

## COLLEGE OF ARTS AND SCIENCE INSTITUTE OF MANAGEMENT

SHRI NEHRU MAHA VIDYALAYA)

Re-Accredited with "A" Grade by NAAC - ISO 9001;2008 Certified Institution (Approved by Govt, of Tamil Nadu, AICTE New Delhi, Affiliated to Bharathiar University, Coimbatore). Shift Genetic mail Bahra Nagar, Malunachampati, Coimbatore, Tamil Nadu 641000, www.shim.co.in



## A REPORT ON INNOVATION ECOSYSTEM

Innovation Ecosystem inspires and motivates young students to acquire knowledge on various skills by conducting seminars and workshops. Expertise from industrialist and entrepreneur are procured through interactions during workshops as well thorough internship. The Training Programmes has brought in the concept of bioentrepreneurship and intensified it through establishing various biological products. Training on Spirulina production and processing is provided to the student community. Self-help group and farmers to enhance entrepreneurial skills. Vermicomposting and VAM production unit has been set up and training has been given to farmers and Students to enrich their knowledge in biofertilizer production. The incubation centre provided training on Food production and preservation with special focus on products such as fruit juices, yoghurt, jelly, jam, pickles, dried mushrooms and masala powders. Coconut shell crafting with the concept of wealth from waste produces decorative items using coconut shell. Training on servicing of electronic items such as mobile phones, iron box, computer, mixie and grinder were provided for students who are interested in establishing service-oriented business. A soap making training is functioning to train the students to produce bathing and washing soaps. Apart from these students coming up with their own ideas were mentored and supported to become an successful entrepreneur. Notable startups Like Akshaya Webgraphs, Creative Capture, Wavetell Mobiles, Riverstone Event Management, SBM - Marachekku Oil, Singapore Digital Studio and Ganesh Hotel have been facilitated by SNMV CAS.

PRINCIPAL



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COLLEGE OF ARTS & SCIENC 
SHRI GAMBIRMAL BAFNA NAGARMALUMACHAMPATTI
COMBATORE - 641 858

## 3.2.1 - Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge

S. No.	Name of the Student	Department	Batch	Name of the Company
1	G. Naveen Kumar	B. Sc. (CS)		Ganesh Hotel
2	Nilus Louis	B. Sc. (CS)	2017 - 2020	River stone Event Management
- 3	S. Kirubakaran	BCA		Akshaya Wedgraphs
4	R. Mushraff	B. Sc. (CS)		Wavetell Mobiles
5	J. Stalin	II M. Com. (CA)		Creative Capture
6	S. Balaji	II M. Sc. MB		SBM - Marachekku Oil
7	S. Ranjth	II M. Sc. MB		Singapore Digital Studio

Principal

