Access Catalogue). The software also support in daily activities like circulation of books to the users.

4.3 Library services:

	Existing		Newly added		Total	
	No.	Value	No.	Value	No.	Value
Text Books	22,512	64,756,885	89	42,420	22,601	65,643,274
Reference Books	2116	843969	44		2,160	
e-Books (INFLIBNET-NLIST) Value of e-journals (payment made for digital database)	TOTAL AMOUNT SPENT Rs 5750 E-Journals – 6000 E-Books – 1,35,000					
Journals	65	1,33,591	-	-	65	1,33,591
e-Journals	From DELNET & INFLIBNET					
The institution has registered in National Digital Library for E- Resource						
Digital Database	02	17,250	-	-	02	19,470 Increase 18% GST
CD & Video	1851	-	58	-	1909	-
The Value of CD is from the Purchase of Books & Periodicals						

OTHER REFERENCE RESOURCES:

- Back Volumes : 1359
- Project Reports : 975
- Question Banks from the year 2000 to April 2018
- News Paper : 12
- SwayamPrabha : 32 Channels.

4.4 Technology up gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Depts.	Others
Existing	425	7	7Mbps		344	5	23	20
Added	75	-	13Mbps		75	3	17	13
Total	500	7	20Mbps		419	8	40	33

- Wi-Fi enabled campus keeps the staff/students updated and assisting for their research areas.
- Library as a knowledge hub[Delnet&Inflibnet]

4.5 Computer, Internet access, training to teachers and students and any other programme for technology up gradation (Networking, e-Governance etc.)

S.No	Date	Dept.	Title / Exam	Resource Person	No. of Students
1	06.09.17	B.Sc (CS)	Software Testing	Mr.G.S.SyedAsif, Software Trainer, KGiSL, Coimbatore.	45
2	28.11.17	Othakkalmandapam Government Higher Secondary school students	C++& Star Office	B.Sc (CS) Dept. Staff	86
3	18.12.17 & 19.12.17	B.Sc (CS)	Photoshop	AswinSakthivel.S B.Sc (CS) Final Year	50
4	22.12.2017 31.01.2018	B.Com (IT) & B.Com (Ecom)	Tally ERP	R.Sukumar, CSC Computer Centre	50
5	05.02.18	B.Sc (CS)	Multimedia and Graphics Design	Mr.ImthiazMehboob Sheriff, Multimedia Programmer	62
6	23.2.2018	B.Com (IT) & B.Com (Ecom)	Tally With GST	R.Sukumar, CSC Computer Centre	50

7	20.9.2017	BSc (CT)	workshop on Hardware Servicing and Software Installation	Mr.P.Palanisamy, CEO, SYSCO SYSTEMS	70
8	27.12.2017	BSc (CT)	On Day Workshop on Flash	Mr.Aravindhyan CEO Clusters Animation PVT Ltd	35
9	9.2.2018	BSc (CT)	Hands on Training on “DOT Programming”	Mr.P.Ganesh, Ucan Computer Solutions	36

4.6 Amount spent on maintenance in lakhs :

i) ICT	32,70,874
ii) Campus Infrastructure and facilities	3,31,47,103
iii) Equipments	4,92,286
iv) Others	1,76,011
Total :	Rs.3,70,86,274

Criterion – V

5. Student Support and Progression

5.1 Contribution of IQAC in enhancing awareness about Student Support Services.

- Special coaching for Class Toppers and Remedial Classes for Slow learners.
- Bridge course for non-Mathematics & non-accounts students.
- Tutorial system.
- Conducted objective type tests for identifying advanced learners and slow learners.
- Classifying the students based on their communication skills and given Communicative English class to the students.
- Encourage students to participate in seminars, cultural activities and sports. TA, DA and Jersey will be provided for sports persons.
- Group insurance facility for the students and their parents.
- Encourage students to participate in NSS and YRC. Maximum number of students are involved in Extension Activities for social issues like Dengue awareness programmes.
- Maximum number of students are involved in Extension Activities for social issues like Dengue awareness programmes.
- College Calendar and Magazine are issued to all the students .
- Professional Coaching Classes - CA, CMA and ACS Courses
- Guidance for Competitive exams, Skill Development Programs and Entrepreneurship development trainings are given to students.
- Regularly Placement training is given to the students. They attended on / off campus drive for placement.
- Scholarship benefits available for the students – Government, Merit, Sports and ISR Scholarship Scheme. Scholarship notification is informed to the students.

5.2 Efforts made by the institution for tracking the progression

- Conducting three CIA tests to students and Result Analysis for CIA I ,II and III were prepared, sending progress reports to parents, remedial classes, assignments, result analysis, parents meeting and training programmes.
- Question Bank to students. Based on their attendance performance counselling will be given for attending the class regularly .
- Effective Mentoring System is in place.
- Feedback on curriculum and feedback on teaching effectiveness through Class Committee Meetings.
- Students can motivate to participate in extracurricular activities like oratorical club, fine arts club and sports, Literary club and intellectual forum.
- To enhance the entrepreneurial skills among the students, EDC and VET Centre organise various training programs on Mobile Services, Mushroom Cultivation, Soap Making, Food Processing etc.

5.3 (a) Total Number of students

(b) No. of students outside the state

50

(c) No. of international students

15

Men

No	%
1496	51.2

Women

No	%
1424	48.7

Demand Ratio : 1: 1.4

Dropout % : 3.90%

5.4 Details of student support mechanism for coaching for competitive

Last Year (2016-2017)						This Year (2017 -2018)					
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
1950	435	9	0	4	2398	303	470	10	2144	0	2920

examinations (If any)

- The Placement Cell Conducts training classes for all the final year UG and PG students final year students two hours per week. This training program shall start with the Career guidance session which is a part of the training curriculum and pay special attention to Global Business Foundation Skills, Global mobility, Aptitude, Communicative English, Interview and Presentation skills.
- Guidance is also given through Certificate Courses - Global Business skill Phase I,II and III
- Coaching class for CA, CMA and ACS.
- 39 students from Microbiology and Biotechnology have undergone coaching for competitive exams at Tamil Nadu Government General Library, Udumalpet.

No. of students beneficiaries

5.5 No. of students qualified in these examinations

NET SLET GATE CAT IAS/IPS

IAS/IPS etc State PSC UPSC Others

5.6 Details of student counselling and career guidance

Student Counselling:

- Exclusive Counselling is given through Svastika Counselling cell
- Mentoring, Remedial coaching, placement training, Mock interviews, Career guidance are provided for the benefit of the students.

- The following programme were organised related to student counselling
 - Women Empowerment cell and Department of Social Work, SNMV CAS in collaboration with Aram Foundation conducted **Counselling session on “Handling Abuse”** on 21st and 22nd February 2018. **Mr.A.V.B.Madhavan, Director**, Aram Charitable Trust was the resource person for the counselling session.
 - Dept of Social Work, Svastika student counselling cell, SNMV CAS, has organised a counselling session on “Here is how you manage Stress” on 24th October 2017 at MANBA – UI- ULOOM Hr. Sec. School. MS.Sheela, Psychiatric Social Worker, Presitha Service Society, addressed the school students.
 - **Workshop on ‘Facing Interview – Tips and Tricks to boost the confidence in Adolescents’** on 21st July 2017, *Mr.Balasundaram, Group HR – Head, Universal Heat Exchangers Pvt.Ltd was the resource person.*
 - **Inaugural and Orientation Program of Student Counselling Cell**, on the topic “ Wake up call for counseling in college for adolescents’ on 14th July 2017. *The Resource Persons were Ms.Sheela, Psychiatric Social Worker, Preshitha Service Society, Ms.Johanna, Director, LIFE FOR ALL & Ms. Kalpana, Chairperson, YWCA.*

Career Guidance

- Placement Cell offers career guidance for all UG and PG final year students in the schedule of two hour per week, This training program shall start with the Career guidance session which is a part of the training curriculum and pay special attention to Global Business Foundation Skills, Global mobility, Aptitude, Communicative English, Interview and Presentation skills.
- The following programme were organised related to Career Guidance
 - The Placement Cell organized Williams Lea Tag Pool Campus Drive for the 2015, 2016 and 2017 passed out students in the college premises on 11 July 2017. 4 students from SNMV were selected and offered jobs.
 - 44 final year UG students of B.Sc Microbiology, Biotechnology & Maths attended Zifo Technologies pool campus interview at Shri Sakthi Engineering College on 28 July 2017.

- Mr.M.Dinesh, Placement Coordinator attended a placement officer's meet at MAXVAL IP office located at Keeranatham IT Park on 11 August 2017.
- The Placement Cell organized a Guest lecture for II MBA students on 18 August 2017. Mr. Seshadri, Founder of Ethirajan Analytics, briefed the students on career Opportunities in the field of Data and Business Analytics.
- The Placement Cell scheduled a pooled campus interview at Shri Krishna Arts and Science College on 29 August 2017 for the final year Computer Stream students. 65 eligible Final Year UG computer stream students attended the online aptitude test.
- On 9 September 2017, seventy Undergraduate and Postgraduate students visited the Bangalore Campus of Infosys for a corporate tour to understand the technicalities of the corporate work environment and culture.
- Mr.P.J.Balakumaran, Assistant Professor in Commerce with Computer Applications; Ms.G.Banupriya, Assistant Professor in Computer Science; Ms.M.Dhanapackiam, Assistant Professor in Mathematics with C.A. and Ms.Rakhi L Lalwani, Assistant Professor in English, attended a 10 day Faculty Development Program at Infosys, Mysore Campus from 11 to 20 September 2017.
- 96 eligible UG final year students attended Mckinsey Pooled Campus Drive at GRD College on 14 September 2017 for the post of Business Presentation Specialist & Designer.
- 33 eligible UG final year computer stream students attended Microland Pooled Campus Drive at CMS College on 16 September 2017 for the post of Service Executive
- The Placement Cell conducted Wildcraft pooled campus drive for MBA students on 14th October 2017. 600 students from 26 colleges attended the interview.

- SNMV Placement Cell and Bharathiar University Career Guidance Cell jointly organized Infosys training program for 55 selected final year and pre-final year students from 3rd to 21st October 2017. Mr. Sundar Krishna, Infosys Trainer, was the resource person for the program on Global Business Foundation Skills.
- The Placement Cell organized DELL Campus Ambassador selection process on 22nd August 2017. 62 students of all II Year UG courses attended. Ms. Chekurivikasha – Dell Representative handled the selection process. Two students were shortlisted and they attended the final round of telephonic interview on 27th October 2017. Jerome of II B.Com. C.A. and Yukta Sharma of II B.Com. C.A. were selected as DELL Campus Ambassadors for the year.
- KGISL on campus drive for Final Year MBA students was conducted for the designation of Junior E - Sourcer on 1st November 2017.
- Three eligible M.Com. C.A. students of the College attended a Pool Campus Drive at RVS College on 27th November 2017 for SANMAR Group.
- The final year Computer stream students attended Capgemini Pooled Campus Drive at RVS College on 12 December 2017. Aswathi of III B.Sc. I.T. was selected as Software Associate.
- 70 final year Computer stream students attended Infosys IT pooled campus drive at Hindustan College on 15th December 2017. One student was selected.
- The Placement Cell conducted AMAZON on Campus drive on 20 December 2017.
- 280 final year UG students attended this interview. 5 students were selected as Customer Support Associates.
- The Placement Cell conducted Visionary RCM campus recruitment

for final year Life Science UG & PG students on 29th January 2018 for the post of Junior Coding Executive.

- On 9th September 2017, seventy Undergraduate and Postgraduate students visited the Bangalore Campus of Infosys for a corporate tour to understand the technicalities of the corporate work environment and culture.
- On 28th December 2018, the Placement Cell conducted a DELL event for 15 students on the College campus.
- 17 eligible final year UG Computer Stream students attended a walk - in -Interview for the posts of Web Developer, Web Designer, Mean Stack Developer, Android Developer and iOS Developer vacancies at Agnitio Systems on 25th January 2018.
- 60 eligible final year UG students attended Concentrix Pooled Campus Drive at RVS College of Arts and Science on 9th February 2018. 4 students were selected as Representative of Operations.
- 13 final year UG students attended Infosys Pooled Campus Drive at Sri Krishna CAS on 10th February 2018. 3 students were selected as Process Associates.
- The Placement Cell conducted Bright Star Educational Institutions On-Campus Recruitment Drive for the final year UG students on 12th February 2018. 47 students were selected as Communicative English Trainers and Hand Writing Trainers.
- The Placement Cell conducted IDBI Federal and Future General On - Campus Recruitment Drive for the final year students on 13th February 2018. 73 students were selected in both companies as Agency Leaders.
- The Placement Cell organised an Orientation Program for the final year UG students on 13th February 2018. The Chief Guest was Mr. Prabhakaran, Regional Marketing Manager from ICICI Securities. He shared his valuable knowledge about the Stock Market and

instructed the students to complete the registration to participate in Stock Mind Season 6.

- The Placement Cell conducted Apollo Munich Healthcare Campus recruitment for selected final year UG students on 26th February 2018.
- Astral Consulting Limited campus recruitment for final year MBA (Finance), M.Com C.A. and selected final year UG students was conducted on 27th February 2018.
- The Placement Cell conducted KGISL on-campus Interview for all final year UG & PG students on 6th March 2018. 3 students were selected as Junior Process Associates.
- Bharathiar University conducted Cognizant Pooled Campus Drive at Sri Krishna College on 8th March 2018. 96 eligible final year UG students attended this interview.
- The Placement Cell conducted Tiyan Infotech Pvt. Ltd. on-campus interview for all final year UG students on 9th March 2018.
- Focus Edumatics on-campus interview for all the final year UG & PG students was conducted on 15th and 16th March 2018. 52 students were shortlisted as Online Tutors. Team members from the company also visited the campus on 4th April 2018 regarding the signing of a Memorandum of Understanding.
- Two students of III B.Sc. Computer Science were selected by Samhita Academy as Brand Promoters for 10 days from 9th April 2018.
- The Placement Cell organised Odessa Technologies Pooled Campus Drive for MBA and M.Com. students on 2nd June 2018. 213 students registered from 42 different colleges from Tamil Nadu, Kerala and Bangalore. 62 students attended the interview and 13 were shortlisted.
- Dell invited SNMV - Campus Ambassadors, S. Jerome and Yuktha

Sharma of II B.Com. C.A. to Dell Factory at Chennai on 1st June 2018. 10 Ambassadors from different colleges all over India were invited for the visit.

- Mr.M.Dinesh from Placement Cell, Jerome and Yuktha Sharma of III B.Com CA, Dell Campus Ambassadors were invited to attend Dell Grand Finale held at Bangalore on 20th June 2018. Jerome secured 3rd place and Yuktha Sharma secured 6th place all over india. The results were based on the six months of activities organised at our SNMV campus.
- The Placement Cell organized i-Process (Part of ICICI Bank) Pooled Campus Drive for the year 2017 & 2018 passed out batch UG & PG students on 9th June 2018. 49 students attended from 8 different colleges and 13 students were selected for various positions.

No. of students benefitted

706

5.7 Details of campus placement

<i>On campus</i>			<i>Off Campus</i>
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
13	320	226	18

5.8 Details of gender sensitization programmes

- The Women Empowerment Cell organizes gender sensitization programmes Healthy Living Tips for young Women ON 28.07.2017 Chief guest is Dr. N. Usha Nandhini Lotus Hospital , Coimbatore .
- Women Empowerment Cell conducted 'Safety Path' for girl students on 19th September 2018. Ms. Vaishnavee Balaji, Founder, Food Bank Coimbatore and Youthful India, was the Chief Guest.
- Women Empowerment Cell and the Departments of English and Social Work in collaboration with Aram Foundation Charitable Trust organized a Counselling session. After the counselling session they conducted “Self Defense Training” for the girl students of first year UG from all the streams on 21st and 22nd February 2018. The Resource Person was Mr.A.V.B. Madhavan, Director, Aram Charitable Trust.

5.9 Students Activities

5.9.1 No. of students participated in Sports, Games and other events

State/ University level National level
 International level

No. of students participated in cultural events

State/ University level National level
 International level

5.9.2 No. of medals /awards won by students in Sports, Games and other events

Sports : State/ University level National level
 International level
 Cultural: State/ University level National level
 International level

5.10 Scholarships and Financial Support

	Number of students	Amount
Financial support from institution	882	Rs.67,75,995
Financial support from government	222	Rs.987940
Financial support from other sources	-	-
Number of students who received International/ National recognitions	-	-

5.11 Student organised / initiatives

Fairs : State/ University level National level

International level

Exhibition: State/ University level National level

International level

5.12 No. of social initiatives undertaken by the students

17

5.13 Major grievances of students (if any) redressed: Nil

Criterion – VI

6. Governance, Leadership and Management

6.1 State the Vision and Mission of the institution

VISION

To emerge as an Institute of Excellence in higher learning, imparting value based education in line with global standards

MISSION

To provide quality education at affordable cost.

To inculcate the Indian heritage and culture and to instil moral values of life in the minds of the youth.

To promote leadership qualities and to develop entrepreneurial skills among the students.

To extend the services of the institution for the betterment of the society

6.2 Does the Institution has a management Information System - Yes

6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1 Curriculum Development

As the institution is under Bharathiar University the curriculum is developed by the University. Faculty members from the college are encouraged to send suggestions to the board of studies to make relevant modification in the syllabus. The faculty handling add on courses are encouraged to frame the syllabus.

A Curriculum Review Committee has been formed in the institution meetings are convened frequently by this committee along with the principal and staff representatives from all the departments. Each staff representative puts forth the suggestion form the improvement of the syllabus. They also give justification for changes to be carried out. The principal and the chairman of the Curriculum Review Committee scrutinize the suggestions and accurate decisions are taken. Based on these suggestions, letters are sent to the members of Board of Studies. As a result of this, a few changes have been brought about in the Curriculum.

6.3.2 Teaching and Learning

- Subjects are allotted to the staff based on Competency Mapping. Their experience and subject expertise are taken into account. Lesson Plans are prepared and log books are maintained. The well –ventilated, spacious class room create a conducive environment for the teaching learning process. Quality faculty members are selected by the interview panel which consists of management representatives, Principal, Director, Deans and HODS. Preference is given to experience and qualification like M.Phil., Ph.D., SLET and NET. The candidate handle classes before the interview panel and the panel members check their communication and presentation skills.
- Spacious seminar halls with required seating capacity, Audio visual room equipped with latest technical features and digital library. Reading hours in the library make the learning process interesting and lively. Visiting and guest faculty are invited frequently to update the knowledge of the stakeholders and also in project preparation. Wi-Fi facility is also available.
- Lesson planning is done in order to plan the syllabus as per university requirement. The same is handed over to the students well in advance, so that they can come prepared for the regular academic sessions. Once the class is

6.3.3 Examination and Evaluation

- As per Bharathiar University Norms. Examination committee is formed at the college level, to conduct internal as well as University Examinations smoothly in a centralized manner. Question Bank , model Question paper , weekly tests and model practicals prepare the students to face the examinations without fear and stress.
- Two CIA Tests(Continuous Internal Assessment) and a Model Examination are conducted before the University Examinations. These tests are conducted transparently and in the University Examination Pattern . Internal marks are awarded based on the examination in order to avoid subjectivity bias.
- Two CIA Tests (Continuous Internal Assessment)s and a Model Examination are conducted before the University Examinations. These tests are conducted transparently and in the University Examination Pattern. Internal marks are awarded based on the examination in order to avoid subjectivity bias.
- Result Analysis of CIA Tests I, II and III are prepared and discussed with the Principal. Proper counselling is given to the staff and Remedial Classes are arranged for the slow learners. Progress reports are sent to the parents. Parents are informed about the poor performance of their wards.
- After the Publication of the result of University Examinations, students can apply for retotaling, revaluation and supplementary exams

6.3.4 Research and Development

- Research and Development committee carries out various seminars, workshops and symposium. The Committee focuses on applying and obtaining fund from various funding agencies. Weekly meetings are conducted in order to create research awareness among faculty members. M.Phil. and Ph.D. scholars are also encouraged to apply and obtain different programs to be conducted at the college.
- Research Centre and Research Lab have been established. Staff and students are encouraged to submit minor and major projects. Financial support is extended to the staff members for attending training programs. Staff can get seed money from the Management for research. For research students, chemicals are sponsored by the Management.
- Research Grants are provided by the Management for National and International Publications. Two staff of Bioscience were permitted to attend Course on Refresher Experimental Approaches to Molecular Microbiology in Science Academic School of life science, at Manipal.
- Refresher Experimental Approaches to Molecular Microbiology and Cell Biology.

6.3.5 Library, ICT and physical infrastructure / instrumentation

College has two stand alone libraries (one for UG and one for MBA), both the libraries have sufficient stock of books, journals and magazines. Campus Library is the online software platform on which the library is run. We have access to DELNET and INFLIBNET. Campus is Wi-Fi enabled and the computer labs are equipped with latest desktops and laptops. Latest technologies like N-Computing, Thin Client and Wi-Fi are utilized. The bio science labs have state-of-the-art instruments.

National Library and OPAC software are offered to the stakeholders. All the operations and services of the library have been automated with bar code technology using “Campus I-Lib” software. The software has excellent operation module such as transaction query and reporting modules.

The Library Services include Bar coded book system, Reference section, Internet and Reprographics.

The Best Library User Award, initiated in 2006-2007, has been found successful in inculcating reading habit among students. This award judges students across a comprehensive criterion of continuous assessment on the basis of books, journals and newspaper reviews referred to / utilized by them. Two students, one each from UG and PG, are selected for this award every year.

- The Department of physics has purchased instruments like Torsionan Pendulam with mass, Digital IC-Trainer-Kit, Solar cell Kit, Clipping & Clamping-Kit, Resonance Column Apparatus, Magnetometer.

6.3.6 Human Resource Management

- College has 143 teaching and 59 non teaching staff members. In order to motivate the employees, many activities are conducted on a regular interval, which include Faculty Development Programmes, weekly staff meetings and Monthly Management Meetings.
- Grievance handling mechanism is put in place to address issues and concerns of the staff members. All national and state level celebrations are observed with colour and flair on the campus. Religious festivals are celebrated with uniqueness.
- Appointment orders are issued to the staff immediately after the recruitment. The first year of service comes under the probationary period .Leave facilities are given to the staff, which include casual leave, on duty leave, special leave and earned leave. The timing for the students is from 8.00 am to 1.30 pm, for the teaching staff from 8.00 am to 4.00 pm and for the non –teaching staff from 8.00am to 5.00pm. Administrative and finance meetings are conducted through the Administrative Officer. Increment is given to the staff based on the staff performance and appraisal. The staff who wish to leave the college will be relieved from service through prior notice.
- The Staff Welfare Schemes include Staff Quarters, Insurance Scheme, subsidized bus, canteen rate, wedding gift, casual leave, Earned leave, Special leave, maternity leave, vacation, festival advance for non teaching staff and sweets for Deepavali.

6.3.7 Faculty and Staff recruitment

- Faculty recruitment is a centralized process. The Director, Deans and HODS calculate the number of vacancies as per Bharathiar University norms .The vacancies are advertised in leading news papers and the received applications are scrutinized and eligible candidates are shortlisted. These candidates are called for an interview. The expert panel comprises of the Principal Director, Deans and HODS. The candidates are asked to handle classes in the presence of the panel. Their subject expertise and communication skills are tested and quality staff are selected.
- For the selection of nonteaching staff, qualification and experience are taken into account and direct interview is conducted. Staff are recruited for office and computer Lab, based on their performance in practical procedures. Gender equity is taken into account.

6.3.8 Industry Interaction / Collaboration

- The institution strives to have collaboration with as many companies as possible. MoU's have been signed with many corporates for training and industrial visits. Visiting faculty from industry enlighten the students on the latest industrial development. Our institution has tie up with ICAI, ICWA and ICSI associations to train our Commerce students to become future professionals. Our MBA Department and students are members of Coimbatore Management Association.
- Industrialists are invited as guest speakers. Summer Internship, field work and Management Development Programmes are encouraged. Training for two days was offered by (IIFPT) incubation centre in full focus of IIFPT different categories, Tanjore. Tally training is also important to the stakeholders. During the consultancy hour, suggestions were given by self help groups for improving industries. For Arts and Humanities, classes in communicative English will come under

6.3.9 Admission of Students

- The institution follows standardised admission procedure as per Bharathiar University norms.
- The eligibility of admission is based on marks and Bharathiar University norms.
- As a rural institution, the college focuses on imparting quality education at affordable cost.
- The fee structure is lower than most of the other colleges in the city; at the same time the quality is maintained at par with the best in the educational scenario.
- Management offers merit scholarship and sports scholarship. We take utmost care in providing all government scholarship to the eligible students. Eligible students have to enroll themselves and register through the application forms.

- The candidates who are admitted to various departments, will undergo an induction program.
- To commemorate the 28 years of existence of the institution, 28 seats are offered by the Management to deserving students under the 'Institutional Social Responsibility' Scheme, for children from economically weaker sections with good academic records.
- In addition, participation in education fairs paves the way for admission. Brochures and Prospectus advertise eligibility and placement.
- Admission centers in rural areas like Ooty and Gudalore encourage students from the village background to join the institution.

6.4 Welfare schemes for

Teaching	<ul style="list-style-type: none"> • The institution offers Insurance coverage and Staff quarters. Transport and food are provided for the staff at subsidised rates. On the occasion of staff weddings, Gift vouchers are presented to them by the Management. • Special leave is granted for the staff for illness and condolence. • Financial assistance on medical grounds is given to the staff in genuine cases.
Non teaching	<ul style="list-style-type: none"> • Uniform is distributed to the non-teaching staff by the Management and they are provided with free transport facility. Festival advance and sweets for Deepavali are given.
Students	<ul style="list-style-type: none"> • Student personal accident insurance policy. • Scholarship for excellence in sports ranging from 10% to 100% fee concession. TA, DA and Jersey are provided. • Our U.G students securing University First Rank, and continuing Postgraduate studies in our college will be eligible for 100% scholarship. • Our U.G students continuing Postgraduate studies in our college, will be eligible for 10% fee concession (including MBA). • Institutional Social Responsibility (ISR) Scheme.

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6.5 Total corpus fund generated

6.6 Whether annual financial audit has been done. Yes

No

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	TUV RHEINLAND	Yes	IQAC/ISO
Administrative	Yes	TUV RHEINLAND	Yes	IQAC/ISO

6.8 Does the University/ Autonomous College declare results within 30 days?

For UG Programmes Yes No

For PG Programmes Yes No

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

-

6.11 Activities and support from the Alumni Association

- Alumni meet is conducted every year
- Alumni supports in admission process.
- In placement, by bringing companies for campus recruitment.
- Alumni act as resource persons during guest lectures and seminars.
- Alumni assist the institution in organizing industrial visit.
- Alumni contributed financial assistance in building the vehicle stand on the campus.
- Alumni give feedback on curriculum Development and their suggestions are forwarded to the Board Of Studies , Bharathiar University.

6.12 Activities and support from the Parent – Teacher Association

- After CIA Test , Parents- Teachers Meet is convened followed by, students related aspects are discussed.
- Academic performance, Attendance of the students , Discipline on the campus /hostel , Dress code , Co-curricular and extra curricular activities are monitored.
- In admission process , we get support from the parents.
- Parents express their opinions and suggestions for the further development of the institution during the association meetings.
- Feedback is obtained from the parents in a structured format for review of the syllabus and about the institution.

6.13 Development programmes for support staff

- Guidance to pursue higher studies .
- A skill development programme on Spoken English is conducted for the support staff.
- Computer training is also given .
- As per the norms of Securities Exchange Board of India (SEBI), classes are taken on securities, savings and finance.

6.14 Initiatives taken by the institution to make the campus eco-friendly

- There are three big ponds created at the backyard of MBA block which can collect and store rainwater runoff from roof tops via pipes during monsoon seasons. The Rain water harvesting system is done to increase the ground water level.
- Go Green Activities to create Green Campus.
- The entire campus is maintained clean and Green. Littering is strictly avoided to maintain hygiene.
- NSS Volunteers from SNV School visited and Cleaned the Campus.
- The SNMV NSS Unit conducted a Sapling Plantation Program on our campus on 26th July 2017. 800 saplings, donated by Mr.Suresh, Forest Range Officer, Coimbatore Range were planted all over the campus by the guests and the dignitaries of the day. Altogether NSS volunteers participated, and they planted 800 saplings.

- Around 600 NSS volunteers along with 5 staff members participated in International Youth Day- Human Chain on 12 August, 2017
- National Service Scheme, Department of B.Com (IT) and 'Revive Foundation' in association with 'The Eye Foundation' jointly organized a free eye screening camp on 23-08-2017 and 24-08-2017. Nearly 350 students 30 teaching staff and 18 non teaching staff actively took part in the camp.
- On 3rd March 2018, the NSS Association conducted its Inauguration. The resource persons included Dr. R.Baskar, Bharathiar University, Coimbatore. Around 400 students attended program. Temple cleaning was done by 50 NSS Volunteers on 6th March 2018 as part of the program.
- Dengue Awareness Program was conducted on 07.03.2018 at Malumachampatti.
- Hands-on Training on repairing of Mixies, Grinders and Electrical Appliances by Mr.R.S.Mani on 08.3.2018.
- "BODHI MARAM" Teachers Association gave a detailed awareness regarding the importance of Confidence and Entrepreneurship on 09.03.2018.

Criterion – VII

7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

- Wire-free technology has been extended over the entire campus.
- Virtual Campus was initiated in the college.
- Media Lab(Audio-visual room), Creation of Educational Blogs, ICT based activities, handling of classrooms with LCD projector for every department, Smart class rooms and Interactive boards. Uploading Time table, Syllabus and course materials on website, Hands on training, Industrial visit, National Digital Library, DELNET and INFLIBNET.
- Professional Ethics, Communicative English classes, Personality Development Programs, Global Business Foundation skills
- Strengthening Alumni Association, MOU with leading Industries, Academic and Research Institutions.
- Students are given training in web site updation, Animation, Photoshop, Coral Draw, PHP and Hands-on Training in Digital Marketing and Tally.
- Students are encouraged to register for MOOC,NPTEL and Swayam online courses.
- The College recognises the commendable performance of plus two students by awarding various scholarships (merit,sports)
- Awareness Programme conducted for Animal welfare.
- College magazine ‘LAHAR’ is released every year.
- The Digital Language Lab was established with 60 systems. Basic Computer Assisted Language (CALL) methods and applications were introduced through network computers.
- Vocational Education training (VET) was established for the benefit of students.
- New Multipurpose Auditorium was launched with seating capacity of 3000 students.
- New block is being constructed to accommodate the ever increasing strength of students.

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year:

- Computer lab was strengthened by adding 75 new computer systems and Internet speed increased from 7 mbps to 20 mbps.
- Incubation centre was Initiated.
- Welfare Schemes for Non-Teaching Staff., Teaching Staff and students.
- The Accidental Insurance Scheme Policy for the staff and students.
- National Celebrations were conducted every year for boosting Patriotism among students. Freedom Fighters are Honoured by the Institution.
- Intellectual Property Rights (IPR) cell was established.
- **SWAYAM PRABHA:** 32 channels were configured and installed in the conference Hall for the benefit of the students for orientation sessions at national and international levels.

The Best Library User Award:

- Two students, one each from UG and PG, are chosen for this award.

Awards/ Recognitions

- MBA Librarian, Dr.K.UmaMaheswari, was awarded by the President of Malaysian United Integration - VetriTamilan 2018 -award for her excellence in spiritual phenomenon.
- On behalf of Dr.S.R. Ranganathan's(Father of Library Science) 126th birthday, SALIS(Society for the Advancement of Library Information Science)awarded the LIS professionals who are having more than ten years of experience in the field of Library Science. Ms.SophiaMerline and Dr.K.Umamaheswari were selected and awarded by SALIS for their extra ordinary service in the field of Library Information Science(LIS) held at Coimbatore Institute of Technology on 27.08.2018.
- In order to promote eco-friendly campus, the senior students of the Department of English have provided tree saplings to I year U.G students and staff during the Freshers' Day Celebrations.
- The Students of the department of Bioscience are maintaining Green House for cultivating medicinal and herbal plants .

Plan of Action	Action Taken Report
Introduction of New Academic Programme, M.Com.	Changed the Nomenclature of M.I.B to M.Com in the year 2017.

Introduction of M.Phil. Microbiology, Part Time and FullTime.	Introduced M.Phil. Microbiology, Part Time and FullTime.			
Introduction of New Academic Programme, B.Com (E.Com.)	Introduced the Course B.Com -E.Commerce			
Awards and recognition	The staff members who produced 100 % pass were honoured with certificates during the College day Celebrations.			
Staff members were motivated for research	The Management motivated the faculty members to focus on Research paper presentation and publications.			
Various departments have gone forward to sign Memoranda of Understanding in order to improve the link between Industry and Academia.	Sl. No.	Organization	Area of Specialization	Duration
	1	ND Clinical Research services	Clinical	2017-2022
	2	Edison Science	Science	2017-2022
	3	DhanviInfotech	Software	2017-2022
	4	K3 Business	Software	2017-2022
	5	Digitek Business Solutions	Banking, Financial Services and Insurance	2017-2022
	6	C Cube	Software	2017-2019
	7	Daffodil India	Software	2017-2022
	8	Sri Sakthi ID	Commerce	2017-2022
	9	NU Pro Labs	Clinical	2017-2022
	10	Global Vision	Placement	2017-2022
	11	The Master's	HR Training	2017-2022
	12	Mazenet Solution Pvt. Ltd.	IT and Industrial services	2017-2018

	13	Sathyam Coaching Center	Competitive Exams Training	2017-2018
	14	Accent Techno	Software	2017-2018
	15	Deepan Academy	Chartered	2017-2022
	16	Devanath& Co.	Health Care	2017-2022
	17	P. Lakshmipathy	Chartered Accountant	2017-2022
	18	Lakshmishree Investment & Securities Pvt. Ltd.	Stock Market	2017-2022
	20	Aram Foundation	NGO	2017-2022
	21	Aksent Corporate Solutions	Training	2017-2021
	22	MAS Solar System Private Limited	Training and Research	2017-2019
	23	NexgenInfotech	Training and Research	2017-2019
	24	Get Set Go	Life Skills Development	2017-2021
	25	Prajapita Brahma Kumaris, Coimbatore.	Yoga and Meditation	2018-2021
Industrial Visit & Extension Activities	Total number of Industrial Visit & Extension Activities: 27			
FDP	Total number of FDPs conducted :6			
Publications	Total books published :4 and Total number of Journal Articles published :27			

EDC

Entrepreneurship Development Cell of the institution (SNMV-EDC) strives to motivate the students and to nurture the culture of innovation through a conducive entrepreneurial ecosystem on the campus. The cell was set up to aid the growth of the society by enabling budding entrepreneurs realize their dreams to start up their own enterprises.

Activities of SNMV EDC:

- SNMV- EDC was inaugurated on 13.07.17 by **Mrs. S. Brindha Devi, Assistant Engineer, District Industries Centre, Coimbatore**. She explained the Central sponsored scheme and the New Entrepreneur-cum-Enterprise Development Scheme (NEEDS) implemented through DIC in rural and urban areas. The Inauguration Ceremony was attended by 200 students of the college.
- SNMV-EDC organized a Guest Lecture on Entrepreneurial Motivation on 9th August, 2017 in the college premises. **Dr. S. Kumarvel, Quality Manager, Indian Institute of Food Processing Technology (IIFPT), Thanjavur**, was invited as the Chief Guest. He explained the value added food products that can be manufactured and marketed. He detailed the food processing of fruits, vegetables, food grains, packaged foods, soft drinks, snacks and bakery products.
- Entrepreneurship Development Cell of Shri Nehru MahaVidyalaya College of Arts and Science (SNMV) organized a Guest Lecture on "Technopreneurship" on 20.12.2017. The Chief Guest was **Ms.Sudha Mani, Business Consultant, Avinash Business Consultants Ltd., UK**.
- SNMV-EDC joined the Innovation and Entrepreneurship Development Program (IEDP) of Entrepreneurship Development and Innovation Institute (EDII-TN) and Anna University, Regional Campus, Coimbatore.
 - Mrs. R. Ananthi, EDC Coordinator attended three-day Faculty Development Programme at Anna University from 2nd- 4th August 2017

	<ul style="list-style-type: none"> ○ SNMV Student Members attended E-Leadership Workshop organized by Anna University, Regional Campus, Coimbatore on 17th and 18th August 2017. ○ SNMV-EDC Students attended one-day program, Tamilnadu State Innovator 2017 organized at Sri Krishna College of Engineering and Technology on 29.8.2017.
VET	<ul style="list-style-type: none"> • Department of Chemistry organized a Hands-on-Training on Manufacturing of Soap on 3rd February 2018. • Department of Bioscience and Research organized one day Mushroom cultivation on 19th December 2017. • Department of Physics organized a Vocational Training on Mixie, Iron Box and UPS held on 27th August 2017.

WEC

Women Empowerment Cell organised the following programmes:

Date	Topic	Chief Guest
28.07.17	Healthy Living – Tips for Young Women	Dr.N.UshaNandhini, Lotus Women Care Hospital, Coimbatore.
21.08.17	Orientation program on Dress Code and Conduct	Members of Women Empowerment Cell
08.03.18	International Women’s Day	Mrs.Johanna Martha Amy Durairaj, Executive BoardMember “Life for All”.

NSS

- The World Population Day- Rally on 11th July, 2017 , Around 300 NSS volunteers along with 5 staff members participated in the program STRESS RELIEF.
- Program for Elderly people “AANIVER” conducted on 22nd July 2017 for the Senior Citizens.
- SAPLING PLANTATION on 26.07.2017 the NSS and YRC Cells of Shri Nehru MahaVidyalaya College of Arts and Science in collaboration with The Rotary Club of Coimbatore, Texcity organized a sapling plantation program on 26th July 2017 from 10.30 a.m onwards on the college campus.
- Dengue Awareness Program was conducted on 5th September 2017 .

	<ul style="list-style-type: none"> • International Youth Day- Human Chain - 12 August, 2017 Around 600 NSS volunteers along with 5 staff members participated in this program. • NSS free eye camp on 23-08-2017 and 24-08-2017. • Department of B.Com (IT) and Revive Foundation in association with The Eye Foundation jointly organized a free eye screening camp on 23-08-2017 and 24-08-2017. Nearly 350 students 30 teaching staff and 18 non teaching staff actively took part in the camp. • Free eye screening camp at SNMV CAS on 23-08-2017 . • The NSS volunteers have collected a fund from our students and it has been given to Vigneswari.M,(23Yrs) on 25/1/2018, She is a poor abandoned patient, who is affected with brain tumour and has to undergo a surgery immediately at PSG Hospital. • Inauguration of NSS camp by Mr.Kumaravel, Panchayat President ,Peedampalli. • Women’s Day celebration was held on 8.03.2018. • Vipassana Meditation and Yoga were conducted on the campus between 17th May and 28th May 2017.
<p>Fine Arts Club</p>	<p><u>Sarang:</u></p> <p>The Cultural Committee (Fine Arts Club) of the college, 'Sarang', in association with Dream Zone, organised Handloom Fashion Show at Mahaveers Auditorium on 6th August 2018. Thirty students (Boys and Girls) participated in the event. Around 400 students attended the program.</p> <p>‘Sarang’ conducted its inauguration on 16th August 2018. The Chief Guest was Mr. Sameer Ahamed Fi,</p>

	<p>Dancer, Album Song Singer and Actor. More than 300 students attended the programme.</p> <ul style="list-style-type: none"> • Our College joined with "MakkalSevaiMayam" and organized "Handloom Fashion Show" for girls for promoting handloom sarees. Around 30 girls from various departments participated in the fashion show wearing gorgeous handloom sarees. • 7 girls were shortlisted for the second round and finally 2 girls Ms.Anaida of II BA English and Ms I Shivani of I B.Sc BT were selected to the finale of the Handloom Fashion Show at SNR College of Arts and Science, Coimbatore on 08.08.2017. They were also selected as Ambassadors of our college for promoting the Handloom sarees.
<p>Alumni</p>	<p>The Annual Alumni Meet, ‘Sangavi 2018’, was conducted on the College campus on 15th July 2018. Shri. BharathkumarJaghamani, Secretary, SNMV, graced the occasion with his presence. Around 190 members attended the Alumni Meet and participated in various games and team events.</p> <p>An Alumni Meet was also conducted on 21st July 2018. 12 members of the 1995 to 1997 batch of Master of Financial Control (MFC) visited the campus. They expressed their willingness to sponsor the students who are economically backward.</p>
<p>Regalia 2018</p>	<p>The College organised its Mega Intercollegiate Meet, ‘Regalia-2018’ and ‘Sangamam-2018’, an Intercollegiate Management Fest, on 1st March, 2018, (Thursday). Around 1322 students from more than 87 colleges in and around Coimbatore participated and showcased their talents in various events like Solo Dance,</p>

Group Dance, Adapt Tune, Short Film, Photography, Dub smash, Rangoli, Facial Painting, Nail Art, Solo Singing, Treasure Hunt, Variety Entertainment, Mimicry, Memes, Best Manager, Ad-zap and General Quiz.

The celebrations were further enhanced by the presence of the President, Dr. Ashok G. Bafna. Shri M.M. Bhuradia, Vice President and ShriBharathkumarJaghamani, Secretary were also present. Mr.KovaiAshok, Mimicry Artist, Mr.Kothandam, Film and Television Actor and Comedian (KPY) , Mr.DhanasekeranKuppusamy (Mullai), Film and Television Actor and Comedian (KPY) were the guests of the day. ShriMaganrajBafna, Joint Treasurer and Shri. GouthamchandBafna, G.C. Member, graced the occasion with their presence. The Chief Guest for the Valedictory function was Dr.SrinivasaGiri, CEO & Director, Hydro Prokav Pumps & Exports Limited. The overall trophy was bagged by Ratinam College of Arts and Science, Coimbatore.

Quake Arena 2018:

Quake Arena 2018:

The college celebrated College Day, 'Quake Arena 2018' on 2nd March, 2018. The Chief Guest for the occasion was Mr. T. Stalin Gunasekeran, President, MakkalSinthanaiPeravai. The Principal, Dr. A. Ponnusamy, presented the Annual Report. The President ,Dr. Ashok G. Bafna, presided over the function and delivered the Presidential Address. Shri M. M. Bhuradia, Vice President, and Shri. BharathkumarJaghamani,

	Secretary, felicitated the gathering. The College magazine, 'Lahar 2018' was released by the Chief Guest.
Celebrations	<p><u>Teachers' Day 2017:</u></p> <p>Teachers' Day celebrations were organised on 5th September 2017 by the Department of Commerce with Computer Applications.</p> <p><u>Onam:</u></p> <p>The festival of Onam was celebrated by students of SNMVIM on 31st August 2017 and by the Undergraduate students on 7th September 2017. They conducted festivities and regaled the audience with Cultural programs.</p> <p><u>Deepavali:</u></p> <p>Sweets were distributed to all the staff members on the eve of Deepavali, 17th October 2017, by Shri. BharathkumarJaghamani, Secretary of the college.</p> <p><u>Gandhi Jayanti 2017:</u></p> <p>2nd October 2017 marked the 148th year of Gandhiji's birth and Shri Nehru MahaVidyalaya College of Arts and Science commemorated the occasion with patriotism and style. The day began with a formal welcome by Dr. A. Ponnusamy, Principal of the College. Shri. M.M. Bhuradia, Vice President, Coimbatore Welfare Association and SNMV CAS, presided over the event. Shri. BharathkumarJaghamani, Secretary, SNMV CAS, expressed his admiration for Gandhi's optimism and dedication. The Chief Guest of the Day, Mrs. M. Uma Maheswari, an award winning poet and social worker,</p>

discussed the importance of Kasturba Gandhi. A Cultural Program followed and concluded with a prize distribution ceremony, through which the winners of various events connected with Gandhiji's life and works were awarded.

Graduation Day 2017:

The Institution conducted its 25th Graduation day on 18th November 2017 (Saturday) in the college premises. Shri. Sandip Ghose, Director of National Institute of Securities Markets (NISM), Navi Mumbai, was the Chief Guest. Shri. Shreegopal Maheshwary, Past President, Coimbatore Welfare Association, was the Guest of Honour. Dr. Ashok G Bafna, President, CWA and SNMV, presided over the function. Shri. M.M. Bhuradia, Vice-President; Shri. Mahaveer Bothra, Joint Secretary, SNMV; Shri. C. Amrithlal Jain, Secretary, CWA and SNV School; Shri. S.R. Kankani, Joint Secretary, SNV School; Shri. Kanaklal Abhaichand, Founder President; Shri. Champalal G. Bafna, and .Mangilal Jain, Past Presidents and Shri. Mahipal Mehta, Governing Council member, graced the occasion with their august presence. The Chief Guest presented medals to Bharathiar University Rank Holders and Degrees were conferred upon 390 graduates.

Basant Panchami:

Basant Panchami, the festival of Spring, was celebrated on the College campus on 22nd January 2018.

Republic Day 2018:

Shri Nehru Maha Vidyalaya celebrated the 69th Republic Day on 26th January 2018, with great pomp and ceremony. Mr. V. Ranganathan, Co-Editor, Semmai

	<p>Magazine was the Chief Guest. The Members of the Management graced the occasion with their presence.</p> <p><u>Annual Sports Day 2018:</u></p> <p>Annual Sports Day 2018 was conducted on 24th February 2018. The day began enthusiastically with a welcome speech by Dr. A. Ponnusamy, Principal of the college. ShriBharathkumarJaghamani, Secretary, SNMV, hoisted the National Flag and declared the sports meet open. The Chief Guest of the day, Dr. Ch.VST. Saikumar, Principal, SRMV Maruthi College of Physical Education, encouraged the young sportspersons to develop individuality.Dr. Ashok G. Bafna, President; Shri M.M. Bhuradia, Vice-President, SNMV and ShriMahaveerBothra, Joint Secretary honoured the occasion with their gracious presence. The prizes and certificates were handed over to the winners of the various competitions by the Chief Guest and the Management members at the conclusion of the event. The Overall rolling trophy was bagged by the Green House.</p>										
Library	<p><u>SWAYAM PRABHA:</u></p> <p>32 channels were configured and installed in the conference Hall for the benefit of the students for orientation sessions at national and international levels.</p> <p><u>Volume of Books</u> : Total 133 Volumes of books added during the period (June 2017- July 2018).</p>										
PLACEMENTS	<table border="1"> <thead> <tr> <th data-bbox="625 1832 732 2004">Sl.No.</th> <th data-bbox="732 1832 948 2004">Date</th> <th data-bbox="948 1832 1177 2004">Company</th> <th data-bbox="1177 1832 1310 2004">Salary (per annum)</th> <th data-bbox="1310 1832 1463 2004">Number Placed</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> <td> </td> <td> </td> <td> </td> </tr> </tbody> </table>	Sl.No.	Date	Company	Salary (per annum)	Number Placed					
Sl.No.	Date	Company	Salary (per annum)	Number Placed							

1	12/12/2017	Capgemini	2.10 lks.	1
2	15/12/2017	Infosys IT	2.19 lks.	1
3	20/12/2017	Amazon	1.87 lks.	5
4	03/01/2018	Codissia	1.20 lks.	3
5	29/01/2018	Visionary RCM	1.68 lks.	18
6	05/02/2018	VWR Lab Product services Pvt.	1.80 lks.	10
7	09/02/2018	Concentrix	1.92 lks.	4
8	10/02/2018	Infosys BPS	1.68 lks.	3
9	12/02/2018	Bright Star Educational	1.44 lks.	47
10	13/02/2018	Future Consulting	2.40 lks.	29
11	27/02/2018	Astral Consulting	1.20 lks.	4
12	06/03/2018	KGISL	2.34 lks.	5
13	08/03/2018	Cognizant	1.80 lks.	7
14	09/03/2018	TiyanInfotec	1.20 lks.	10
15	15/03/2018	ICICI Prudential	2.00 lks.	7
16	15/03/2018 & 16-03-	Focus Edumatics	1.56 lks.	33
17	06/04/2018	Tata Consultancy	1.93 lks.	2
18	13/04/2018	Focus Prism Pvt. Ltd.	1.20 lks.	1
19	09/06/2018	i-Process (ICICI)	1.44 lks.	6
20	11/06/2018	DevKrish Aqua	1.20 lks.	1
21	11/06/2018	IDBI Federal	2.40 lks.	54
22	09/08/2018	Zifo R&D	3.25 lks.	1

	TOTAL		252																
Svastika - Student Counselling Cell:	<ul style="list-style-type: none"> The Student Counselling Cell, Svastika of MSW Department, has offered 4 group and 7 individual counselling sessions through which a total of 167 students have benefitted. 																		
	<table border="1"> <thead> <tr> <th style="text-align: center;">S. No.</th> <th style="text-align: center;">Date</th> <th style="text-align: center;">Nature of Extension Activity</th> <th style="text-align: center;">Name & Place of the Organization with which the activity is undertaken</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">1</td> <td style="text-align: center;">14th July 2017</td> <td>Wake Up Call for Counselling for College Students</td> <td>Ms.Sheela, Psychiatric Social Worker, Preshitha Service Society Ms.Kalpana Martin, Chairperson , Mano Shanthi Family Counselling Center Ms. Johanna Martin, Director , Life For All</td> </tr> <tr> <td style="text-align: center;">2</td> <td style="text-align: center;">21st July 2017</td> <td>Facing Interview- Tips and Tricks to boost the confidence of Adolescents</td> <td>Mr.Balasundaram, Group HR Head, apm Group Ltd</td> </tr> <tr> <td style="text-align: center;">3</td> <td style="text-align: center;">17th August 2017</td> <td>Awareness on role of youth in healthy aging</td> <td>Dr. B. Madhava Ram, Medical Officer,WHO Ms.Latha, Psychiatric Social Worker</td> </tr> </tbody> </table>			S. No.	Date	Nature of Extension Activity	Name & Place of the Organization with which the activity is undertaken	1	14 th July 2017	Wake Up Call for Counselling for College Students	Ms.Sheela, Psychiatric Social Worker, Preshitha Service Society Ms.Kalpana Martin, Chairperson , Mano Shanthi Family Counselling Center Ms. Johanna Martin, Director , Life For All	2	21 st July 2017	Facing Interview- Tips and Tricks to boost the confidence of Adolescents	Mr.Balasundaram, Group HR Head, apm Group Ltd	3	17 th August 2017	Awareness on role of youth in healthy aging	Dr. B. Madhava Ram, Medical Officer,WHO Ms.Latha, Psychiatric Social Worker
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3	17 th August 2017	Awareness on role of youth in healthy aging	Dr. B. Madhava Ram, Medical Officer,WHO Ms.Latha, Psychiatric Social Worker																

	4	29 th & 30 th August 2017	Counselling program on Life Skills at SNV School	Ms. Johanna Martin, Director , Life For All
	5	21 st September 2017	Awareness among the public about Alzheimer's disease	Help Age India, Pillayarapuram
	6	22 nd September 2017	Recreation Therapy	St. Thomas Home for Elderly (Karunalayam)
	7	25 th September 2017	Skill Training Program	Preshitha Servi Society- Karunai Illam
	8	26 th September 2017	Sports Competition	NCLP School- Thondamuthur
	9	27 th September 2017	Recreation Therapy	Assisi Snehalaya (Home for HIV Positive)
	10	28 th September 2017	Recreation Therapy	Observation Home
	11	3 rd October - 8 th October 2017	Joy of Giving	NMCT
	12	24 th October 2017	Here is how you Manage Stress	Ms. Sheela, Psychiatric Social Worker, Preshitha Service Society

	13	20 th November 2017	Workshop on Persons with Disability- Role of Social Workers	Saadhya Special School
	14	4 th December 2017	Right to Health – Everybody Counts in observation to World AIDS Day	Dr.Sankaranarayanan , Director, NMCT
	15	18 th & 19 th December 2017	NGO Management and Proposal Writing	NMCT
	16	22 nd December 2017	Assessment and Diagnostic Process of Counselling	Dr.Bhuvaneswari, Asst Prof, Dept of Psychology, Govt Arts College.
	17	29th January 2018 to 6th February 2018	Rural Camp	Surakulam, Marayur
	18	21 st and 22 nd February 2018	Self Defence Training	Aram Foundation

7.3 Give two Best Practices of the institution (*please see the format in the NAAC Self-study Manuals*)

Response:

Best Practice 1:

Title of the Practice –Maintenance of Eco friendly Environment by planting saplings.

Objectives of the Practice

- To maintain GreenCampus by planting saplings
- To make the Environment pollution- free
- To create environmental awareness among the students
- To encourage and educate the students about environmental protection
- To distribute the saplings to staff and students free of cost.
- To reduce ozone levels in the rural area and to enrich the biodiversity
- To control the climate by moderating the effects of Sun, wind and rain.
- To provide holistic education.
- To mould the students to become socially responsible citizens.

The Context

The Maintenance of Eco friendly Environment by planting saplings aims to reduce Pollution. The saplings / trees remove gaseous pollutants by absorbing them through the pores in the leaf surface. The Impurities are trapped and filtered by leaves, stems, and twigs, and washed to the ground by the rainfall. Air pollutants injure trees by damaging their foliage and impairing the process of photosynthesis (food making). They also weaken trees making them more susceptible to other health problems such as insects and diseases. These problems can be solved by the plantation of saplings.

The Practice

In order to promote eco-friendly campus, the senior students of the Department of English have provided tree saplings to I year U.G students and staff during the Freshers' Day Celebrations.

The Students of the department of Bioscience are maintaining Green House for cultivating medicinal and herbal plants .

The NSS and YRC Cells of Shri Nehru MahaVidyalaya College of Arts and Science in collaboration with The Rotary Club of Coimbatore, Texcity organized a sapling plantation program on 26th July 2017 on the college campus.

The Eco Club of the college plays a vital role in maintaining eco-friendly Environment by planting saplings.

Evidence of Success:

1.The NSS and YRC of the College have made it a regular practice of organizing sapling plantation and Rain Water Harvesting programmes as part of their extension activities. There are three big ponds created at the backyard of MBA Block which can collect and store rainwater runoff from rooftops via pipes during monsoon seasons. They help to supplement the underground water resources. The water stored is used for watering trees and plants. The college campus accommodates more than 2000 trees which shelter rare flora and fauna. During monsoon season, the trees can absorb around 50,000 litres of water.

2. Solar plant facility is provided for geysers to reduce electricity usage. Emergency medical service is provided to the students by the reputed hospitals available in the locality. The students are administered by the wardens and deputy wardens for their safety. Automatic Electric Incinerators have been installed to destroy the used sanitary pads.

3. Usage of LED bulbs on campus.

4. Every important place CCTV cameras were installed for surveillance, which reduces the unnecessary problems or activities are being in controlled manner. 111 CCTV cameras were installed in the campus.

5. The maintenance of Green House by the departments of Bio Science .

6. Zero Plastic Campus

7. Drip Irrigation for the Plants.

8. **Green Ganapathy:**

The Students of the Social Work Department initiated a voluntary act in association with “So Awake”, an NGO working for the cause of environmental protection. “Green Ganapathy” was initiated to create awareness about pollution caused by the materials and paint chemicals in Ganapathy statues, thus avoiding pollution of the water resources and environment

Problems Encountered and Resources Required

Water scarcity during the Summer season was the problem encountered during sapling plantation. To overcome this problem, the Methodology of Drip Irrigation was introduced on the Campus.

Notes

Now a days, more emphasis is unconditionally laid on environment -based and information-oriented education which looks after the intellectual development of the student. But the Environment system of the Institute is the key to unlock an all -round and well-balanced personality of the students. It also aims at developing all dimensions of the human intellect with which the youth raise our nation to be more eco friendly, interconnected, culturally rich and intellectually modest nation.

Best Practice 2:

Titles of the Practice - LCD Projectors & Laptops are given to every department for handling classes using Power Point Presentations.

Objectives of the Practice

- To make the teaching- learning process more interesting
- To Show visuals for science experiments and images for arts.
- To Share Audio visual resources from internet
- To Isolate new vocabulary from the old usage of words
- To Explain Current affairs
- To Highlight Graphics, charts, tables
- Video streaming (United Streaming and online videos)
- Sequence of pictures, time lapse, to demonstrate progression.
- To Add visuals and make the presentation colorful.
- To prepare Paperless handouts.
- To present Step by step instructions.
- To display maps, charts, graphs, images from textbooks.
- Visualization of content-Reading comprehension-Making connections.
- To create our own presentations

The Context

The PowerPoint presentations can be utilized for introducing the topic , demonstrating the vital concepts and for effective conclusions. It creates awareness among the rural based students about emerging innovative technological

advancements. This arouses interest in them to acquire deep knowledge about the subject.

The Practice

LCD Projectors & Laptops are given to every department for handling classes using Power Point Presentations. A log-in register is maintained in every department and the LCD is booked well in advance by the teachers. During the Computer lab hours ,the execution of the program is portrayed realistically in a lively manner.

Evidence of Success

The Visual handling of classes are deeply registered in the minds of the students and the outcome is really good. The results in the University Exams and Internal tests have improved.

Problems Encountered and Resources Required

In the initial stage , the students found it a little difficult to adapt themselves to the new methodology, but they got adjusted to the new system gradually.

Notes

In the modern educational scenario, more emphasis is laid on technology based and information-oriented education which looks after the intellectual development of the student. But the technical system of the Institute is the key do to the success of students..

Technology has the power to transform teaching by ushering in a new model of connected teaching. This model links teachers to their students and to professional content, resources, and systems to help them improve their own instruction and personalize learning. These aspects are taken into account in the teaching- learning process through PowerPoint presentation by teachers.

7.4 Contribution to environmental awareness / protection

1. The NSS and YRC of the College have made it a regular practice of organizing sapling plantation and Rain Water Harvesting programmes as part of their extension activities. There are three big ponds created at the backyard of MBA Block which can collect and store rainwater runoff from rooftops via

7.5 Whether environmental audit was conducted? No

7.6 Any other relevant information the institution wishes to add. (for example SWOC Analysis)

STRENGTH

- The Granite Stone Building of the college is well known for its Unique architecture. The year 1964 saw the establishment of Coimbatore Welfare Association (CWA) formed by a group of philanthropists belonging to Jain community of Rajastani Origin. The mission of this group of North Indians is to fulfill their social obligation to the local community of Coimbatore, Tamil Nadu, with no profit motive.
- Sports Scholarship and Merit Scholarship.
- Institutional Social Responsibility (ISR) Scheme
- No Donation! No Capitation!
- Quality Education at affordable cost.
- Good Examination results with University Ranks.
- Strong Financial and Infrastructure facilities.
- Dedicated and well Experienced Teachers.

WEAKNESS

Distance from the main road, Funded Research Projects.

OPPORTUNITIES

Placements, Seminars, Workshops and Conferences, Career oriented courses, FDP and Research Projects.

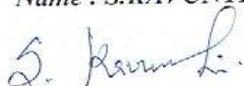
CHALLENGES

Competition from other Institutions and Students from economically poor background.

8. Plans of Institution for next year (2018-2019)

1. To introduce Research Programme in M.Phil Microbiology full time and part time.
2. To Organize Faculty Development Programmes, Guest lectures, Seminars and Soft Skill Training for Placement.
3. To motivate faculty members to present papers in National / International conferences and publish papers in UGC recognized reputed journals.
4. To render social service through NSS,RRC,YRC & ECO Club.
5. To increase MOUs / linkages.
- 6.To increase the number of Vocational Educational Training (VET) Programmes to the Students.
- 7.To arrange classes for Guest faculty and Visiting faculty course-wise.
- 8.To motivate the faculty members to adopt ICT based teaching and to use Open access e-resources in the classes.
9. To organize activities based on NAAC peer team Recommendations.
- 10.To encourage Staff and Students to enroll in Massive Open Online Courses (MOOC) such as Study Webs Active Learning for Young Aspiring Minds SWAYAM, SWAYAM- NPTEL and EdX.
- 11.Enhancement of Extension Activities.
- 12.To encourage Staff and Students to use Language lab and Media centre.

Name : S.KAVUNTHI



Signature of the Coordinator, IQAC

Name: Dr.B.SUBRAMANI



Signature of the Chairperson ,IQAC

ANNEXURES

Annexure No.	Content
I	Academic Calendar 2017-2018
II	Analysis of the feedback
III	Achievements of the year 2017-2018
IV	Course/Programme wise distribution of pass percentage.
V	List of Courses

ANNEXURE-I

ACADEMIC CALENDAR 2017– 2018

June 2017

Date	Day	Activity	Day Order	No. of Working days
01.06.17	Thursday			
02.06.17	Friday			
03.06.17	Saturday			
04.06.17	Sunday			
05.06.17	Monday			
06.06.17	Tuesday			
07.06.17	Wednesday			
08.06.17	Thursday			
09.06.17	Friday			
10.06.17	Saturday			
11.06.17	Sunday			
12.06.17	Monday	Reopening for Staff		
13.06.17	Tuesday			
14.06.17	Wednesday	Reopening for Senior Students	I	1
15.06.17	Thursday		II	2
16.06.17	Friday		III	3
17.06.17	Saturday			
18.06.17	Sunday			
19.06.17	Monday		IV	4
20.06.17	Tuesday		V	5
21.06.17	Wednesday		I	6

22.06.17	Thursday		II	7
23.06.17	Friday		III	8
24.06.17	Saturday			
25.06.17	Sunday			
26.06.17	Monday	Ramzan		
27.06.17	Tuesday		IV	9
28.06.17	Wednesday		V	10
29.06.17	Thursday		I	11
30.06.17	Friday		II	12
Total Working Days for the Month of June				12
Cumulative Working Days				12

July 2017

Date	Day	Activity	Day Order	No. of Working days
01.07.17	Saturday			
02.07.17	Sunday			
03.07.17	Monday		III	13
04.07.17	Tuesday		IV	14
05.07.17	Wednesday		V	15
06.07.17	Thursday		I	16
07.07.17	Friday	Swajith 2017 - Induction Ceremony	II	17
08.07.17	Saturday			
09.07.17	Sunday			
10.07.17	Monday		III	18
11.07.17	Tuesday		IV	19
12.07.17	Wednesday		V	20
13.07.17	Thursday		I	21
14.07.17	Friday		II	22
15.07.17	Saturday			

16.07.17	Sunday			
17.07.17	Monday		III	23
18.07.17	Tuesday		IV	24
19.07.17	Wednesday		V	25
20.07.17	Thursday		I	26
21.07.17	Friday		II	27
22.07.17	Saturday			
23.07.17	Sunday			
24.07.17	Monday		III	28
25.07.17	Tuesday		IV	29
26.07.17	Wednesday		V	30
27.07.17	Thursday	C.I.A I	I	31
28.07.17	Friday	C.I.A I	II	32
29.07.17	Saturday			
30.07.17	Sunday			
31.07.17	Monday	C.I.A I	III	33
Total Working Days for the Month of July				21
Cumulative Working Days				33

August 2017

Date	Day	Activity	Day Order	No. of Working
01.08.17	Tuesday	C.I.A I	IV	34
02.08.17	Wednesday	C.I.A I	V	35
03.08.17	Thursday	C.I.A I	I	36
04.08.17	Friday		II	37
05.08.17	Saturday			
06.08.17	Sunday			
07.08.17	Monday	Submission of C.I.A. Test I marks	III	38
08.08.17	Tuesday		IV	39

09.08.17	Wednesday		V	40
10.08.17	Thursday	Dispatching of Progress Reports to Parents	I	41
11.08.17	Friday		II	42
12.08.17	Saturday			
13.08.17	Sunday			
14.08.17	Monday	Sri Krishna Jayanthi		
15.08.17	Tuesday	Independence Day		
16.08.17	Wednesday		III	43
17.08.17	Thursday		IV	44
18.08.17	Friday		V	45
19.08.17	Saturday			
20.08.17	Sunday			
21.08.17	Monday		I	46
22.08.17	Tuesday		II	47
23.08.17	Wednesday		III	48
24.08.17	Thursday		IV	49
25.08.17	Friday	Sri Vinayaka Chaturthi		
26.08.17	Saturday			
27.08.17	Sunday			
28.08.17	Monday		V	50
29.08.17	Tuesday		I	51
30.08.17	Wednesday		II	52
31.08.17	Thursday		III	53
Total Working Days for the Month of August				20
Cumulative Working Days				53

September 2017

Date	Day	Activity	Day Order	No. of Working
01.09.17	Friday		IV	54
02.09.17	Saturday	Bakrid		
03.09.17	Sunday			

04.09.17	Monday	Thiru Onam		
05.09.17	Tuesday	Teachers' Day	V	55
06.09.17	Wednesday		I	56
07.09.17	Thursday		II	57
08.09.17	Friday		III	58
09.09.17	Saturday			
10.09.17	Sunday			
11.09.17	Monday	Bharathiar Memorial Day	IV	59
12.09.17	Tuesday		V	60
13.09.17	Wednesday		I	61
14.09.17	Thursday		II	62
15.09.17	Friday	C.I.A II	III	63
16.09.17	Saturday			
17.09.17	Sunday			
18.09.17	Monday	C.I.A II	IV	64
19.09.17	Tuesday	C.I.A II	V	65
20.09.17	Wednesday	C.I.A II	I	66
21.09.17	Thursday	C.I.A II	II	67
22.09.17	Friday	C.I.A II	III	68
23.09.17	Saturday			
24.09.17	Sunday			
25.09.17	Monday		IV	69
26.09.17	Tuesday		V	70
27.09.17	Wednesday	Submission of C.I.A. Test II marks	I	71
28.09.17	Thursday		II	72
29.09.17	Friday	Ayutha Pooja		
30.09.17	Saturday	Vijaya Dasami		
Total Working Days for the Month of September				19
Cumulative Working Days				72

October -2017

Date	Day	Activity	Day Order	No. of Working days
01.10.17	Sunday	Muharram		
02.10.17	Monday	Gandhi Jayanthi		
03.10.17	Tuesday	Dispatching of Progress Reports to Parents	III	73
04.10.17	Wednesday		IV	74
05.10.17	Thursday		V	75
06.10.17	Friday		I	76
07.10.17	Saturday			
08.10.17	Sunday			
09.10.17	Monday		II	77
10.10.17	Tuesday		III	78
11.10.17	Wednesday		IV	79
12.10.17	Thursday		V	80
13.10.17	Friday		I	81
14.10.17	Saturday			
15.10.17	Sunday			
16.10.17	Monday	C.I.A III	II	82
17.10.17	Tuesday			
18.10.17	Wednesday	Deepavali		
19.10.17	Thursday	C.I.A III	III	83
20.10.17	Friday	C.I.A III	IV	84
21.10.17	Saturday			
22.10.17	Sunday			
23.10.17	Monday	C.I.A III	V	85
24.10.17	Tuesday	C.I.A III	I	86
25.10.17	Wednesday	C.I.A III	II	87
26.10.17	Thursday		III	88
27.10.17	Friday	Submission of C.I.A. Test III marks	IV	89
28.10.17	Saturday			

29.10.17	Sunday			
30.10.17	Monday		v	90
31.10.17	Tuesday			
Total Working Days for the Month of October				18
Cumulative Working Days				90

November -2017

Date	Day	Activity	Day Order	No. of Working days
01.11.17	Wednesday			
02.11.17	Thursday			
03.11.17	Friday			
04.11.17	Saturday			
05.11.17	Sunday			
06.11.17	Monday			
07.11.17	Tuesday			
08.11.17	Wednesday			
09.11.17	Thursday			
10.11.17	Friday			
11.11.17	Saturday			
12.11.17	Sunday			
13.11.17	Monday			
14.11.17	Tuesday			
15.11.17	Wednesday			
16.11.17	Thursday			
17.11.17	Friday			
18.11.17	Saturday			
19.11.17	Sunday			
20.11.17	Monday			
21.11.17	Tuesday			
22.11.17	Wednesday			

23.11.17	Thursday			
24.11.17	Friday			
25.11.17	Saturday			
26.11.17	Sunday			
27.11.17	Monday	Reopening for Students	I	1
28.11.17	Tuesday		II	2
29.11.17	Wednesday		III	3
30.11.17	Thursday		IV	4
Total Working Days for the Month of November				04
Cumulative Working Days				04

December -2017 (Even Semester)

Date	Day	Activity	Day Order	No. of Working Days
01.12.17	Friday		V	5
02.12.17	Saturday	Milad-un-Nabi		
03.12.17	Sunday			
04.12.17	Monday		I	6
05.12.17	Tuesday		II	7
06.12.17	Wednesday		III	8
07.12.17	Thursday		IV	9
08.12.17	Friday		V	10
09.12.17	Saturday			
10.12.17	Sunday			
11.12.17	Monday		I	11
12.12.17	Tuesday		II	12
13.12.17	Wednesday		III	13
14.12.17	Thursday		IV	14
15.12.17	Friday		V	15
16.12.17	Saturday			
17.12.17	Sunday			

18.12.17	Monday		I	16
19.12.17	Tuesday		II	17
20.12.17	Wednesday		III	18
21.12.17	Thursday		IV	19
22.12.17	Friday		V	20
23.12.17	Saturday			
24.12.17	Sunday			
25.12.17	Monday	Christmas		
26.12.17	Tuesday		I	21
27.12.17	Wednesday		II	22
28.12.17	Thursday		III	23
29.12.17	Friday		IV	24
30.12.17	Saturday			
31.12.17	Sunday			
Total Working Days for the Month of December				20
Cumulative Working Days				24

January -2018

Date	Day	Activity	Day Order	No. of Working days
01.01.18	Monday	New Year Day		
02.01.18	Tuesday		V	25
03.01.18	Wednesday		I	26
04.01.18	Thursday		II	27
05.01.18	Friday		III	28
06.01.18	Saturday			
07.01.18	Sunday			
08.01.18	Monday		IV	29
09.01.18	Tuesday		V	30
10.01.18	Wednesday		I	31
11.01.18	Thursday		II	32

12.01.18	Friday		III	33
13.01.18	Saturday			
14.01.18	Sunday	Pongal		
15.01.18	Monday	Thiruvalluvar Day		
16.01.18	Tuesday	Uzhavar Thinam		
17.01.18	Wednesday		IV	34
18.01.18	Thursday	C.I.A I	V	35
19.01.18	Friday	C.I.A I	I	36
20.01.18	Saturday			
21.01.18	Sunday			
22.01.18	Monday	C.I.A I	II	37
23.01.18	Tuesday	C.I.A I	III	38
24.01.18	Wednesday	C.I.A I	IV	39
25.01.18	Thursday	C.I.A I	V	40
26.01.18	Friday	Republic Day		
27.01.18	Saturday			
28.01.18	Sunday			
29.01.18	Monday		I	41
30.01.18	Tuesday	Martyrs' Day - Submission of C.I.A. Test I Marks	II	42
31.01.18	Wednesday		III	43
Total Working Days for the Month of January				19
Cumulative Working Days				43

February -2018

Date	Day	Activity	Day Order	No. of Working days
01.02.18	Thursday	Dispatching of Progress Reports to Parents	IV	44
02.02.18	Friday		V	45
03.02.18	Saturday			
04.02.18	Sunday			
05.02.18	Monday		I	46

06.02.18	Tuesday		II	47
07.02.18	Wednesday		III	48
08.02.18	Thursday		IV	49
09.02.18	Friday		V	50
10.02.18	Saturday			
11.02.18	Sunday			
12.02.18	Monday		I	51
13.02.18	Tuesday		II	52
14.02.18	Wednesday		III	53
15.02.18	Thursday	C.I.A II	IV	54
16.02.18	Friday	C.I.A II	V	55
17.02.18	Saturday			
18.02.18	Sunday			
19.02.18	Monday	C.I.A II	I	56
20.02.18	Tuesday	C.I.A II	II	57
21.02.18	Wednesday	C.I.A II	III	58
22.02.18	Thursday	C.I.A II	IV	59
23.02.18	Friday		V	60
24.02.18	Saturday			
25.02.18	Sunday			
26.02.18	Monday		I	61
27.02.18	Tuesday	Submission of C.I.A. Test II Marks	II	62
28.02.18	Wednesday		III	63
Total Working Days for the Month of February				20
Cumulative Working Days				63

March-2018

Date	Day	Activity	Day Order	No. of Working days
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01.03.18	Thursday	Dispatching of Progress Reports to Parents	IV	64
02.03.18	Friday		V	65
03.03.18	Saturday			
04.03.18	Sunday			
05.03.18	Monday		I	66
06.03.18	Tuesday		II	67
07.03.18	Wednesday		III	68
08.03.18	Thursday	International Women's Day	IV	69
09.03.18	Friday		V	70
10.03.18	Saturday			
11.03.18	Sunday			
12.03.18	Monday		I	71
13.03.18	Tuesday		II	72
14.03.18	Wednesday		III	73
15.03.18	Thursday		IV	74
16.03.18	Friday	C.I.A III	V	75
17.03.18	Saturday			
18.03.18	Sunday	Telugu New Year - Ugadi		
19.03.18	Monday	C.I.A III	I	76
20.03.18	Tuesday	C.I.A III	II	77
21.03.18	Wednesday	C.I.A III	III	78
22.03.18	Thursday	C.I.A III	IV	79
23.03.18	Friday	C.I.A III	V	80
24.03.18	Saturday			
25.03.18	Sunday			
26.03.18	Monday		I	81
27.03.18	Tuesday	Submission of C.I.A III Marks	II	82
28.03.18	Wednesday		III	83
29.03.18	Thursday	Mahavir Jayanthi		

30.03.18	Friday	Good Friday		
31.03.18	Saturday			
Total Working Days for the Month of March				20
Cumulative Working Days				83

April -2018

Date	Day	Activity	Day Order	No. of Working days
01.04.18	Sunday	Easter		
02.04.18	Monday		IV	84
03.04.18	Tuesday		V	85
04.04.18	Wednesday		I	86
05.04.18	Thursday		II	87
06.04.18	Friday		III	88
07.04.18	Saturday			
08.04.18	Sunday			
09.04.18	Monday			
10.04.18	Tuesday			
11.04.18	Wednesday			
12.04.18	Thursday			
13.04.18	Friday			
14.04.18	Saturday	Tamil New Year / Dr. Ambedkar's Birthday		
15.04.18	Sunday			
16.04.18	Monday			
17.04.18	Tuesday			
18.04.18	Wednesday			
19.04.18	Thursday			
20.04.18	Friday			
21.04.18	Saturday			
22.04.18	Sunday			
23.04.18	Monday			
24.04.18	Tuesday			
25.04.18	Wednesday			
26.04.18	Thursday			
27.04.18	Friday			
28.04.18	Saturday			
29.04.18	Sunday			
30.04.18	Monday			
Total Working Days for the Month of April				55
Cumulative Working Days				88

May-2018

Date	Day	Activity	Day Order	No. of Working days
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01.05.18	Tuesday	May Day		
02.05.18	Wednesday			
03.05.18	Thursday			
04.05.18	Friday			
05.05.18	Saturday			
06.05.18	Sunday			
07.05.18	Monday			
08.05.18	Tuesday			
09.05.18	Wednesday			
10.05.18	Thursday			
11.05.18	Friday			
12.05.18	Saturday			
13.05.18	Sunday			
14.05.18	Monday			
15.05.18	Tuesday			
16.05.18	Wednesday			
17.05.18	Thursday			
18.05.18	Friday			
19.05.18	Saturday			
20.05.18	Sunday			
21.05.18	Monday			
22.05.18	Tuesday			
23.05.18	Wednesday			
24.05.18	Thursday			
25.05.18	Friday			
26.05.18	Saturday			
27.05.18	Sunday			
28.05.18	Monday			
29.05.18	Tuesday			
30.05.18	Wednesday			
31.05.18	Thursday			
Total Working Days for the Month of May				
Cumulative Working Days				

ANNEXURE -II

Feedback Analysis Report From Stakeholders 2017-18

The analysis report of the feedback collected from our students, alumini and employer with reference to academic, faculty performance and curriculum development. We started collecting the feedback for the academic year starting from 2017-2018 and the analysis report has been summarized based on the data enumerated through distribution of response sheets as below.

1. TUTORS

We are collecting feedback from our students personally. The class tutors inputs regarding multi-dimensional personality as well as academic aspects of students.

The tutor provides encouragement when I am stuck

Overall the students are quite satisfied with the time spent, continuous encouragement and timely help provided by the tutors when the students are under some problems.

The tutor is friendly and eager to help

About 95% of the student's are satisfied with the tutors timely help in classroom.

The tutor uses good examples that help me understand the problem

Overall 97% of the students were satisfied with the orientation program given by their tutors regarding various issues and solutions to different problems.

The tutor tries to explain problems in a clear, concise manner

About 92% of the teachers interact with the students very friendly in the class and encourage students in a very clear manner.

The tutor helps me solve the problems myself

More than 95% of the students felt that tutor encourages the students constantly to understand and solve the problem themselves.

The tutor helps me to understand the general concepts

94% of the students are quite satisfied with the time spent by teachers on each topic and timely completion of the course.

The tutor is patient and waits for me to give answers

More than 97% of the students are quite satisfied with the tutors patience.

The tutor is familiar with the textbook used

Majority of the students agreed that the teachers are always well prepared for the class, very few students are in dilemma that they neither agreed nor disagree

The tutor has excellent communication skills

About 90% of the students are satisfied with the tutors communication skills.

The tutor behaves and dresses in a professional manner

Almost all the students are satisfied with the general behavior and dressing sense of teachers in class.

From the analysis tutors are advised to keep track of announcements regarding the awards of scholarship, fellowships by various bodies to the eligible students. Overall there was an overwhelming positive affirmation regarding the feedback given by the students for the tutors.

2. Alumni

1. Academic content delivery

Heterogeneity of students and faculty in terms of their nationality, field of specialization has helped in infusing multicultural and multidimensional attributes in all the aspects in terms of both academic as well as extra-curricular activities.

2. Discipline

About 94% of the alumni of the institution are happy with the discipline and general behaviors of all the teaching and non-teaching staffs.

3. Placement opportunities

Most of the alumni reported that they are well placed in their respective fields.

4. Overall Rating of the college

Overall the institution has carved a niche among the students through its committed goal of serving the cause of education in a dedicated manner. The institution is highly respected and rated as one among the best in the city of Coimbatore by students hailing from Coimbatore as well as neighboring district.

3. Parents

1. Visit to the college and interact with tutor/teachers

As the institution is having regular interface with the faculty and parents on a continuous manner through organized means, 95% of the respondents have been comfortable with the present pattern.

2. Our college is better than others for your course

It is observed that more than 90% of the parents have opined in a positive manner regarding academic content delivery for the respective courses.

3. Facilities in the college are adequate

Most of the students are well satisfied with the adequate facilities available in our college.

4. Campus is physically secured

This attribute of the college won the appreciation of the parents in a significant manner. In this fact almost 100% of the parents were found to be happy and acknowledges the fact that college is providing safe and peaceful nature on all the occasion.

5. Transport facility

About 85% of the parents are happy about the safe transport facility.

6. Academic teaching

About 94% of the parents are quite satisfied with the time spent by teachers on each topic and timely completion of the course.

7. Aware of placement opportunities

From the analysis point of view about 86% of the respondents have placed and satisfied well with the placed institution.

8. Cooperation from the office administrative staff

91% of the parents are satisfied with the cooperation from the office administrative staff.

9. Receiving of CIA evaluation result communication

As the institution is having regular practices to post the CIA marks and attendance percentage to the parents on a continuous manner through organized means, 100% of the parents responded positively to the present pattern.

10. Up gradation of hard and soft skills

About 92% of the parents are satisfied with the students up gradation of hard and soft skill.

11. Satisfaction about hostel facilities

90% of the parents are satisfied with the hostel facilities like mess food menu, provision of hot water, room cleaning etc.

4. Employer

1. Expertise in subject knowledge

Nearly 82% of the employers expressed satisfaction with the level of subject knowledge exhibited by the students while at work.

2. Competency level

About 65% of the students were able to manage the competency level in the job.

3. Adequate of skill

In this regard, 72% of the observed situation of evaluation by employers were quite satisfied. In some instances, there were few poor communication found.

4. Job fit

More than 81% of the students were found to be satisfactory for their respective designations.

5. Adequacy of academic curriculum

About 55% of the employers expressed satisfaction with the level of academic curriculum exhibited by the students. This feat is attributable to the certificate programmes offered in the first year of enrolment in their degree programmes.

6. Quest for new learning

In this regard about 60% of the students are found to have more interest to learn new things.

7. Ability to relate theory to practice

The exhibition of theory to real time practice for targeting the organizational goals with the sense of purpose was quite evident in the analysis that about 90% of the respondents were estimated to be having tendency to identify relate each concepts.

8. General attitude/ Discipline

More than 92% of the students were quite appealing as far as employers were concerned in terms of discipline and general attitude.

ANNEXURE-III

Achievements of the year 2017 -2018

Institutional Social Responsibility (ISR)

To commemorate the 27 years of existence of the institution, 27 seats are offered by the Management to deserving students under the 'Institutional Social Responsibility' Scheme, for children from economically weaker sections with good academic records.

Library User Award

The Best Library User Award, initiated in the academic year 2006-2007, has been found successful in inculcating reading habit among students. This award judges students across a comprehensive criterion of continuous assessment on the basis of books, journals and newspaper reviews referred to / utilized by them. Two students, one each

STUDENT ACADEMIC ACHIEVEMENTS

Bharathiar University announced that nine UG students were eligible for receiving the Swami Vivekanandha Youth Achievement Award – 2016. The awards were handed over to the students by Dr. Ganapathy, Vice Chancellor, Bharathiar University, on 30th March 2017.

Bharathiar University Examination results of the students are highly commendable. Two students brought laurels to our institution with their exemplary performance in Bharathiar University Examinations conducted for the 2014 - 2017 batch of students.

Name of Student	Rank	Department
S. Suganya	I	B.Sc. Computer Technology
P. Bhuvanewari	III	B.Sc. Mathematics C.A.

ACHIEVEMENTS OF STAFF

The institution has qualified and experienced teaching staff including 28 Ph.D. holders and 61 M.Phil. degree holders.

Ph.D. HOLDERS

S.No.	FACULTY	DESIGNATION	DEPARTMENT
1	Dr. A. Ponnusamy	Principal	Social Work
2	Dr. S. Balusamy	Director	MBA
3	Dr. P. Manjula Suresh	Dean	Languages
4	Dr. A. Mohanasundaram	Dean	Commerce

5	Dr.M. Premalatha	Head of Department	Social Work
6	Dr. R. Bhagyaraj	Head of Department	Bioscience
7	Dr. S.V. Manivannan	Head of Department	B.B.A.
8	Dr. J. Vijayavel	Head of Department	B.Com P.A.
9	Dr. V. Rajalakshmi	Head of Department	B.Com.
10	Dr. K. Dhanalakshmi	Asst. Prof.	Tamil
11	Dr. C.V. Venkatalakshmi	Asst. Prof.	Tamil
12	Dr. S. Senthil Kumar	Asst. Prof.	Tamil
13	Dr. M. Mahalakshmi	Asst. Prof.	Tamil
14	Dr. G. Renuka	Asst. Prof.	Hindi
15	Dr. A. Thiruvankateswari	Asst. Prof.	Commerce
16	Dr. T.Santhiya Rani	Asst. Prof.	Commerce
17	Dr.J. John Manoharan	Asst. Prof.	Commerce
18	Dr. S. Santhana Megala	Asst. Prof.	Computer Science
19	Dr. M Jayakumar	Asst. Prof.	Computer Science
20	Dr. P. Ruban	Asst. Prof.	Bioscience
21	Dr. R.Ramya	Asst. Prof.	Bioscience
22	Dr. D. Arunkumar	Asst. Prof.	Bioscience
23	Dr.K.Ramalashmi	Asst. Prof.	Bioscience
24	Dr. A G Rajalakshmi	Asst. Prof.	Bioscience
25	Dr.M.Rajalakshmi	Asst. Prof.	Bioscience
26	Dr. V Prabhu	Asst. Prof.	Chemistry
27	Dr. K.Indira	Asst. Prof.	Mathematics
28	Dr. K. Uma Maheswari	Librarian	Library

RECOGNITION FOR GUIDESHIP

The following thirty three faculty members have obtained their recognition from Bharathiar University for guiding scholars for M.Phil. and Ph.D. degrees.

S.No	Faculty	Designation	Department	Guiding
1	Dr. A. Ponnusamy	Principal	Bio Science	Ph.D.& M.Phil.
2	Dr. S. Balusamy	Director, SNMV IM	Commerce	Ph.D.& M.Phil.
3	Dr. A.Mohanasundaram	Dean, Commerce	Commerce	Ph.D.& M.Phil.
4	Dr. R. Bhagyaraj	Head of Department	Bioscience	M.Phil.
5	Mrs. K. Tamilselvi	Head of Department	Computer Science	M.Phil.
7	Dr. M. Premalatha	Head of Department	Social Work	Ph.D.& M.Phil.
8	Mrs. B. Chithra	Head of Department	Computer Technology	M.Phil.
9	Mr. B M Rajesh	Head of Department	Information Technology	M.Phil.
10	Ms. V.Rajalakshmi	Head of Department	Commerce	M.Phil.
11	Mrs. S. Kavunthi	Head of Department	Mathematics	M.Phil.
12	Dr. P. Ruban	Assistant Professor	Bio Science	Ph.D.& M.Phil.

13	Dr.A.G.Rajalakshmi	Assistant Professor	Bio Science	Ph.D.& M.Phil.
14	Mr. R. Nandhakumar	Assistant Professor	Computer Science	M.Phil.
15	Mr. K. Vijay Anand	Assistant Professor	Computer Science	M.Phil.
16	Ms.R. Meena Kumari	Assistant Professor	Computer Science	M.Phil.
17	Ms. S. Santhana Megala	Assistant Professor	Computer Science	M.Phil.
18	Mr. G. Viswanathan	Assistant Professor	Computer Science	M.Phil.
19	Mr. G. Vadivel	Assistant Professor	Computer Science	M.Phil.
20	Mr. P Karthi	Assistant Professor	Computer Science	M.Phil.
21	Dr. M.Jayakumar	Assistant Professor	Computer Science	M.Phil.
22	Mrs. Shrisarika	Assistant Professor	Computer Science	M.Phil.
23	Dr. A Thiruvankateswari	Assistant Professor	Commerce	Ph.D. &M.Phil.
24	Mr. S Yogananth	Assistant Professor	Commerce	M.Phil.
25	Mr. A.Gurunathan	Assistant Professor	Commerce	M.Phil.
26	Ms. S. Susheela	Assistant Professor	Commerce	M.Phil.
27	Dr.T.Santhiya Rani	Assistant Professor	Commerce	M.Phil.
28	Dr. K. Dhanalakshmi	Assistant Professor	Tamil	Ph.D. &M.Phil.
29	Dr. S. Senthilkumar	Assistant Professor	Tamil	M.Phil.
30	Ms. D. Nishasujatha	Assistant Professor	English	M.Phil.
31	Dr. G. Renuka	Assistant Professor	Hindi	M.Phil.
32	Ms. S. Sowmya	Assistant Professor	Commerce	M.Phil.
33.	Mrs. M. Kavitha Rani	Assistant Professor	Commerce	M.Phil.

Project proposals

In the month of June 2017, Dr. P. Ruban, Assistant Professor, Department of Bioscience, submitted a project titled, 'Bio active Compounds from Microalgae in South East Coast of India' to the Department of Biotechnology, Government of India (DBT) for consideration.

Governing Council and Staff Get-together

On 19th August 2017, the Management members honoured and appreciated the Admission team for their good performance in bringing about the highest admissions in the history of the college. Dr. Ashok G Bafna, President, presided over the meeting. Shri. M. M. Bhuradia, Vice President and Shri. Bharathkumar Jaghamani, Secretary of the College, congratulated the admission team for achieving their targets. Dr. A. Ponnusamy, Principal of the College, delivered the Welcome Address. Silver coins were presented to those who achieved their

targets. The overall trophy was won by SNMV College team. The staff members of SNV School, who participated in the admission process, were also appreciated.

Memoranda of Understanding:

Various Departments have gone forward to sign Memoranda of Understanding in order to improve the relationship between Industry and Academia. The details are as below.

S.No.	Organization	Area of Specialization	Duration
1	ND Clinical Research services	Clinical Research	2017-2022
2	Edison Science Club	Science Awareness	2017-2022
3	Dhanvi Infotech	Software Solutions	2017-2022
4	K3 Business Solutions	Software Development	2017-2022
5	Digitek Business Solutions	Banking, Financial Services and Insurance	2017-2022
6	C Cube Technologies	Software Training	2017-2019

Commission Visits:

Bharathiar University Inspection Commissions visited the campus on 12th April 2017 and 20th April 2017 for continuance of Provisional Affiliation for B.Sc. Chemistry, M.Sc. Microbiology, B.Com Banking and Insurance, B.Com Professional Accounting (Additional Section) B.Com E-Commerce and Permanent Affiliation for M.A. English Literature. Approval for the same was received on 17th April 2017.

Bharathiar University Inspection Commissions visited the campus on 3rd January 2018 in order to increase the intake of the number of seats of the Research programs - M. Phil & Ph.D. in Commerce. They recommended an increase of the intake of seats from 12 to 30 for M. Phil. and 10 to 24 for Ph.D.

Bharathiar University Inspection Commissions visited the campus on 22nd January 2018 in order to increase the intake of the number of seats of the Research programs - M. Phil. & Ph.D. in Biotechnology. They recommended an increase of the intake of seats.

Extension Activities/Industrial Visits:

- The Department of Social Work conducted a Rural Camp between 19th January and 26th January 2017 at Dendukombu tribal village for the 97 Hill Pulayan tribal families living in that particular settlement. Smt. Daisy Rani, Panchayat President, Kanthalur; Mr.Manu Murali, Tribal Extension

Officer, Marayur; Smt.Revathy, X Ward Member, Kanthalur; Mr.Ananthan, Tribal Promoter, Kanthalur; Mr.Murugan, Tribal Promoter, Marayur and the Village Heads - Mr.Babu and Mr. Raju inaugurated the camp activities. Sports kits were handed over to the Panchayat President for the use of the village youth and children.

- On 13th March 2017, the Department of English visited Thayagam Home for Abandoned Women and their Children, Vellalore as part of Extension Activity. Eighty two students and fourteen faculty members actively participated.
- On 28th January 2017, the Department of Computer Technology, organized a one day computer practical training for 12th Standard students of R.S. Puram Boys High School on the SNMV campus.
- From 15th to 16th March 2017, the Department of Information Technology went on an Industrial visit to Srikara Training Institute, Coimbatore. The students were trained in Interview skills, Aptitude and technological aspects.
- On 14th March 2017, the students of II and III B Com. (P.A.), along with faculty members, visited an orphanage at R.S.Puram, Coimbatore as a part of extension activity.
- From 11th to 14th February 2017, 43 students of I and II B.Com I.T., along with two staff members went on an Industrial Visit for 3 days to Coorg, Mysore and Bangalore. They Visited C-DAC (IT Company) Electronic City, Bangalore.
- Final year MBA students went on an educational Trip to Munnar and Marayoor between 8th and 10th February 2017. The students educated themselves about the processes of the Tea industry.
- The Department of Computer Technology organized an Extension Activity Program exclusively for Class XII Computer Science branch students of City Corporation School, Variety Hall Road, Coimbatore. 63 students visited the College Campus on 23rd November 2017. The students were provided individual computers to work on, with reference to their curriculum
- On 24th November 2017, Dr. M. Premalatha and Ms. Anu Prashanthi, Faculty Members from the Department of Social Work handled a session on 'How to Face Exams' at Palladam Government School for the Class XII students, in order to prepare them to sit for their exams without stress.
- Between 4th and 6th March 2017, the students of B.Com. C.A. visited Kodaikanal FM Station to learn about process involved in Radio Management.

- On 17th March 2017, the students of the Department of B.Com. I.T. visited Messers. Cutting Factory at Malumachampatti for an Industrial Visit.
- On 18th March 2017, the students of MBA trekked to Nanda Gopala Swamy temple near Pollachi. The students also visited Aliyar Dam.
- On 20th July 2017, as part of the Outreach Program, the Department of Computer Technology conducted an Awareness Program regarding 'Registering for Voters' ID Online'. Mrs.R.Chithra Devi, Revenue Inspector, Government of Tamil Nadu and Mrs.P.Sujiritha, Village Administrative Officer, Government of Tamil Nadu were the trainers for the session.
- The Department of Computer Applications went on an industrial visit from 9th August to 11th August 2017 to Coorg and Mysore. 55 students along with two faculty members participated in the trip. They visited a Software Company named Kaynes and learnt about Web Development.
- The Department of Mathematics organized an Educational Tour to Trivandrum between 17th August 2017 and 19th August 2017. The main aim was to visit Vikram Sarabhai Space Center, Trivandrum.
- The Department of Computer Technology visited Mysore, Coorg and Bangalore between 19th and 21st August 2017. Their main aim was to visit the Infosys Campus in Mysore. 30 students accompanied by two faculty members took part in this excursion.
- The Department of English organized an Educational Tour for B.A. English Literature students from 22nd August 2017 to 24th August 2017. 30 students accompanied by two teaching staff visited various places in Cochin and Wayanad.
- The Department of Commerce organized a visit to Tamil Nadu Agricultural University, Coimbatore on 24th August 2017. 83 students of I B.Com. participated in the visit. The students attended a lecture delivered by Dr.M. Chinnadurai, Director of Domestic & Export Market Intelligence Cell (DEMIC).
He briefed them on the role of DEMIC, in rendering real-time price information, their exclusive role in domestic and export market intelligence on agricultural commodities, such as paddy and sugarcane.
- 56 students of B.Com. C.S. visited TMG Garments, Neelambur on 30th August 2017 as a part of Industrial Visit.

- 22 students of B.Com. B & I visited a tea Factory in Ooty on 31st August 2017 and 1st September 2017.
- 28 students of II and III B.Com. C.S. visited Kannan Devan Tea Factory, Munnar on 8th September 2017.
- The students of the Department of Information Technology went on an Industrial Visit to Mysore, Coorg, Gokarna and Mangalore between 7th September 2017 and 9th September 2017. On 9th September 2017, they visited Infosys to attend a full day training session.
- On 23rd September 2017, 50 students of SNMV IM were taken to the Isha Yoga Temple and Kovai Kuttralam Falls as a part of the extension activity of the department.
- 35 Students of the departments of Chemistry and Physics along with two staff members went on an Industrial Visit from 22nd September 2017 to 25th September 2017. They visited ISRO (Indian Space Research Organization), Trivandrum on 23rd September 2017.
- I Year B.Sc. Chemistry students visited Maniam Steels Manufacturing Unit, Shornur, Kerala on 27th September 2017.
- The Department of Social Work organized a Pre-camp visit to Thurakkulam a tribal village at Kanthalur Panchayat on 5th January 2018 and conducted Participatory Rural Appraisal.

Parents - Teachers Meet:

A Parent - Teacher Meet was organised by all the Departments between 21st August 2017 and 24th August 2017. Approximately 515 parents attended the meeting.

COCURRICULAR AND EXTRACURRICULAR ACTIVITIES

Workshops/Seminars/Guest Lectures/Conferences Conducted

Department of Commerce

Date	Topic	Chief Guest
12-07-17	Challenges and Opportunities for Entrepreneurship	Mr. R. Gowri Sankar, Director, Candor Bio tech Private Limited.
25-09-17	SEBI Financial Education Workshop for Young Investors	Dr. S. Vanitha, Associate Professor, Shakthi Institute of Information and Management Studies, Pollachi.

10-10-17	Online Application of Passport – Practical Campaign	In association with Universal Travel Link
06-12-17	Company Law 2013 and Leadership Qualities	Dr. D. Yuvaraj, Associate Professor and Head, Department of Corporate Secretaryship, Nandha Arts and Science College, Erode.
31-01-18	National Conference on 'Techno- Commerce'	Dr. K.M. Chinnadorai, Principal, Hindusthan College of Arts and Science.

Department of Commerce with C.A.

Date	Topic	Chief Guest
02-02-17	Save Mother Earth	Mr Dr.J.Ashwin Nithish, Director of Breath, Kare foundation.
10-02-17	Panel Discussion on 'Budget 2017'	Mr. Sathish R.K.Muthukrishnan, Cost Accountant and Company Secretary and Dr. D. Mahila Vasanthi Thangam, Associate Professor of Commerce, Sree Narayana Guru College, Coimbatore
18-07-17	GST	Mr. Elango, RABWIN Industries Ltd, Coimbatore.
31-08-17 & 01-09-17	Workshop on 'Visual Basic – Application Software Development 6.0.'	---
01-09-17	'Modern Marketing – Product Policy And Pricing'.	Dr. A. Sumathi, Professor, Nehru College of Arts and Science, Coimbatore.
25-09-17	Investor Awareness	Mr. Venugopal, Senior Associate of LKW (Lotus Know Wealth) Private Limited, Bombay.
27-09-17	Innovative Techniques in Share Market	Mr.Easwara Samy, Consultant in Share Market, Import & Export.

28-09-17	Hands - on Training in 'Jewellery Making' .	Mr. Siva Raj, Goldsmith, Coimbatore
11-10-17	Best Fresher 2K17	—
13-10-17	One Day Workshop on Tally ERP 9.2	Mr. Alagupandi Selvaraj, Tally Trainer, Kalvi Education, Pollachi.
13-10-17	Commercial Banks	Mr. R. Venkateswaran, Associate, SBI, PN Pudur Branch, Coimbatore.
18-12-11	E-Auditing	Mr. Jayakumar, C.A. Auditor.
19-12-17	Digital Commerce	Ms. P.N.Lakshmi, Chartered Accountant,

		Deepan Academy, Pollachi.
19-12-17	Awareness Program on Entrepreneurship	Mr. Alagupandi MBA., Kalvi Education Institute, Pollachi.
22-12-17	Career Guidance	Mr. C. Aravind Kumar, Senior Inspector of Co Operative Department, Tamil Nadu Government.

Departments of Commerce with P.A.,C.S., B& I

Date	Topic	Chief Guest
08-02-17	Future CFO (Chief Financial Officer) and Entrepreneurs -Wish List	K.Badrinarayanan, Partner M/s. Badri & Vijay, Coimbatore
10-02-17	Pan Card-Mass Enrollment Drive	Dr. S. Sunderesan, Joint Commissioner of Income Tax, IRS
14-02-17 & 15-02-17	Workshop on 'Tally ERP 9.2'	Mr.C.Selladuari, C-Cube Technologies, Coimbatore
21-02-17	Fundamentals of Insurance	Mr. V.M. Natarajan, LIC Development Officer, Coimbatore
20-07-17	Youthful India – Untapped Potential.	Ms. Vaishnavee Balaji, Founder, Youthful India, Coimbatore
20-07-17	Corporate Expectations from the Graduates	Dr. T. Raju, Managing Partner, Vass Associates, TATA AIG Life Insurance Company, Coimbatore.
19-09-17	Career Awareness Program	Shri. A.R.Ramasubramania Raja, Chairman, ICSI-Coimbatore Chapter-600.
22-09-17	Banking	Mr. R. Arumugam, Assistant Manager, Kotak Mahindra Bank.
04-10-17	Industrial Law	Dr.R.Manohar, Head, Corporate HR
06-10-17	Bonding Belt Game	----
13-10-17	Taxation Laws	Mrs.Gowri, Assistant Prof. PSG CAS, Coimbatore.
27-10-17	One Day Workshop on 'Photoshop'	Mr. Sukumar, YRSK Technologies, Coimbatore.
10-01-18	Contemporary Issues in Business	CA. Mr. A. Aswin of Iyer & Co and Ms. R.Sivaranjini, ACS, Principal Consultants

Departments of Commerce I.T.,E-Com. and B.B.A.

Date	Topic	Chief Guest
07-02-17	Why So Serious? Game Show	—
03-07-17	Brand Management	Mrs. Rajeswari Krishnamoorthy, CMA Institute of Cost Accountants of India.
17-07-17	GST – Pros and Cons	Mr. Rajaram, Chief Financial Officer, Messers Cutting India Pvt. Ltd.
21-07-17	Software Engineering	Mr.K.Periyasamy, Craft Technology
24-07-17	Emerging Trends in Business	Mr. Oshin Jain, Entrepreneur, Coimbatore.
10-08-17	How to Succeed in Life	Mr. G. Karthikumar,Manager, HITAJE India Pumps Ltd.,Coimbatore.
23-08-17	Free Eye Screening Camp	—
05-12-17	From College to Corporate	Ms.Brijitha Rigley, Manager, HRD, Messer Cutting Systems India Private Limited, Coimbatore.
18-12-17	Workshop on Tally with GST	Mr. Sukumar, Software Engineer, CSC Computer Education
27-12-17	Supply Chain Management	Dr. M. Saravanan, Assistant Professor of International Business, Sri Narayana Guru College, Coimbatore.
29-12-17	Management Information Systems,	Mr. M. Parthasarathy Trainee, TIAC.
09-01-18	Fun...Frolic... Fantastic	---

Department of B.C.A.

Date	Topic	Chief Guest
07-02-17	Web Development Languages	Mr.R.Ramesh, Trainer and Web Developer, We 5 Academy and Solutions, Bangalore.
13-02-17	Motivation	Mrs. Gayathri, Assistant Professor, NGM College, Pollachi
18-02-17	Career Opportunities in IT Sector	Mr. V Saravan Kumar, Project Associate, CTS.
28-07-17	Behavior Modification	Mr.A.Gnanasekaran, Director, Winmax Academy, Coimbatore.

26-09-17	One – Day Workshop on 'Android and MS Office'	Mr. S. Dhanaraj, Embedded Developer, and Mr. V.S. Karthick, Big Data Analyst, Hewlett Packard Enterprise, Coimbatore.
31-09-17	Texting Mining	Dr.N. Jeyakumar, Professor and Head, Bharathiar University, Coimbatore.
04-01-18	Web Development	---

Department of Information Technology

Date	Topic	Chief Guest
09-02-17	Intercollegiate Technical Meet, 'Technomanzer '17'	Prof. E. Balagurusamy, Former Member, UPSC. Former Vice Chancellor, Anna University.
13-03-17 & 14-03-17	Two day Hands-on Training Workshop on NET Frame Work	Ms. Maria Roslin, Proprietor, JMJ Institute for Software Training.
25-07-17	How to handle Adolescence	Dr. B. Selvaraj, Associate Professor of Psychology, Government Arts College, Coimbatore
08-08-17	Big Data	Mr. Sabarinathan Muthu Program Analyst, Gateway Software Solutions.
10-08-17	Placement Workshop- Career Spark '17	Mr. M.S. Jojumon, Director-Enrich Groups.

Department of Computer Science

Date	Topic	Chief Guest
16-02-17	Home Based Secured System Using IOT	Mr. S.Karthick Shankar, Senior Research Programmer.
11-08-17	Shaping Your Destiny	Mr.B.Ramanamoorthy, Director , YRSKTechnologies
06-09-17	Workshop on Software Testing	Mr.G.S.Syed Asif, Corporate Trainer, KGISL Coimbatore
27-12-17	Seminar on 'Training on Project Coding Techniques'	Mr. Amal Franco, Managing Director, The Masters Key/Kice Systems, and Mr. S. Sathiyar, Research Analyst.

Department of Computer Technology

Date	Topic	Chief Guest
27-01-17	How to handle Adolescence	Professor Selvaraj, Department of Psychology, Government Arts College, Coimbatore
18-07-17	State Level Seminar on Career Opportunities and Industry Expectations.	Dr.S.Selvam, National Professor of Eminence, Indian Institute of Technology, New Delhi.
11-08-17	One day Hands on Training on NET Programming	Mr.Ganesh, UCAN Solutions, Sivakasi.
16-08-17	PHP & SQL Server	Mr.Karthik, Daffodill India Pvt.Ltd.
21-09-17	Two day Workshop on 'Hardware servicing and Software Installation.'	Mr. P. Palanisamy, CEO, Sysco Systems, Coimbatore.
25-09-17	Software Testing	Mr. G. Ravindran, Engineer – QA, Virtusa Polaris, Chennai.
13-12-17	PAN Card Enrolment Drive	SIVA Communications
15-12-17		

Department of English

Date	Topic	Chief Guest
28-11-16	Attitude for Success	Mr.K. Sivaramakrishnan, Association of Brahma Kumaris and Behavioral Development Coach of Cognizant Technology Services

05-01-17	Acquiring Communicative English	Professor M.Karunamoorthy. (Rtd) Former HoD of PG & Research Department of English, Government Arts College, (Autonomous), Coimbatore.
30-01-17	Parent-Teacher Meet	
31-01-17	Spirituality for the Youth	Brother B.K Hemanth , Brahma Kumaris.
06-03-17	Literary Quiz 2017	—
14-03-17	Group Discussion	—
14-06-17	Say No to Ragging	Ms. Mubeena Saleem, Advocate, Coimbatore Court, Mr. P.K. Mylsamy, Advocate, Tamil Nadu Bar Council India and Mr. S. Balamurugan, Advocate, Coimbatore Court
19-07-17	Confidence and Trust	Mr. Prashanth Ganesh, Motivational Speaker.
17-08-17	Research Methodology for Literary Research(Rtd.)	Prof. D. Amalraj, Head, Post Graduate Department of English, Vivekenandha College for Women, Tiruchengode.
13-09-17	Workshop on TOEFL and IELTS	Mr. R. Azhar Ahmed, Director – Training and Examinations, Aksent Corporate Solutions. Ms. Aarthi Sivakumar, Executive, Aksent Corporate Solutions.
27-09-17	Entrance Test in English Grammar and Vocabulary.	---
10-10-17	Life – Skills Development	Dr. Samuel Churchill, Trainer and Motivational Speaker, Get Set Go, Coimbatore.
12-10-17 & 13-10-17	Two Day National Conference on the topic, 'Young Adult Literature'	Dr.Jayanthasri Balakrishnan, Reader (Retd), P.S.G .CAS, Coimbatore, Dr. A. Hari Prasad, Associate Professor, Department of Film Studies, University of English and Foreign Languages, Hyderabad, Dr.K.V.Surendran, Principal, Sree Narayana Guru College of Arts and Science, Coimbatore and Dr. Avishek Parui, Assistant Professor of English, IIT, Guwahati.

18-12-17	Orientation Program on Life Skills	Dr. Samuel Churchill, Trainer and Motivational Speaker, Get Set Go, Coimbatore.
10-01-18	Training on IELTS & TOEFL	Mr. R. Azhar Ahmed, Director – Training and Examinations, Aksent Corporate Solutions. Ms. Aarthi Sivakumar, Executive, Aksent Corporate Solutions.

Department of Tamil

Date	Topic	Chief Guest
03-03-17 & 04-03-17	Debate jointly organized with Polimer TV and Vanavil Trust	Mr. Elankavi Pandiyan, International Trainer, Moderator, Debate Programs in Polimer Channel, Coimbatore and Mr. Kanagaraj, Vanavil Trust.
30-07-17	District Level Program titled 'Tamil Engal Uyir Moochu'	In association with Vender TV.
09-08-17	Inter-School Meet, 'Sanga Tamizhodu Sadhuradu' (Play with Classical Tamil).	--
11-09-17	Veeru Kondu Ezhundhuru (Bharathi Memorial Day)	Dr. S.T. Kalaiamuthan, Advocate ,Salem District Court.
15-10-17	Life of Malaysian Tamil People	Mr. P. Rajendran, President, Tamil Writers' Association, Malaysia and Mrs. Rajam Kaliyappan, Poet and Writer.
29-12-17	Margazhi Paavai Vizha	Dr. Thirunavukarasu, Associate Professor, Thavathiru Santhalinga Adigazhar Tamil and Arts & Science College, Coimbatore.

Department of Hindi

Date	Topic	Chief Guest
12-07-17	Protect and Educate the Girl Child	Mrs. G.Khushboo, Assistant Professor, Department of Hindi, Vellalar College for Women, Erode.
14-09-17	Akruthi-2017 – Intercollegiate Meet	Mr. Santhosh Panday, Editor, Rajasthan Patrika (National Hindi daily).

Department of Mathematics

Date	Topic	Chief Guest
18-02-17	Enhance Your Aptitude	Mr. T. Abeesh Kumar B.E., Shankar IAS Academy, Coimbatore.
13-07-17	Statistics Theory And Applications	Dr. K.K. Suresh, Professor and Head, Department of Statistics, Bharathiar University, Coimbatore.
22-08-17	One Day Workshop on MATLAB	---
26-09-17	Real Time Applications of Real Analysis	Dr. M.S. Mutharasu, Assistant Professor, Department of Mathematics, CBM College, Coimbatore.
03-10-17	Key for your Future	Mr. Amalraj Augustine, Director of Quad Hiring Services Pvt. Ltd. and Wings Foundation.
22-12-17	National Mathematics Day	—
02-01-18 - 08-01-18	Workshop on 'Using Statistic Tools in SPSS'	---

Department of Bioscience

Date	Topic	Chief Guest
30-01-17	Intellectual Property Rights	Dr. T. Parimelazhagan, Assistant Professor, Department of Botany, School of Life Sciences, Bharathiar University, Coimbatore.
14-02-17	Drug Discovery	Dr. Kalyan Kumar, Senior Scientist Consultant, Kavins Bio-Research, Chennai.
20-02-17 & 21-02-17	Two day National Seminar on Modern Biological Sciences, 'SyMBios17'	Dr. K. Singaravadivel, Independent Director, Tamil Nadu, Food Grains Marketing Yard, Madurai and Former Director, Indian Institute of Crop Processing Technology, (IICPT) Tanjore. Dr.T.Citarasu, Assistant Professor, Center for Marine Science and Technology, Manonmaniam Sundaranar University, Kanyakumari. Dr. A. Panneerselvam, Associate Professor and Head, Department of Microbiology and Botany, A.V.V.M. Sri Pushpam College, Poondi, Thanjavur.

21-07-17	Bio Mimicry	Dr. R. Kannan, Associate Professor & Head, Department of Botany, N.G.M. College of Arts and Science, Pollachi.
05-09-17	Dengue Fever Awareness Program	In association with Purna Ayurvedic Trust
25-09-17	The Department of Bioscience and Research, organized a One Day International Seminar on 'Recent Trends in Bioscience and Research' .	Dr. Premkumar Albert, Visiting Guest Scientist, Stockholm University, Sweden
04-10-17	Advances in Microbiology	Dr. S. Jegannathan, Assistant Research Officer, Tissue Culture and Anti Rabies Vaccine Lab, Pasteur Institute of India, Coonoor, The Nilgiris.
06-10-17	Current needs in Bioscience and Research	Dr. R. Raghavendra Rao, Indian National Science Academy (INSA), Honorary Scientist, Bangalore.

Department of Physics

Date	Topic	Chief Guest
29-12-17	International Workshop on 'Space Science Communication'	Mr. Surender Ponnalagar, Indian Ambassador of Space Awareness Program, Leiden University, Netherlands.

Department of Chemistry

Date	Topic	Chief Guest
08-02-17	Green and Nano Chemistry	Dr.S.Valarselvan, Assistant Professor, Department of Chemistry, Bharathiar University.
03-01-18	Electrochemistry - An overview	Dr.R.Venckatesh, Faculty of Chemistry, Government Arts college, Udumalpet.

Department of MBA

Date	Topic	Chief Guest
25-01-17	Inauguration of Intellectual Forum	Dr. M. Settu, C.E.O., M/s Syndicate Exports.
13-02-17	Shri. Ramanujar – The Management Guru	Mr.C.Parthasarathy, Former Vice President, Southern Circle of HDFC Bank.

09-03-17	Kidney Disease Awareness Program	Dr.K.Senthil, Professor and Urologist, PSG Institute of Medical Science and Research (IMSR). Dr.Rajesh Babu, Neuro Surgeon, Ganga Medical Center Dr.M.Ramalingam, Urologist, PSG, IMSR.
28-03-17 & 29-03-17	Two day Residential Training Program on 'Learning, Fun and Career Opportunities'	SNMV IM Faculty.
12-07-17	Capital Market	Mr.Amarnath ,Capital Market Academy.
14-07-17	GST – An Overview	Shri. K Rajendran, IRS, Former Assistant Commissioner, Central Excise, Coimbatore Region.
07-08-17	Samvit 2017	Mr. R K Raghunandan, Managing Director, Green India Exports.
08-08-17	(FN)Mastering in Aptitude	Mr.D.Gunasekaran, Head of the Department of Maths, PSG College of Arts and Science
08-08-17	(AN)Corporate Expectations	Ms.Brijitha Rigley, HR Manager, Messer Cutting Systems
09-08-17	(FN)Balancing Mental and Physical Health	Dr.R.Suneel Krishnan, Ayurvedic Consultant, Arimalam Vaidya Sala, Karaikudi
09-08-17	(AN)Effective Communication for Managers	Mr.P.Anjesh, Buyer Communicator for Textile Industries, Coimbatore
10-08-17	(FN)Towards Success	Mr.Madhavan K V, Psychologist, Trustee – Aram Foundation
10-08-17	(AN))Yoga for Human Excellence	Prof.S.Jeyalakshmi, Head, Department of Human Excellence, NGM Arts and Science College
17-08-17	Simple Tactics for Superb Entrepreneurs	Ms. Ranjana Singha, Partner, The Terra Co.
30-08-17	National Level Symposium, in partnership with the National Institute of Securities Markets [NISM], Navi-Mumbai. – Financial Markets and Economic Development	Mr. Sandhip Ghose, Director and Mr. N. Sukumaran, Dean , NISM and Mr. Amarnath, Capital Mart Academy, Salem.

13-09-17	Neuron Twisterz	Quizmaster – Dr. M. Rangarajan, Associate Professor, PSG CAS.
04-10-17	Analytics in Human Resources Associate	Dr. Gokulakrishnan, Professor, Nehru School of Management, Trissur.
13-10-17	Placement Training	Dr. Selvakumar, Training and Placements Consultant.
December 2017	Young Leader 2020	---
21-12-17	Export Marketing Opportunities	Mr. N. Moosa Kaleemullah
05-01-18	National Level Conference on the topic 'Impact of Startups on Indian Economic Growth.'	Dr. P. Kanagasabapathy, Member, Indian Council for Social Science and Research [ICSSR].

Department of Social Work

Date	Topic	Chief Guest
02-03-17	One Day National Conference on 'Changing Status and Role of Women in India'	Dr.B.Madhava Ram, Medical Officer, World Health Organization (WHO), Geneva; Ms. Amutha Kannan, Freelance Journalist, Former Correspondent, The Hindu; Ms.Champa JaiPrakash, Director; Ms. Skada Pankaj, Co-Founder, 'Saadhya' Special School; Ms.Vennila, Advocate, Family Court, Coimbatore and Ms.Kalpana Martin, Chairperson, Manoshanthi Family Counseling Centre.
14-07-17	A Wakeup call for Counselling in College for Adolescent Students	Ms. Sheela, Psychiatric Social Worker and Counsellor, Presitha Service Society; Ms. Kalpana Martin, Chairperson, Manoshanthi Family Counseling Centre and Ms.Johanna, Director, Life For All.
21-07-17	Workshop on 'Facing Interview – Tips and Tricks to boost the confidence in Adolescents'	Mr.Balasundaram, Group HR – Head, Universal Heat Exchangers Pvt.Ltd.

17-08-17	Role of Youth in Healthy Ageing	Dr. Madhava Rao, Medical Officer, World Health Organization, Geneva, Mr. Vishwajith, Social Worker and Mrs. Lalitha, Psychiatric Social Worker
22-11-17	Workshop on 'Working with Persons with Disability'	Ms. Champa Jaiprakash, Director, SAADHYA and Ms. Skanda Pankaj, Trust Member, SAADHYA.
22-12-17	Assessment & Diagnostic Process of Counselling	Dr. U.L. Bhuvaneshwari, Assistant Professor, Government Arts and Science College (Autonomous), Coimbatore.

Women Empowerment Cell

Date	Topic	Chief Guest
18-02-17	Adolescent Counseling	Dr. Bhuvaneshwari, Psychologist and Professor, Government Arts College.
28-07-17	Healthy Living – Tips for Young Women	Dr. N. Usha Nandhini, Lotus Women Care Hospital, Coimbatore.
21-08-17	Orientation Program on Dress Code and Conduct	---

Workshops/Seminar/Guest Lectures/Conferences Attended

Date	Topic	Chief Guest
11-01-17	National Seminar on 'Sustainable Changing Scenario of Business & Economic Environment' at Hindusthan College.	Mr. S. Yogananth and Ms. S. Susheela, Assistant Professors, Department of Commerce with Computer Applications.
28-01-17	State Level Workshop on 'Higher Education' at Dr. NGP Arts and Science College.	Dr. A. Mohanasundaram, Dean, Commerce.
03-02-17	One Day Conference on 'Recent Advances in Mathematics and its Applications in Science' at Dr. NGP College	Ms. P. Rajakumari, Assistant Professor, Department of Mathematics (C.A.)
03-02-17	National Conference at Rathinam College on 'The Impact of GST in Indian Economy'	Dr. V. Rajalakshmi, Head, Department of Commerce; Ms. R. Devika, Assistant Professor, Department of B.B.A.; Ms. K. Priyadarshini, Mr. R. Venkatesh, Mrs. P. Chinna Sahaya Rani and Ms. S. Sowmya, Assistant Professors, Department of Commerce with Computer Applications.

06-02-17	National Seminar on 'Women at Cross-Roads: Multi-Disciplinary Perspectives' conducted by PSGR Krishnammal College for Women	Ms. Rakhi L Lalwani Ms. D. Nishasujatha, Assistant Professors and , Department of English.
15-02-17	National Seminar on Demonetisation at STC CAS	Ms. K. Priyadarshini and Ms. S.Susheela, Assistant Professors, Department of Commerce with Computer Applications.
16-02-17 & 17-02-17	Two-day Faculty Development Program on "Computerized Accounting Using Tally ERP 9" organized by the Department of Commerce, NGM College	Ms. M. Manjuladevi, Assistant Professor, Department of Commerce (Banking and Insurance.)
18-02-17	International Conference at Pioneer College on Advances in Commerce and Management.	Ms. R. Devika, Assistant Professor, Department of B.B.A. and Ms. S Sowmya, Assistant Professor, Department of Commerce with Computer Applications.
21-02-17	One Day Conference on 'Impact of Recent Advances and Innovations in Business Administration' at Karpagam College	Ms. P.Rajakumari, Assistant Professor, Department of Mathematics.(C.A.)
25-02-17	Two day International Seminar on ' Bhoomandalikaran mein Hindi ka yogdaan.' at Annamalai University.	Mrs.Jayasree, Assistant Professor, Department of Hindi.
26-02-17	Seminar on 'Science and Scientific Outlook' at Fatima College.	Mr. Hari Narayanan M and Ms. Yamini Priya S, Assistant Professors, Department of English.
04-03-17	National Seminar on 'Demonetisation' at Dr. SNS Rajalakshmi College.,	Dr. A. Mohanasundaram Dean, Commerce.
11-03-17	One Day National Seminar at CMS College on 'Redefining Higher Education'	Mrs. S Kavunthi, Head, Department of Mathematics.
17-03-17	National Conference on 'Mental Health and Well -being among youth' by Dept of Social Work, NGM College, Pollachi.	Dr.M.Premalatha, Head, Master of Social Work.
24-03-17	International Conference on 'Advanced Research in Basic Engineering Sciences and Technology.	Mr. P Karthi, Assistant Professor , Department of Computer Technology.'
24-03-17 & 25-03-17	National Conference on 'Changing Paradigms in Indian Business' organized by NGM College, Pollachi.	Ms. R. Ananthi, Head, Department of Commerce with Banking and Insurance.

30-03-17	One Day Workshop on 'Premchand' at NGM College, Pollachi.	Dr.G.Renuka, Assistant Professor, Department of Hindi.
11-05-17	International Seminar on 'Contemporary Issues in Agriculture.'	Mr. S.Yogananth, Assistant Professor, Department of Commerce with Computer Applications.
15-05-17	National Seminar at Bharathiar University Arts and Science College on 'Excise and Other Indirect Taxes.'	Ms. R. Devika, Assistant Professor, Department of B.B.A. ; Mr. S.Yogananth, Ms. K Priyadarshini, Mr. J. Janakiraman, Mr. R. Venkatesh, Mrs. P. Chinna Sahaya Rani, Ms. S. Sowmya, Ms. S.Susheela and Mr. P.J Balakumaran, Assistant Professors, Department of Commerce with Computer Applications.
29-06-17 & 30-06-17	Council for Scientific and Industrial Research (CSIR) sponsored Two-day National Seminar on 'Recent Trends in Smart Materials for Advanced Engineering.'	Ms. Gopika. A, Ms. Revathi. M and Ms. Sathya.G of III B.Sc. Physics.
28-06-17 - 30-06-17	Three Day Training Program on Conservation, Cultivation and Post -Harvest Management of Medicinal and Aromatic plants' at TNAU.	Dr. D. Arun Kumar, Assistant Professor, Department of Bioscience and Research.
05-07-17 & 06-07-17	Workshop on 'New Horizons in Genome Engineering' at Nehru College.	16 students from the Department of Bioscience and Research.
10-07-17 & 11-07-17	Two Day Faculty Development Program on 'Internet of Things' Technology and at Bharathiar University.	Dr. S.Santhana Megala , Assistant Professor, Department of Computer Mr. Vadivel G, Assistant Professor, Department of Computer Applications.
17-07-17	Case Study Writing Workshop for the students of B.A. (Hons) International Business of PSG College of Arts and Science.	Conducted by Ms. R. Ananthi, Head, Department of Commerce with Banking and Insurance.
19-07-17	Faculty Development program on 'Under water Networking' at GRD College.	Mr. N.Senthil Kumar, Assistant Professor, Department of Computer Science.

29-07-17	Workshop on AICTE's Initiatives of PMKVY (Pradhan Mantri Kaushal Vikas Yojana) – SWAYAM (Study Webs of Active – Learning for Young Aspiring Minds)	Conducted by AICTE, Southern Regional Office, Chennai. Dr. A Ponnusamy, Principal.
05-08-17	Two Day International Conference 'Active' and Reactive Texts' at NGM College, Pollachi.	Ms. Rakhi L Lalwani and Ms. D on Nishasujatha, Assistant Professors, Department of English.
05-08-17	National Level Workshop on 'Next Generation Cyber Weapons' at KCE	9 students of the Department of Computer Technology.
08-08-17	National Seminar on 'Recent Trends in Networking Arena' at NGM College, Pollachi.	Mr. R. Nandha Kumar, Assistant Professor, Department of Information Technology and Mrs. K. Shrisarika, Assistant Professor, Department of Computer Science.
19-08-17	Panel Discussion titled 'Mentors Meet' on 'Experiential Learning as a Tool for Development-From Theory to Practice'	Conducted by The Hindu and The Samhita Academy. Ms. Rakhi L Lalwani, Assistant Professor, Department of English.
24-08-17	International Seminar on Applications and Challenges in Data Mining	Mrs. K. Tamil Selvi, Head, Department of Computer Science.
01-09-17	National Seminar on 'GST' at NGM College, Pollachi.	Mr.C.Suresh, Assistant Professor, Commerce with Professional Accountancy
01-09-17	National Workshop on 'Current Trends and Practices in English Language, Teaching and Literature' at Nandha Arts College, Erode.	4 students of II M.A. English Literature
08-09-17	Lecture on 'Scope and Application in Biotechnology' at Sree Narayana Guru College of Arts and Science, Coimbatore.	Dr. R Bhakayaraj, Head, Department of Bioscience. (Resource Person)
09-09-17	One Day Workshop on Mobile Application Development at Dr. MCET, Pollachi.	Mr. K Vijay Anand, Assistant Professor, Department of Computer Science.
09-09-17	One Day National Level Workshop on the topic, 'Quest for Question & The Elements of Phonetics' at Karpagam College of Engineering, Coimbatore.	Ms. Yamini Priya S, Assistant Professor, Department of English. Engineering, Coimbatore. .
13-09-17	Workshop on 'Much Ado About Something.' at Hindusthan College of Arts and Science.	18 students of III B.A. English Literature and Ms. A.Esther Rani, Assistant Professor, Department of English.

16-09-17	Science Award Function at Shri Nehru Vidyalaya School.	50 faculty members of SNMV CAS.
19-09-17	Audit Training at Deepan Academy, Pollachi.	18 students of I and II M.Com. C.A.
23-09-17	International Conference on Collaborative Research in Mathematical Science, KGISL, Coimbatore.	Dr.K.Indira and Ms. K.B.Devaki, Assistant Professors, Department of Mathematics with C.A.
23-09-17	International Conference - Data Science and Analytics Rathinam College of Arts and Science, Coimbatore.	Ms.G.Banupriya and Mr. N.Senthil Kumar, Assistant Professors, Department of Computer Science.
25-09-17	National Conference - Nehru Arts and Science College, Coimbatore.	Ms.G.Banupriya, Assistant Professor, Department of Computer Science.
25-09-17	Radio Talk – Rainbow FM	Dr. A. Ponnusamy, Principal.
28-09-17	Presentation on 'Recent Banking Reforms' at Asan College of Arts and Science, Karur.	Dr. A. Mohanasundaram, Dean, Commerce (Resource Person)
05-10-17 & 06-10-17	Two Day Science Academics Lecture Workshop on 'Modern Trends and Innovations in Biological Sciences 2017' held at SNR College of Arts and Science, Coimbatore.	16 Students of I M.Sc. Microbiology
06-10-17 & 07-10-17	Two Day Hands on Training conducted by Dr. Mahalingam Workshop College of Engineering and Technology, Pollachi.	9 students of I M.Sc. I.T and Mr. M. Aarish, Assistant Professor, Department of Information Technology.
11-10-17	One Day International Conference on the topic, 'Emerging Trends and Innovative Strategies in Social Media Marketing Issues & Challenges' at Sankara College of Science and Commerce, Coimbatore.	9 students of I M.Com.
05-11-17	25th National Children Science Congress at Johnson's Institute of Technology, Karumathampatti, Coimbatore.	Dr. R. Bhagyaraj, Head, Department of Bioscience, Dr. D. Arun Kumar, Assistant Professor, Bioscience, Mr. M. Hari Narayanan and Ms. S. Yamini Priya, Assistant Professors of English (Evaluators).

20-11-17 - 02-12-17	Refresher Course on Microbial Molecular Biology at Manipal University, Manipal.	Dr. K.Ramalashmi & Dr. R. Ramya , Assistant Professors, Department of Bioscience.
20-11-17 - 03-12-17	Faculty Development Program sponsored by AICTE at University of Hyderabad.	Dr. A. Mohanasundaram, Dean, Commerce.
23-11-17	National Workshop on 'Computational Methods for Fluid Dynamics'	Ms. K.Priyadharshini and Ms. P. Rajkumari, Assistant Professors, Department of Mathematics with C.A.
25-11-17	Think Tank exchange at the offices of The Indian Express, Coimbatore	10 students of SNMV CAS
December '17	AICTE Sponsored - Two Week FDP on 'Capacity Building for Digital Learning'	Mrs. S. Rajeshwari, Assistant Professor, Department of MBA.
09-12-17	International Conference on 'Values and Ethics in Social Work Practice' organized by Department of Social Work, Vimala College, Thrissur.	Dr. M. Premalatha, Head, Department of Social Work
13-12-17	National Seminar conducted at Rajiv Gandhi Memorial Government College of Arts and Science, Attappadi, Kerala on A Recent Reform GST – Immediate Impact at Global Perspective.	Dr. A. Mohanasundaram, Dean, Commerce (Resource Person).
16-12-17	One Day HR Conclave on 'Next Gen HR Practices' at Firebird Institute of Management and Research, Coimbatore.	Mr. M. Nagarajan, Assistant Professor, Department of MBA.
05-01-18	National Level Seminar on 'Molecular Markers in Genetic Disorders with Special Reference to Diabetes' organized by Dr. G.R. Damodaran College of Arts & Science, Coimbatore.	29 students of the Bioscience Department
09-01-18 - 10-01-18	Two Day International Conference on 'South Asian Literature' at Bharathiar University.	Ms. Rakhi L Lalwani and Ms. D. Nishasujatha, Assistant Professors, Department of English

Faculty Development Program

Date	Topic	Chief Guest
25-01-17 (ENG)	FDP on Question Paper Setting	Dr. G Sudhakar, Former Director, UGC Academic Staff College, Bharathiar University.
31-03-17 (ENG)	Empowering Faculty	Dr. B. Ilango, Former Vice Chancellor ,Bharathiar University.

29-06-17 (COM)	Faculty Recharge Program on 'Goods and Services Tax Act - 2017 (GST)	Dr.P.Radhakrishnan, Head, Department of Management Studies 'Sree Narayana Guru Institute of Management Studies.
01-06-17 06-06-17	Faculty Development Program for New Staff	Academic Council, SNMV.
09-06-17 (MBA)	Strategic Focus of Educational Institutions	Dr. Sudhakar, Former Principal, Wisdom Institute of Management, Udumalpet.
13-06-17	Digital Learning	Dr. S. Senthil Nathan, Professor, Bharathidasan University, Trichy and Dr. G. Porgio, Former Controller of Examinations, St. Xavier's College of Education, Palayamkottai.
18-07-17 (C.T.)	Achieving Excellence in Teaching Methodology and Techniques – 'Good to Great'	Dr.S.Selvam, National Professor of Eminence, Indian Institute of Technology, New Delhi.
18-09-17 (IQAC)	NAAC Process: Then and Now	Dr. R. Kannan, Associate Professor, Department of Botany, NGM College of Arts and Science, Pollachi.
28-12-17 (ENG)	Professional Ethics	Dr. P. Chitramani, Head, Department of Management Science, Avinashilingam University.

Departmental Publications:

- The Commerce stream of SNMV College published a book titled, Impact of Demonetisation on Alternate Payment Mechanism, in the month of February 2017, edited by Dr. A. Mohanasundaram, Mr. J Janakiraman and Ms. Ananthi R. The ISBN of the book is 9789384234867.
- The Department of Bioscience and Research released the conference proceedings of 'SyMBios 17' in the month of February 2017. The book was titled, 'Modern Biological Sciences' and was published with the ISBN 9789380509945.
- Journal of Management and Science' (ISSN – 2250-1819) with an impact factor of 1.30 was released in February 2017 by SNMV IM.
- A total of 16 articles have been published by the faculty members of SNMV CAS in various National and International Journals (external) between September 2016 – 2017. Articles have also been published by the staff in the books and journals released by the Depa

PUBLICATION DETAILS

INTERNAL PUBLICATIONS

Date of Publication	Name of Staff	Title of Journal/Book	Title of the Paper
February 2017	Dr. J. Vijayavel	Impact of Demonetization on Alternate Payment Mechanism ISBN: 9789384234867	Newest Currency Denominations and Perceptual Changes of Demonetization
February 2017	Ms. M. Manjuladevi & Ms. S Susheela	Impact of Demonetization on Alternate Payment Mechanism ISBN: 9789384234867	Dimensions of Cashless Economy
February 2017	Mr. A.Senthil Raghavan & Mr. S. Belmont Raja	Impact of Demonetization on Alternate Payment Mechanism ISBN : 9789384234867	A Study on Selection of Insurance Schemes as a Savings Avenue by Salaried People in Coimbatore District.
February 2017	Mr. A.Senthil Raghavan & Ms. A.Loganayaki	Impact of Demonetization on Alternate Payment Mechanism ISBN : 9789384234867	Perception of Gold Jewelry as a Savings Avenue by Households with reference to Coimbatore District.
February 2017	Mr. A.Senthil Raghavan & Mr. G. Hemanth Khariwal	Impact of Demonetization on Alternate Payment Mechanism ISBN: 9789384234867	A Study on Consumer Adoption to usage of Cashless Mode of Payment with reference to Coimbatore District.
February 2017	Mr. A.Senthil Raghavan & Ms. S. Kowshalya	Impact of Demonetization on Alternate Payment Mechanism ISBN No : 9789384234867	A Study on the Comparison of Modes of Electronic Payment in the Era of Demonetization
February 2017	Dr.P.Ruban & Mr. S Aravindh	Modern Biological Science ISBN: 9789380509945.	Natural Breed Milk vs. Cross Breed Milk
February 2017	Dr.P.Ruban & Mr. Jackson Geevarghese Thomas	Modern Biological Science ISBN: 9789380509945.	Formulation of Herbal Hand wash Using Silver Nano- particle Fruit Extracts
February 2017	Dr.S.Balusamy	Journal of Management and Science ISSN: 2250-1819	Consumer's Attitude Towards Online Shopping
February 2017	Mr. P.Saravanapandi	Journal of Management and Science ISSN: 2250-1819	A study on Repayment Strategy of SHG's in Trichy District
February 2017	Mr. M. Nagarajan	Journal of Management and Science ISSN: 2250-1819	Role of Modern Technology in Agri-Business Management

EXTERNAL PUBLICATIONS

Date of Publication	Name of Staff	Title of Journal/Book	Title of the Paper
January 2017	Mr. B.M. Rajesh	International Bonfring Publications. Online ISSN: 2320-5377 Print ISSN: 2279-0152	CSMA/CA Using Netrosopic Algorithm.
January 2017	Mr. S.Yogananth	Sustainable Changing Scenario of Business & Economic Environment ISBN:9789385267185	Sustainable Changing Scenario of Business & Economic Environment
March 2017	Ms. R. Ananthi	Changing Paradigms In Indian Business ISBN : 9788193388204	Commercialization of Pharma R&D Off Shoring in India Scenario
March 2017	Dr.P.Ruban & Dr.D.Arun Kumar	International Journal of Research ISSN - 2348-795X	Biodegradation of Hydrocarbon Pollutant Soil By Indigenous Microbes
April 2017	Dr.Premalatha and Mr. K P Anish Kumar	Indian Social Science Journal ISSN - 2319 – 3468	Gender Inclusivity – Case Evidence from Native Medicare Charitable Trust
April 2017	Dr.P.Ruban	International Journal of Innovative Research and Advanced Studies ISSN - 2394-4404	Molecular Characterization of Pigment Producing Microbes Associated with Marine Sponges and Their Microbial Assay
April 2017	Mrs.S. Devi Kalyani	International Journal of Industrial Economic & Management. ISSN :1370-5450.	Growth and Performance of Medium Small Scale Industry in India -European Economic Research Publication
April 2017	Mrs.S. Devi Kalyani	International Journal of Management and Business Studies. ISSN :1028-2573.	A Study on Problems of SSI in Coimbatore District.
April 2017	Mrs.K.B.Devaki	International Journal of Scientific Research ISBN :2277-8179	Optimization of Stochastic Bi-Criteria Time Minimization Transportation Problem

June 2017	Mr K. Vijay Anand	International Journal for Scientific Research and Development - IJSRD ISSN: 2321-0613	Thermo Electric Power Generation Using Solar Energy
August 2017	Ms. Rakhi L Lalwani	International Journal of Advance Research and Innovative Ideas in Education ISSN: 2395-4396	Natural Elements, Landscapes and Women in Joy Harjo's Poetry
August 2017	Ms. Nishasujatha D	International Journal of Advance Research and Innovative Ideas in Education ISSN: 2395-4396	Voices in the Wilderness of Taboo as Echoed in Chemmeen
September 2017	Dr. A.Mohana sundaram	Intercontinental Journal of Marketing Management ISSN:2350-0891 - Online ISSN:2350-0883 -Print	Problems Encountered by the Farmers due to the Influence of Middlemen with reference to Coimbatore.
November 2017	Mrs. V. Prema	Shanlax International Journal ISSN: 2320-4168	Consumer Awareness of SBI Life Insurance Products
November 2017	Mr. K Vijay Anand & Ms. Banupriya	MIJSRCSEIT-International Journal of Scientific Research in Computer Science, Engineering and Information Technology. ISSN :2456-3307	Mobile Phone Based Secured Electronic Payment System Using RFID Communication
January 2018	Dr.M.Premalatha	Journal of Social Work Education and Practice. ISSN: 2456-2068	Study on Job Security among the Teachers in Self Financing Colleges

SNMV Institute of Management:

- The faculty of SNMV IM conducted a training program for the students of Shri Nehru Vidyalaya School on 12th January 2017. The title of the program was 'Young Challenger 2017'.
- The institute, under the guidance of Dr. S. Balusamy, organised a program for 11th Standard and 12th Standard Commerce students of Kannika Parameshwari Higher Secondary School, Udumalpet on the topic 'Career Opportunity in Commerce' on 22nd July 2017. Around three hundred students participated in the program.
- The Faculty of the Department of MBA have been conducting guest lectures for the students of the Intellectual Forum.

- SNMV IM inaugurated 'Lukuinto – The Joy of Reading' campaign on 9th August 2017 to mark International Literacy Day on 8th September 2017. In order to promote the habit of reading among the children of government schools and to ensure that they have appropriate learning resources, the campaign mobilized books, magazines, novels and audio visual learning resources such as CDs, DVDs that would be useful to children.
- SNMV Institute of Management has been shortlisted as one of the approved centres by AICTE for training “Life Insurance Agents” under Pradhan Mantri Kusaal Vikas Yojana [PMKVY] scheme

Svastika - Student Counseling Cell

- The Student Counseling Cell, Svastika, under the direction of Dr. M.Premalatha of the MSW Department has offered 4 group and 7 individual counseling sessions through which a total of 167 students have benefitted.
- The Department of Social Work and 'Svastika', in association with 'Aram Foundation Charitable Trust', Tatabad, organized Training of Trainers' (TOT) session for the selected faculty members and MSW Students of SNMV CAS on 31st November 2017. Training was given on the theme, “Counselling Adolescent Students” in schools. Mr. R.V.B. Madavan, Founder trustee, with his team of staff, addressed the participants. Dr. Vijaya Kumar, Neuropsychologist, Thoughts Clinic, was a significant contributor. 25 faculty members and 14 MSW students attended the program.
- Svastika, observed Mental Health Day by organizing programs for adolescent school students on the theme 'Here is How You Manage Stress' on 24th October 2017 at Manba Ul Uloom Higher Secondary School, Kottaimedu, Ukkadam. The Resource Person was Ms. Sheela, Psychiatric Social Worker, Preshitha Service Society. She oriented the students on the concept of stress and the causes of stress. Approximately 250 students attended and benefitted.
- The Department of Social Work and Svastika, in association with Native Medicare Charitable Trust (NMCT), organized a Sensitization Program on “Right to Health – Everybody Counts” in observation to Global World AIDS Day – 2017 on 4th December 2017.

I.S.O. External Audit:

An ISO External Audit was held on 23rd June 2017. Five Departments were shortlisted: English, Mathematics, Computer Technology, Physics and Commerce with Professional Accounting. The External Audit team also audited the College office and the Exam Cell. This was followed by an Exit Meeting in the evening and suggestions were given by the auditors for improvement.

An ISO External Audit was held on 23rd October 2017. The auditors included Dr. N. Ponpandian, Professor and Head, Department of Nano Science and Technology, Bharathiar University; Dr. N. Maruthapandian, Principal, Vidyasagar College, Udumelpet and Dr. Mayilvaganam, Associate Professor, PSG College of Arts and Science, Coimbatore.

NSS Activities:

- The Students of I Year UG classes volunteered to clean the college campus on 4th January 2017.
- The NSS unit conducted a 7 day special camp in Othakalmandapam, Aarisipalayam, Nachipalayam between 1st and 7th March 2017. 150 volunteers participated.
- NSS Volunteers from SNV School visited and cleaned the SNMV campus on 16th June 2017.
- On 24th August 2017, a Free Eye Checkup Camp was organized by the Department of B.Com. I.T. in coordination with the NSS wing at Chettipalayam village for the benefit of elderly people and 37 people attended the same.
- The Department of Social Work and the NSS Wing of SNMV CAS, in association with Native Medicare Charitable Trust, observed DAAN UTSAV - 'JOY OF GIVING' Week from 3rd to 8th October 2017. On 3rd October 2017, Mr. A.S. Shankarnarayanan, Director of Native Medicare Charitable Trust (NMCT), addressed the students and motivated them to join hands to ensure that this wonderful movement of giving reaches every corner of India. On 9th October 2017, Dr. A. Ponnusamy, Principal, SNMV CAS handed over the materials that were contributed by the students of SNMV CAS and the community members from Kuruchi Housing Unit to the staff of NMCT.
- The Inauguration of the NSS Unit was conducted on 10th October 2017. The Chief Guest of the function was Dr. R. Baskar, NSS Co-ordinator, Bharathiar University, Coimbatore. Around 300 volunteers participated in this function.

- 55 NSS volunteers and 1 NSS Programming Officer participated in Koushika River Cleaning program at Narasimmanaickenpalayam on 12th October 2017 organized by NSS and MSW, Bharathiar University.
- 55 NSS Volunteers and one NSS Program Officer participated in a sapling plantation program organised by NSS Team of Bharathiar University on 26th October 2017 at Bharathiar University campus. 10000 saplings were planted.
- The NSS unit celebrated the 86th Birth Anniversary of Dr.A.P.J.Abdul Kalam as Youth Awakening Day on 17th October 2017. The Chief Guests were Mr. Udumalai Kalam (A) S. Sheik Maidheen and Dr. A. Abdul Kalam. Dr. A.Ponnusamy, Principal, graced the occasion with his presence.

Youth Red Cross (YRC)

- The Indian Red Cross Society invited three students, namely R. Vigneshwaran of II B.C.A, V. Manoj Prabahar of II B.C.A and Dilip Kourav of II B.Sc. C.T. on 22nd March 2017 to attend a 5 day Inter State (National Level) Youth Red Cross Study Camp between 25th and 29th March 2017 at VIT University, Vellore. The students were accompanied by the YRC Program Officer, Mr. P. Karthi.
- On 21st June 2017, 'International Yoga Day' was organised by Youth Red Cross in the College premises. Sister Rajeshwari and team from Brahmma Kumaris Samaj brought out the importance of Yoga and instructed the students on how to perform a few Asanas.
- Shri Nehru Maha Vidyalaya College of Arts and Science in collaboration with Revive Foundation and Youth Red Cross organized “AANIVER” (A Celebration of Golden agers) on 22nd July 2017 in Pandit Nehru Matriculation Higher Secondary School, Kurichi. Ln. L. Mariappan, Correspondent, Pandit Nehru School and Dr. M. Vijayakumar, Psychiatrist, participated and interacted with the students. More than three hundred grandparents graced the occasion with their presence.
- The Department of Maths (CA) organised a Yoga Program on the topic, 'Kaya Kalpam' on 3rd October 2017. The Chief Guest was Mr. S. Mohanasundaram, Aliyar Arivu Thirukovil, Pollachi. More than 100 Students participated actively.
- Mr.P.Karthi, YRC Program Officer, S. Manikandan and R. Ranjith Kumar of I B.Sc. C.T. participated in a five day Inter State Youth Red Cross Motivation Camp from 1st to 5th December 2017 at Bangalore University.

Tree Plantation, Blood Donation and Drip Irrigation

On 26th July 2017, the YRC & NSS cells of the College in coordination with Rotary Club, Texcity and the Indian Medical Association (IMA), conducted a Tree Plantation Campaign and Blood Donation Camp. The guests and dignitaries inducted the Blood Donation Camp through which more than 200 students, staff and guests donated life giving blood to the Indian Medical Association in order to ensure that blood is always available to people in need. The Rotary Club of Coimbatore, Texcity, under the guidance of Shri. Mahavir Bothra, planted 1000 saplings donated by Mr. Suresh, Forest Range Officer, Coimbatore Range all over the campus. The Club also generously sponsored all the paraphernalia required to monitor the growth of the saplings planted. The Club has provided funding of approximately Rs 1,50,000 for the pipes and black hose required for drip irrigation of the plants. They have also underwritten Rs. 71,400 for the Sintex tanks which are essential to store water and Rs. 70,700 for the stands on which the tanks are to be placed.

Yoga

- Vipasana Meditation Camp was conducted on the campus between 17th May and 28th May 2017.

Sports

- PK. Thouffic Ahamed of II BBA participated in the State Level Bench Press Championship, held at Kalaingar Karunanidhi Institute of Technology, Coimbatore and he secured the First place in 90 kg category.
- PK. Thouffic Ahamed of II B.B.A. participated in the State Level Dead Lifting Junior Championship 2017 and State Level Dead Lifting Senior Championship 2017 held at Jegan Gym, Coimbatore and he secured the First place in 85kg Category
- I. Tamizhaghan of III B.Sc. C.T. won the First Place in the College Level Weightlifting Competition conducted by Bharathiar University on 5th January 2017.
- I. Tamizhaghan of III B.Sc. C.T. won the First Place in the District Level Weightlifting Competition at Sowripalayam on 16th July 2017.
- S.Priyadharshini of I B.Com B & I and M. Aravinth of III B.Com. C.A. participated in Coimbatore Vizha Marathon held at Fire Bird Institute of Management and secured V and XI places in 6 kilometers Run respectively.
- R.S. Muralidharan, R. Karthikeyan of II B.Com C.S. participated in the State Novices Boxing Championship for Senior Men held at Jawaharlal Nehru Stadium, Chennai between 3rd and 5th July 2017. R.S. Muralidharan secured Bronze Medal in Super Heavy Weight Category. R. Karthikeyan secured Bronze Medal in Super Light

Weight Category.

- A District Level Inter School Sports Meet was jointly organized by SNMV and SNV between 4th August 2017 and 22nd August 2017. The inaugural function was held on the college campus on 11th August 2017. Dr. Ashok G. Bafna, President, SNMV and CWA, presided over the function. Shri. M.M. Bhuradia, Vice President; Shri. Bharathkumar Jaghamani, Secretary, SNMV; Shri. C. Amirthalal Jain, Secretary, SNV and CWA; Shri. S. R. Kankani, Joint Secretary, SNV; Shri. Kamalesh G. Bafna, Treasurer; Shri. Maganraj Bafna, Joint Treasurer and Shri. Gouthamchand Bafna, G.C. Member, graced the occasion with their presence. Mrs. Anandhalakshmi, District Director of Physical Education was also present. Dr. A. Ponnusamy, Principal, SNMV College, delivered the welcome address and Mrs. Sembaga Ramesh, Principal, SNV School, proposed the vote of thanks. Nearly 2000 Students from around 70 schools took part in the various sports competitions.
- SNMV hosted the Bharathiar University Inter –College Taekwondo Competition for Men and Women on 31st August and 1st September 2017. 75 students from 18 colleges participated in the Men's Category and 65 Students from 16 colleges participated in the Women's Category. In the Men's category, CMS College of Arts and Science bagged the winner's title and VLB Janakiammal College of Arts and Science became the runner. In the Women's category, Tiruppur Kumaran College for Women bagged the winner's title and AVP College of Arts and Science became the runner.
- The College was also selected to conduct the Bharathiar University Inter – College 'B-Zone' Cricket Tournament between 31st August 2017 and 8th September 2017. 15 Colleges from Coimbatore, Palladam and Tiruppur participated. The winner was PSG College of Arts and Science and the runner was Hindustan College of Arts and Science.
- A. Prasanth of I B.A. English Literature participated in the Open State Bench Press Championship – 2017 on 15th October 2017 at Champion Gym Kovaipudhur, Coimbatore. He secured III place in Junior Category in 65kg.
- The boxing team of the College participated in Bharathiar University Intercollegiate Boxing Tournament 2017 - 2018 and bagged overall trophy. The following students have won the prizes in the different categories:

- R. Bharani, III B.Sc. Computer Science secured Gold Medal in 69kg Welter Category.
 - R. Karthikeyan, III B.Com. C.S. secured Gold Medal in 69kg Light Heavy Category.
 - A. Titus Sangeeth, III B.Com. P.A. secured Gold Medal in 52kg Fly Category.
 - R.S. Muralidharan, III B.Com. C.S. secured Silver Medal in 91kg Super Heavy Category.
 - Mervyn S. Remegious, III B.Com. P.A. secured Bronze Medal in 60kg Light Category.
- R. Kathikeyan of III B. Com. C.S., R. Barani of III B.Com. C.S. and A.Titus Sangeeth of III B.Com.P.A. were selected to participate in All India Inter University Boxing Tournament scheduled at Punjab University, Chandigarh, between 18th November and 25th November 2017.
- Students of SNMV College of Arts and Science participated in the District Level Dr. M.G.R. Marathon held at Vadavalli on 26th November 2017. Ms. S. Poornima of III B.Com. C.A. won the IX place in the 10 km. run. Mr. J. Vigneshkumar of III B.Sc. Microbiology and Mr. N. Sathishkumar of I M.S.W. won the XI and XV places respectively. In the 5 km race, Ms. S. Priyadharshini of II B.Com. Banking and Insurance and Ms. Srimathi of I B.Com. won the VII and XV places respectively.
- On 29th December 2017, few students of SNMV CAS Participated in the AIDS Awareness District Level Marathon Competition 2017 – 18 held at Rathinam College, Coimbatore. M.Poornima of III B.Com. C.A. secured I Place. Jency of I B.Sc. I.T. secured II Place and Sinduja of II B.Sc. Mathematics secured III Place in the 5 km.run.
- The College hosted an Inter – Media SNMV Trophy Cricket Tournament for Press people. A total of 10 teams participated. The matches were conducted under league system and top 4 teams were selected for the semi finals. The teams were Dinamalar, Deccan Chronicle, Suryan FM and Times of India. The semi final match was held on 13th January 2017 and the final match was held on 20th January 2017. Team Dinamalar emerged as champions of the trophy.
- Few students of the college participated in the Coimbatore ACME Round Table 133 & Ladies Circle 85 Coimbatore Trail Run Marathon on 21st January 2018.

Fine Arts Club:

- On 9th March 2017, Niranjana .R. of III B. Com won the second place for singing competition in the intercollegiate function at VLB Janakiammal College of Arts and Science, Coimbatore.
- On 9th March 2017, 10 students participated 'Rathinam Fest', an Inter Collegiate Meet and secured the second place for fashion show with a cash prize of Rs.1500/-
- Students, Nitin N Jain and Harsh M participated and won the first place in 'Treasure Hunt' in the inter collegiate event conducted by PSG CAS.
- The Fine Arts Club in association with Makkal Sevai Mayam organized a "Handloom Fashion Show" for girls for the promotion of handloom sarees on 3rd August 2017. Around 30 girls from various departments participated in the fashion show wearing gorgeous handloom sarees. Two students namely Ms. Anaida of II B.A. English Literature and Ms. I. Shivani of I B.Sc B.T. were selected to represent the College at the Handloom Fashion Show at SNR College of Arts and Science, Coimbatore, on 8th August 2017.
- On 9th August 2017, fourteen students from various departments participated in 'Mahafest' conducted by Maharani College of Arts and Science, Dharapuram.
- Maha Kumbhabhishekam, on the completion of 37th year of Shri Jai Hanuman Temple on SNV School campus, was held on Sunday, 27th August 2017 from 05.00 a.m. onwards. 50 students and a few staff volunteers of SNMV College contributed their

service. Classical religious songs and dances were performed by students of the Fine Arts Club.

Vocational Service Awards Function 2017:

The Rotary Club of Coimbatore Millennium organized its Vocational Service Awards Function on 24th August 2017 on the College campus. The function commenced with a Welcome Address by Rtn. PHF.C. Durai Raj, President, Rotary Club. The introduction to the Awardees was given by Rtn. PHF. Hendry Amalaraj, Project Chairman. Dr. Ashok G Bafna, M.B.B.S., M.S., President, SNMV and CWA; Dr. T. Kannan M.E., Ph.D., Principal, SVS College of Engineering and Director, SVS Educational Institutions, Coimbatore and Dr. Kanagaraj Bommanna Raja, M.E., Ph.D., Principal, KPR Institute of Engineering and Technology, Coimbatore were awarded for their valuable contribution to the field of education on this pleasant occasion.

Personality Development Program:

A Personality Development Program was conducted on 11th October 2017 by Rotary Club Members. Dr. Ashok G Bafna, President, CWA and SNMV CAS; Shri. Bharathkumar Jaghamani, Secretary, SNMV CAS, Shri. Mahaveer Bothra, Joint Secretary, SNMV CAS and President Rotary Club and Rotary Club District Governor, Shri. Vinoth Krishnan Kutty, graced the occasion with their presence They also interacted with the PG students of the college on the topic, 'Leadership Qualities'. Around 100 students attended and benefitted.

NAAC :

A NAAC Meeting was held on 23rd August 2017 in the presence of Dr. Ashok G Bafna, President and Dr. A. Ponnusamy, Principal of the college. They reviewed the online procedure as per the revised NAAC frame work. They motivated the Heads of the Departments to take up the work sincerely.

Alumni Meet – Sangavi 2017 :

On 7th May 2017, an Alumni Meet was held on the college campus. Dr. Ashok G. Bafna, President; Shri. M. M. Bhuradia, Vice President; Shri. Bharathkumar Jaghamani, Secretary, SNMV; Shri. Mahaveer Bothra, Joint Secretary, SNMV; Shri. S.R. Kankani, Joint Secretary, SNV and Dr. A. Ponnusamy, Principal of the college, graced the occasion with their presence. Approximately 150 alumni of the college participated in the reunion. The interaction among the alumni was followed by SNMV Alumni Orchestra.

Board of Studies:

- On 5th May 2017, Dr. A. Ponnusamy, Principal of the college, attended the Senate Meeting at Bharathiar University. The discussions were based on the University related matters.
 - Dr. M. Premalatha, Head of the Department of Social Work, represented the college at the consultation meeting among founding members of Tamil Nadu Association of Social Work Education (TNSWE) held at the Department of Social Work, Bharathiar University on 21st April 2017. The members of the association primarily discussed the needs and ways for uniting professional social work educators. Around 50 Professors of Social Work participated and contributed their valuable suggestions.
 - Dr. S. Manivannan, Head of the B.B.A. Department, has been appointed as a member of the Board of Studies of Sri G.V.G Visalakshi College for Women, Udumalpet (2016- 2018).

- Dr. A. Mohanasundaram, Dean, Commerce, was invited by the School Education Department to evaluate an academic exhibition of corporation school students on 1st November 2017.
- Dr. A. Ponnusamy, Principal has been elected as the Vice President of Principals' Association of Bharathiar University.

Debates:

- A debate on "Ilvazhkayilum Eraipakthiyulum Sirantha Vilangupavargal Angala? Pengala?" ('Who excels in spirituality and performing family duties? Men or Women?') was organized by SNMV Debate Forum at Shri. Mariamman Temple, Malumachampatti on 04th May 2017.
- To observe Aadi Amavasai, two debates were conducted by the faculty of SNMV CAS (Mrs. K. Uma Maheshwari, MBA Librarian) at Shri. Mariamman Kovil, Sullakal and Shri. Masaniamman Kovil, Anaimalai on 23rd July 2017 on the topics related to Spirituality and Culture. An audience of one thousand people presented themselves at the event.
- As a part of Pongal Celebrations, the Department of Tamil in association with Polimer channel conducted a Tamil Debate on the topic, 'Whether media is meant for entertainment or correcting the society' on 30th December 2017. The Judge for the debate was Mr. Aadhi Pandian, Polimer channel. Around 400 students participated and benefitted.

Star Sapling Plantation:

Saplings were planted around the Hanuman Temple on 22nd September 2017. Shri.

M.M Bhuradia, Vice President and Shri. Bharathkumar Jaghamani, Secretary, graced the occasion with their presence. The saplings were planted by the staff members according to their birth stars. Altogether 27 saplings were planted by the dignitaries and the Principal along with the staff members.

STUDENTS PARTICIPATION IN INTERCOLLEGIATE COMPETITIONS

- On 15th February 2017, Subashini.M of III B.Com. secured the first place in facial painting in an Intercollegiate meet at SNR Sons College.
- Bharathiar University announced the eligibility of nine UG students of SNMV for the Swami Vivekanandha Youth Achievement Award – 2016. The awards were handed over to the students by Dr. Ganapathy, Vice Chancellor, Bharathiar University, on 30th March 2017. Out of the nine, Ms. Kiruthika of III B.Com. C.A. was presented with an overall award.

- On 11th September 2017, S. Ushanadhini and M.Samira Thofi won the First place in the Bharathiar Memorial Day Celebrations held at Bharathiar University
- The Hindi students of SNMV CAS participated in an Intercollegiate Meet conducted by Jai Ram College of Arts and Science, Salem on 26th September 2017. The students bagged the overall trophy.
- Four students of I M.A. English Literature participated in the competitions like 'Literary Quiz', 'Pen a Poem' and 'Wealth out of Waste' conducted by the Department of English, Nirmala College for Women on 4th October 2017. Archana D. S, Dharani B and Srilatha T bagged the first prize in Wealth out of Waste.
- The students of the Fine Arts Club participated in an Intercollegiate function organized by Sree Narayana Guru College of Arts and Science, Coimbatore on 12th and 13th October 2017. Sathya. M of II M.Sc. Microbiology and Madhan. N of II B.Sc. Chemistry won the second prize in Tamil Group Debate.
- The students of the English Department participated in an Intercollegiate Literary Fest at Kongunadu Arts and Science College on 28th December 2017. The students participated in the events such as Literary Quiz, Pen a Poem, Drama, Facial Painting and secured over all III prize.
- V. Kirubani of III B.A. English, participated in Tamilnadu Para Sports State Championship 2018 held at M.G.R. Stadium Madurai, between 26th and 28th January 2018.He secured IV place in 1500 meters.

CELEBRATIONS

Regalia 2017 – An Intercollegiate Cultural Fest

The College organized its Mega Intercollegiate Meet, 'Regalia-2017', on 23rd February 2017. Approximately 1050 students from more than 64 colleges participated and showcased their talents in various events. The celebrations were further enhanced by the presence of the honourable Chief Guest, Dr. Mu. Ramasamy, Professor of Drama, Theatre Artist. The President, Dr. Ashok G. Bafna, presided over the function and delivered the Presidential Address. The celebrities who were invited for the program and entertained the

gathering were Mr. Nanjil Vijayan, Entertainer, Athu Ithu Ethu; Mr. Tiger Garden Thangadurai, Mimicry, Film Artist, Kovai Ashok, Mimicry Artist and Mr. Anand Kumar, Mimicry Artist (KPY) and Dancer (Jodi No 1). The Welcome Address was delivered by the Principal, Dr. A. Ponnusamy. Shri. M.M. Bhuradia, Vice President and Shri. Bharathkumar Jaghamani, Secretary, felicitated the gathering. The overall championship for the cultural events was bagged by Dr.NGP College of Arts and Science, Coimbatore.

College Day Celebrations, 2017: Quake Arena

The institution celebrated its College Day, 'Quake Arena 2017' on 24th February 2017, at Fateh Champa Auditorium. The Chief Guest was Dr. B. Ilango, Former Vice Chancellor, Bharathiar University, Coimbatore. The Principal, Dr. A. Ponnusamy, presented the Annual Report. The President, Dr. Ashok G. Bafna, presided over the function and delivered the presidential address. Shri. M.M.Bhuradia, Vice President and Shri. Bharathkumar Jaghamani, Secretary, felicitated the gathering. The College Magazine, 'LAHAR-2017' was released by the Chief Guest. Adding to the grandiose were the on-stage events and cultural programs. The show concluded with the distribution of prizes to the winners of various competitions.

International Women's Day 2017:

International Women's Day under the title, "Let's Honour Women", was celebrated on 8th March 2017. The Chief Guest was Dr. Meenakumari Kanagaraj, Former Principal and Secretary, Sri Parasakthi College for Women, Courtallam. Dr. A. Ponnusamy, delivered the Welcome Address. Dr. Ashok G. Bafna presided over the meeting and Shri. Motilal Palrecha graced the occasion as the Guest of Honour. Vice President, Shri. M.M. Bhuradia and Secretary, Shri. Bharathkumar Jaghamani felicitated the gathering. Prizes and certificates were distributed to the winners of various competitions

Farewell 2017

Farewell for the final year UG and PG students was conducted between 24th and 27th March 2017.

Kumbhabhishekam 2018

A special Pooja was held in the Hanuman Temple on 12th June 2017, on the re-opening day for the faculty members. The 19th Annual Kumbhabhishekam Day was observed on 20th January 2018. The auspicious day began with a Ganapathi Homam followed by the Maha Abhishekam and concluded with distribution of Prasad. Shri. M.M Bhuradia, Vice President, SNMV CAS and Shri. Bharathkumar Jaghamani, Secretary, SNMV CAS were integral participants of this propitious celebration.

Induction Ceremony –Swajith 2017

The College conducted its Induction Ceremony, 'Swajith 2017' to welcome the first year UG students on 7th July 2017. Dr.Ashok G Bafna, President, delivered a special address. Shri. M.M.Bhuradia, Vice President; Shri. Bharathkumar Jaghamani, Secretary and Shri. Amirthalal Jain, Secretary, SNV and CWA, felicitated the gathering. This was followed by the Parent-Teacher Meet conducted by the Principal, Dr. A Ponnusamy, who interacted with the parents. A cheque of Rs.1 lakh was presented by the President to an alumnus of the BCA department (2014-2017 batch), Ms. Ramya.G and her mother Mrs. Murugeswary under Personal Accidental Life Insurance Scheme for her father's demise in an accident.

Swagath 2017:

The Department of English conducted an Intercollegiate English Literary Fest - SWAGATH - 17 on the eve of Friendship Day (04-08-2017) in SNMV College premises. Events like Lit Dramaturgy, Lit Beat, Lit Walk, Lit Pantomime, Lit Sketch, Enactone, Think and Ink and Best Friends were conducted. The Inaugural was presided over by Dr. A. Ponnusamy, Principal of the College. More than 400 students from 24 colleges from Kerala, Palani, Erode, Salem and Coimbatore participated in various events. The winners were honoured with medals and certificates. The overall trophy was bagged by Kongunadu College of Arts and Science, Coimbatore

Independence Day 2017.

The College celebrated the 71st Independence Day on 15th August in the college premises. The National Flag was hoisted by Shri. M.M Bhuradia, Vice President, SNMV and Shri. Bharathkumar Jaghamani, Secretary. This was followed by a spectacular parade by the NSS volunteers. Dr. A. Ponnusamy, Principal, welcomed the gathering. Shri. M. M. Bhuradia, Vice President of the college, pointed out that Independence Day is celebrated by everybody irrespective of religion, caste and creed. Shri. Bharathkumar Jaghamani, Secretary, felicitated the gathering. The Chief Guest of the day, Mr. N. Devarajan, Former President, Chinniampalayam Panchayat, Coimbatore, recalled the brave freedom fighters such as Bhagat Singh, Udham Singh and their sacrifice. The winners of the various competitions such as oratorical, drawing, music and group dance were honoured with prizes and certificates by the dignitaries.

Freshers' Day 2017

The Departments of the College celebrated Freshers' Day on 18th August 2017 in the college premises to welcome all the First Year UG and PG students. The MBA Department celebrated its Freshers' Day on 24th August 2017.

Vinayagar Chaturthi:

Vinayagar Chaturthi was celebrated in the Hanuman Temple on the college campus on 25th August 2017 from 05.30 a.m. to 08.30 a.m.

Teachers' Day

Teachers' Day celebrations were organized on 5th September 2017 by the Department of Commerce with Computer Applications.



Onam

The festival of Onam was celebrated by all the students of the College on 31st August 2017 and 7th September 2017. SNMV IM conducted the festivities and regaled the audience with Cultural programs.

Saraswathi Pooja

Saraswathi Pooja was conducted on campus in the library in order to please the Goddess of Education on 28th September 2017. Shri. Bharathkumar Jaghamani graced the occasion with his presence.

Deepavali

Sweets were distributed to all the staff members on the eve of Deepavali, 17th October 2017, by Shri. Bharathkumar Jaghamani, Secretary of the college.



2nd October 2017 marked the 148th year of Gandhi's birth and Shri Nehru Maha Vidyalaya College of Arts and Science commemorated the occasion with patriotism and style. The day began with a formal welcome by Dr. A. Ponnusamy, Principal of the College. Shri. M.M. Bhuradia, Vice President, Coimbatore Welfare Association and SNMV CAS, presided over the event. Shri. Bharathkumar Jaghamani, Secretary, SNMV CAS, expressed his admiration for Gandhi's optimism and dedication.

The Chief Guest of the Day, Mrs. M. Uma Maheswari, an award winning poet and Social Worker discussed the importance of Kasturba Gandhi. Cultural Programs followed and concluded with a prize distribution ceremony, through which winners of various events connected to Gandhi's life and works were awarded.

Graduation Day 2017

The Institution conducted its 25th Graduation day on 18th November 2017 (Saturday) in the college premises. Shri. Sandip Ghose, Director of National Institute of Securities Markets (NISM), Navi Mumbai, was the Chief Guest. Shri. Shreegopal Maheshwary, Past President, Coimbatore Welfare Association, was the Guest of Honour. Dr. Ashok G Bafna, President, CWA and SNMV, presided over the function. Shir.M.M.Bhuradia, Vice-President; Shri. Mahaveer Bothra, Joint Secretary, SNMV; Shri. C.Amirthalal Jain, Secretary, CWA and SNV School; Shri. S.R.Kankani, Joint Secretary, SNV School; Shri. Kanaklal Abhaichand, Founder President; Shri. Champalal G. Bafna, and Shri. Mangilal Jain, Past Presidents and Shri. Mahipal Mehta, Governing Council member, graced the occasion with their august presence. The Chief Guest presented medals to Bharathiar University Rank Holders and Degrees were conferred upon 390 graduates.

Basant Panchami

Basant Panchami, the festival of Spring, was celebrated on the College campus on 22nd January 2018.

Republic Day 2018

Shri Nehru Maha Vidyalaya celebrated the 69th Republic Day on 26th January 2018, with great pomp and ceremony. Mr. V. Ranganathan, Co-Editor, Semmai Magazine was the Chief Guest. Shri. Bharathkumar Jaghamani and Shri. M.M. Bhuradia graced the occasion with their presence.

PLACEMENT

PLACEMENT RECORD 2017-2018

S.No	LIST OF COMPANIES	Number of Students Placed
1	TATA Consultancy Services	18
2	Infosys	13
3	Concentrix - IBM Business Services	6
4	VDart Software Services - HCL	10
5	VWR Lab Products India Pvt. Ltd.	1
6	Excel Group of Companies	4
7	PICOR NMS	1
8	ZOHO Corp	1

S.No	LIST OF COMPANIES	Number of Students Placed
9	Prompt Multi State Cooperative House Building Society Ltd.	8
10	EXPOSE Infotech India Pvt. Ltd.	8
11	Placement Season.com	1
12	WIPRO FMCG	8
13	Thyrocare Technologies Limited	26
14	iSource I.T Enabled Services Pvt. Ltd.	24
15	Dermarex Health care India Pvt. Ltd.	3
16	Amazon	5
17	Infosys	1
18	Cap Gemini	1
19	Codissia	3
	TOTAL	142

Placement Training:

- The Placement Cell organized "Baby Mates" (Kerala based Baby diapers manufacturing company) Pool Campus Drive on 27th January 2017. 9 final year students of SNMV Institute of Management and 13 students of Hindustan Institute of Management attended this interview for the designation of Area Sales Manager. Mr.Mosukutti, Managing Director and Mr.Riyaz, General Manager (SNMV IM Alumnus) handled the interview process. 3 students were selected: 1 from SNMV and 2 from Hindustan Institute of Management.
- The Placement Cell organized VWR Lab Products Services Pvt. Ltd On-Campus interview for 70 final year UG & PG students of Life Science on 31st January 2017. 3 students were selected.
- From 16th to 17th February 2017, the Placement Cell conducted a Mini Job Fair. 350 final year UG, PG and M.B.A. students attended the interviews for IDBI Federal, Alcance Technologies Pvt. Ltd and Tiyan Infotech Pvt. Ltd. 32 students were selected.
- On 17th February 2017, the Placement Cell conducted BNP Paribas Recruitment Drive. Mr. Krishna, Founder of Match Point Solutions handled the interview process.

39 final year UG and PG students of Commerce C.A. and M.B.A. Finance attended the interview.

- The Placement Cell conducted Hermetic Business Solutions Pvt. Ltd Recruitment Drive for Vodafone at SNMV College on 2nd March 2017 .120 final year UG, PG students attended the interview. 39 students were selected as Customer Support Executive with the salary of 11,000 (CTC) per month.
- On 18th March 2017, UG and PG students of Commerce stream participated in a Pool Campus Drive at Sri Krishna College of Arts and Science. Three students have been selected as Process Associate with a salary of 1.68 lakhs per annum in Wipro.
- The Placement Cell organized JARO Education On-Campus recruitment for different profiles with a salary range of 3.24 lakhs to 6.66 lakhs per annum. Final year M.B.A. & UG Commerce stream students attended the interview on 28th March 2017.
- The Placement Cell conducted Photo Boys On-campus Drive on 10th April 2017 for the recruitment of Photographers, Cinematographers, Designers, Visual Editors, Marketing & Office Executive with a salary ranging from Rs.1.44 to 2.40 lakhs per annum. Twenty five SNMV final year UG & PG students attended the interview. Nine students were selected.
- The Placement Cell conducted KGISL on-campus drive on 13th April 2017 for the recruitment of Junior E-Resourcer profile with a salary range of Rs.1.62 lakhs per annum. Three final year students of M.B.A. attended the interview and two students have been selected.
- The Placement Cell conducted Visionary RCM On-campus drive for final year students of Life Science on 18th April 2017 for the recruitment of Medical Coding Executive with a salary package of Rs 1.56 lakhs per annum. Nineteen students attended the interview and eight students were selected.
- The Placement Cell conducted Mangilas Foods Pvt. Ltd. On-campus drive for final year students of Life science on 18th April 2017 for the recruitment of Trainees as Quality Control Executive with a salary package of Rs.1.15 lakhs per annum. Nineteen students attended the interview.
- Mr.M.Dinesh, Placement Coordinator, attended the placement officers meet on 22nd April 2017 at Rathna Regent. This meeting was organized by Iwannabe Corporate

Solutions for the discussion on bridging the gap between Academic and Corporate structures.

- BNP Paribas conducted its final round of interview at its Chennai office on 10th May 2017. The nine final year UG & PG students who were shortlisted from the first round of interviews conducted at SNMV attended the interview. Three students were selected as Trainee (Finance) with the salary of 2.8 lakhs per annum. The selected students are Gogula Krishnan of III B.B.A., Tijo Thomas of II M.B.A. and Priyadarshini of III B.Com. C.A.
- Bharathiar University invited the final year eligible UG students of SNMV to attend the Cognizant Pool Campus Drive for the recruitment of Back End Services at Rathinam College on 11th May 2017. Fifteen eligible students attended the interview.
- The Placement Cell organized Williams Lea Tag Pool Campus Drive for the 2015, 2016 and 2017 passed out students in the college premises on 11th July 2017. 4 students from SNMV were selected and offered jobs.
- 44 final year UG students of B.Sc Microbiology, Biotechnology & Maths attended Zifo Technologies pool campus interview at Shri Sakthi Engineering College on 28th July 2017.
- Mr.M.Dinesh, Placement Coordinator attended a placement officer's meet at MAXVAL IP office located at Keeranatham IT Park on 11th August 2017.
- The Placement Cell organized a Guest lecture for II MBA students on 18th August 2017. Mr. Seshadri, Founder of Ethirajan Analytics, briefed the students on career opportunities in the field of Data and Business Analytics.
- The Placement Cell scheduled a pooled campus interview at Shri Krishna Arts and Science College on 29th August 2017 for the final year Computer Stream students. 65 eligible Final Year UG computer stream students attended the online aptitude test.
- Infosys conducted a training program for the students on 11th September 2017. 7 students of II B.Com. C.A. and III B.Com. C.A attended the training in Bangalore.
- On 9th September 2017, seventy Undergraduate and Postgraduate students visited the Bangalore Campus of Infosys for a corporate tour to understand the technicalities of the corporate work environment and culture.

- Mr.P.J.Balakumaran, Assistant Professor in Commerce with Computer Applications; Ms.G.Banupriya, Assistant Professor in Computer Science; Ms.M.Dhanapackiam, Assistant Professor in Mathematics with C.A. and Ms.Rakhi L Lalwani, Assistant Professor in English, attended a 10 day Faculty Development Program at Infosys, Mysore Campus from 11th to 20th September 2017.
- 96 eligible UG final year students attended Mckinsey Pooled Campus Drive at GRD College on 14th September 2017 for the post of Business Presentation Specialist & Designer.
- 33 eligible UG final year computer stream students attended Microland Pooled Campus Drive at CMS College on 16th September 2017 for the post of Service Executive
- The Placement Cell conducted Wildcraft pooled campus drive for MBA students on 14th October 2017. 600 students from 26 colleges attended the interview.
- SNMV Placement Cell and Bharathiar University Career Guidance Cell jointly organized Infosys training program for 55 selected final year and pre-final year students from 3rd to 21st October 2017. Mr. Sundar Krishna, Infosys Trainer, was the resource person for the program on Global Business Foundation Skills.
- The Placement Cell organized DELL Campus Ambassador selection process on 22nd August 2017. 62 students of all II Year UG courses attended. Ms. Chekurivikasha - Dell Representative handled the selection process. Two students were shortlisted and they attended the final round of telephonic interview on 27th October 2017. Jerome of II B.Com. C.A. and Yukta Sharma of II B.Com. C.A. were selected as DELL Campus Ambassadors for the year.
- KGISL on campus drive for Final Year MBA students was conducted for the designation of Junior E - Sourcer on 1st November 2017.
- Mr.M. Chandrakumar, Head, Department of Computer Application; Mr. J. Janakiraman, Assistant Professor, Department of Commerce with C.A. ; Mr. M. Hari Narayanan, Assistant Professor in English, Mr. Senthil Kumar, Assistant Professor, Department of Computer Science; Dr.T. Santhiya Rani, Assistant Professor, Department of Commerce with C.A. and Ms. K.B. Devaki, Assistant Professor of Mathematics (C.A.), attended an 8 day Faculty Development Program at Infosys, Mysore Campus from 20th to 28th November 2017.

- Three eligible M.Com. C.A. students of the College attended a Pool Campus Drive at RVS College on 27th November 2017 for SANMAR Group.
 - The final year Computer stream students attended Capgemini Pooled Campus Drive at RVS College on 12th December 2017. Aswathi of III B.Sc. I.T. was selected as Software Associate.
 - 70 final year Computer stream students attended Infosys IT pooled campus drive at Hindustan College on 15th December 2017. One student was selected.
 - The Placement Cell conducted AMAZON on Campus drive on 20th December 2017. 280 final year UG students attended this interview. 5 students were selected as Customer Support Associates.
 - The Placement Cell conducted Visionary RCM campus recruitment for final year Life Science UG & PG students on 29th January 2018 for the post of Junior Coding Executive.
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ANNEXURE-IV

Course / Programmewise distribution of pass percentage

S.No.	Programme	Total no. of students appeared	Total no. of students Passed	Distinction %	I %	II %	III %	Pass %
1	B.Com	91	76	1	1	23	75	83.5
2	B.Com (CA)	119	89	6	51	33	10	75
3	B.Com (IT)	30	29	24	34	24	18	97
4	BBA	43	38		14	86		88
5	B.Com (PA)	51	46	13	53	34		90
6	B.Com (CS)	11	7	0	43	29	28	64
7	B.Com (BI)	-	-	-	-	-	-	-
8	B.Com(Ecom)	-	-	-	-	-	-	-
9	B.Sc (CS)	62	56	5	61	34	-	90
10	BSC (IT)	38	32	6	69	25	-	84
11	BCA	48	41	9.3	44.5	41.6	4.6	85
12	B.Sc (CT)	15	14	21	72	7	-	93
13	B.Sc (BT)	36	31	26	32	42	-	86
14	B.Sc (MB)	38	37	11	48	41	-	97
15	B.Sc (Phy)	8	7	29	57	14	-	87.5
16	B.Sc (Chem)	-	-	-	-	-	-	-
17	B.Sc (MATHS CA)	55	52	17.3	63.5	19.2	-	95
18	BA (ENG)	26	25	4.0	40.0	56.0	0.0	96.15
	Total	671	580	172.6	683.0	508.8	135.6	1311.15
	Average	-	86.43	11.5	45.5	33.9	9.04	87.41
1	MBA	25	23	9	87	4	-	92
2	MA English	4	4	-	100.0	-	-	100
3	M.Com	-	-	-	-	-	-	-
4	M.Com (CA)	7	7	14.0	86.0	-	-	100
5	MSW	9	9	22.0	78.0	-	-	100
6	M.Sc (BT)	5	4	50.0	50.0	-	-	80
7	M.Sc (MB)	11	10	40.0	60.0	-	-	91
8	M.Sc (IT)	9	9	89.0	11.0	-	-	100
	Total	70	66	224	472	4	-	663
	Average	-	94.28	32	67.4	0.6	-	94.7
	M.Phil							
1	BCA	2	2	-	100.0	-	-	100
2	CS	1	1	-		-	-	100
3	Biotechnology	1	1	-	100.0	-	-	100
	Average	4	4	-	-	-	-	100

ANNEXURE-VI

LIST OF COURSES

S.No.	Name of Course
UG COURSES	
1	B.B.A
2	B.Com
3	B.Com (Computer Applications)
4	B.Com (Information Technology)
5	B.Com (Professional Accounting)
6	B.Com (Corporate Secretary ship)
7	B.Sc (Biotechnology)
8	B.Sc (Microbiology)
9	B.Sc (Physics)
10	B.Sc (Chemistry)
11	B.Sc (Information Technology)
12	B.Sc Computer Science
13	B.C.A
14	B.Sc (Computer Technology)
15	B.Sc Mathematics (Computer Applications)
16	B.A English Literature
17	B.Com (Banking and Insurance)
18	B.Com E-Commerce
PG COURSES	
1	MBA
2	M.Com
3	M.Sc (Information Technology)

4	M.Sc (Biotechnology)
5	M.Sc (Microbiology)
6	M.Com (Computer Applications)
7	MSW
8	M.A English Literature
RESEARCH PROGRAMS	
1	M.Phil Biotechnology - F.T / P.T
2	M.Phil Computer Science - F.T / P.T
3	M.Phil Commerce - F.T / P.T
4	M.Phil -Social Work
5	Ph.D (Biotechnology) - F.T / P.T
6	Ph.D (Commerce) - F.T / P.T
7	Ph.D Social Work